



Society of Actuaries in Ireland

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# **Longevity and mortality improvements - will history repeat itself?**

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03.10.2013

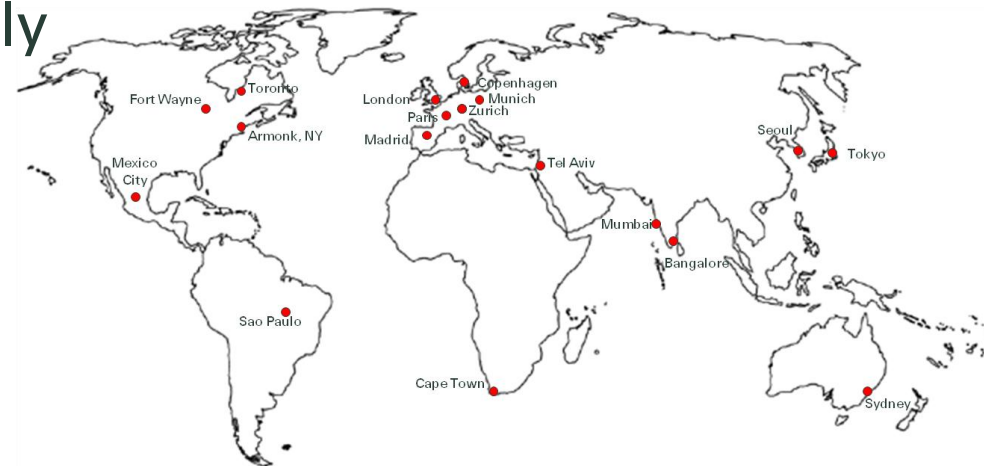
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Dr John Schoonbee  
Chief Medical Officer, Swiss Re, Europe



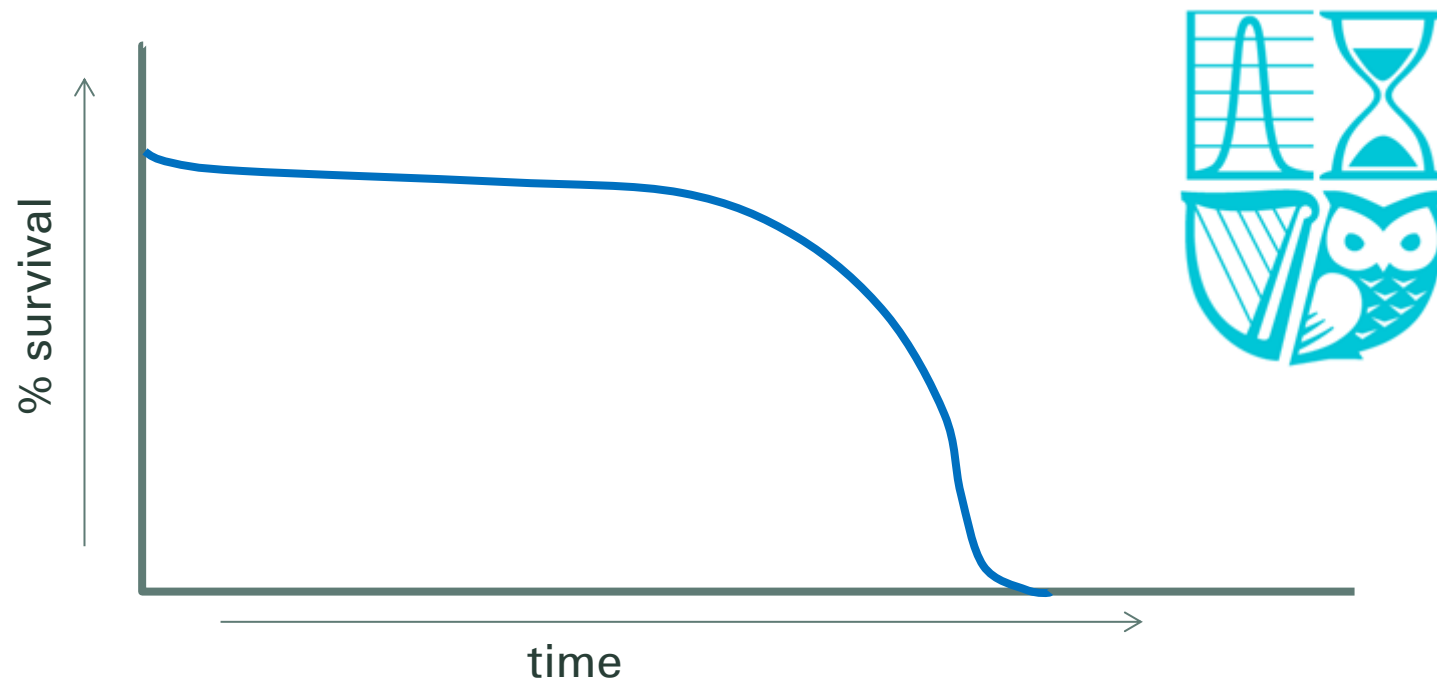
## Swiss Re Medical Officers Global Network

- 36 medical officers globally
- spanning all 6 continents
- covering 15 languages
- Specialities include
  - oncology
  - cardiology
  - surgery
  - psychiatry
  - neurology
  - geriatrics
  - hepatology
  - diabetology
  - internal medicine
  - occupational medicine
  - intensive care/ER
  - epidemiology



SWISS RE  
**150**  
YEARS

## Today's theme – survival curve shifts

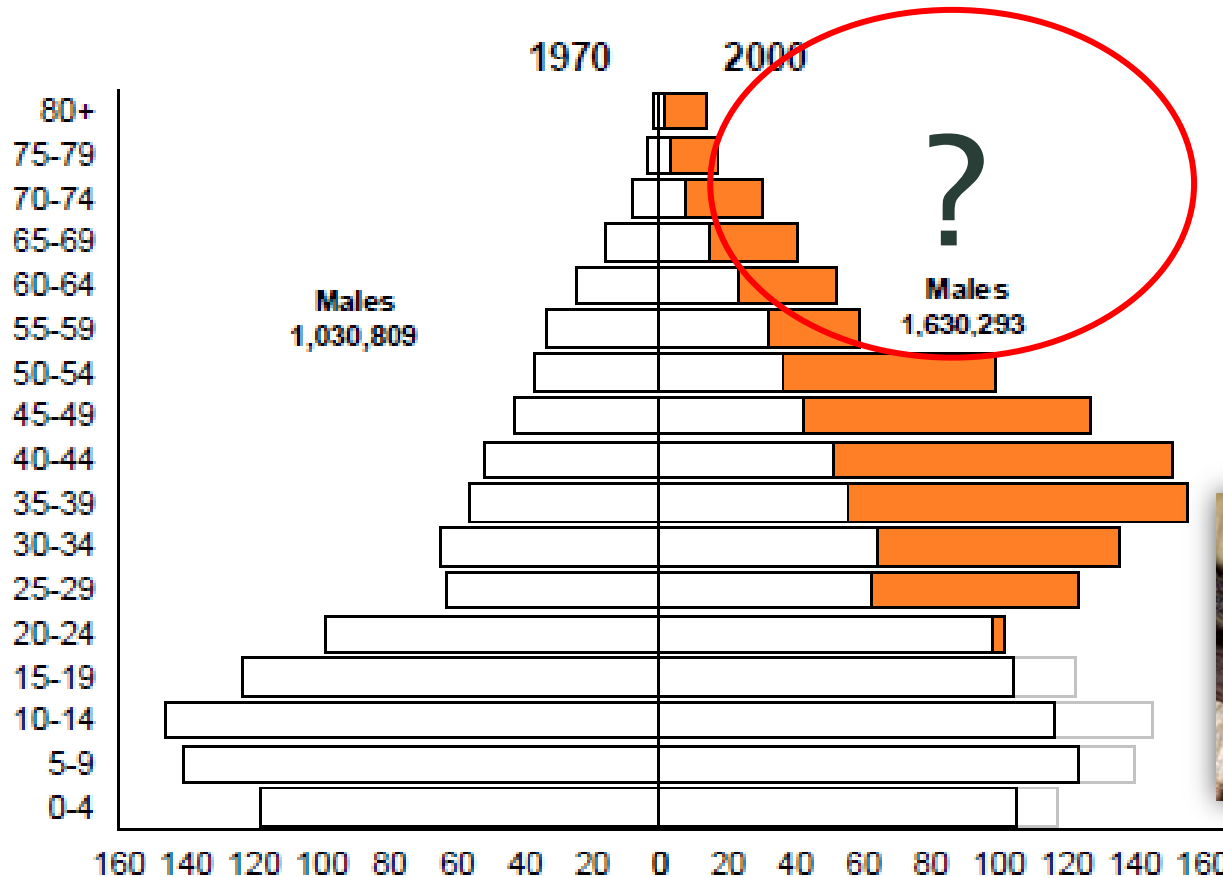


# Why longevity matters





# Male population distribution by age band 1970 – 2000 in Singapore



adapted by John Schoonbee, from Singapore Cancer Registry, Report 7, 2010



# Number of people aged over 100 rises five-fold in 30 years

## Health Insurance & Protection DAILY

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### Long Term Care

## Number of people aged over 100 rises five-fold in 30 years

Monday 30 September 2013

LONG TERM CARE

DIRECTORY



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Printer Friendly Format



Email the Editor



Now more than 12,000 centenarians in England and Wales

The number of people aged 100 and over in England and Wales has risen five-fold in the past 30 years, official data has revealed.

Figures published today by the Office for National Statistics (ONS) shows there were 12,320 centenarians in 2012 – up from just 2,420 in 1981.

And between 2002 and 2012 alone, the number of centenarians has increased by 74%, from 7,090 to 12,320. While female centenarians continue to outnumber males, the gap between the two sexes is beginning to



12,320 centenarians in 2012 – up from just 2,420 in 1981



## Products & Increased Longevity Risk

### ■ Life

- mortality improvement assumption used by actuaries



### ■ Critical Illness and cancer

- older ages – data on incidence?
- how steep is the curve if we get everyone to live longer?



### ■ Long term care

- payout duration is an increased risk, older only, or healthy older
- experience on incidence rates for v old ages not too strong



### ■ Annuities

- guaranteed payouts
- impaired annuities



Swiss Re



The future of human longevity:  
breaking the code

Swiss Re  
Centre for Global Dialogue

Conference report

Swiss Re  
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The future of human longevity:  
medical advances,  
lifestyle adjustments

Conference report

Swiss Re  
Centre for Global Dialogue

you



The future of human longevity:  
focusing on you

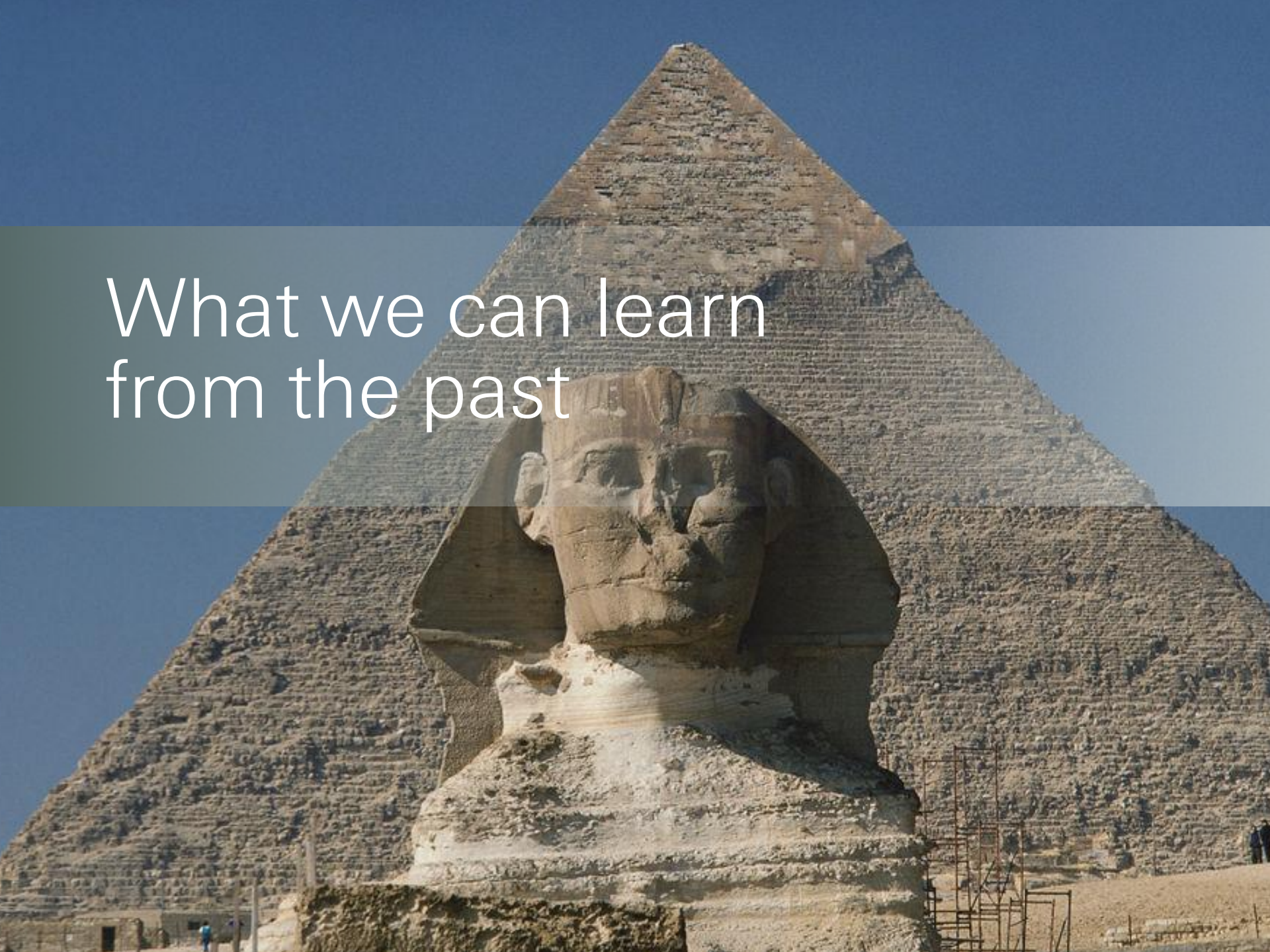
Conference report

Swiss Re  
Centre for Global Dialogue

Dr Jo

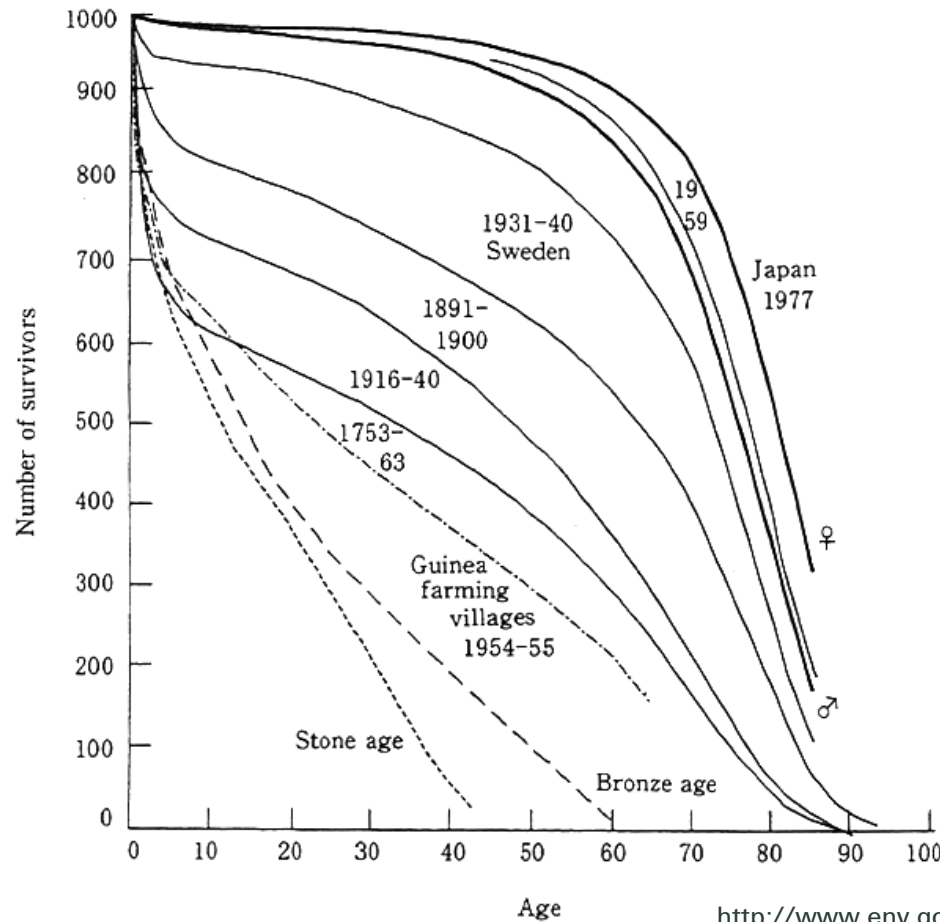


What we can learn  
from the past





# History of survival

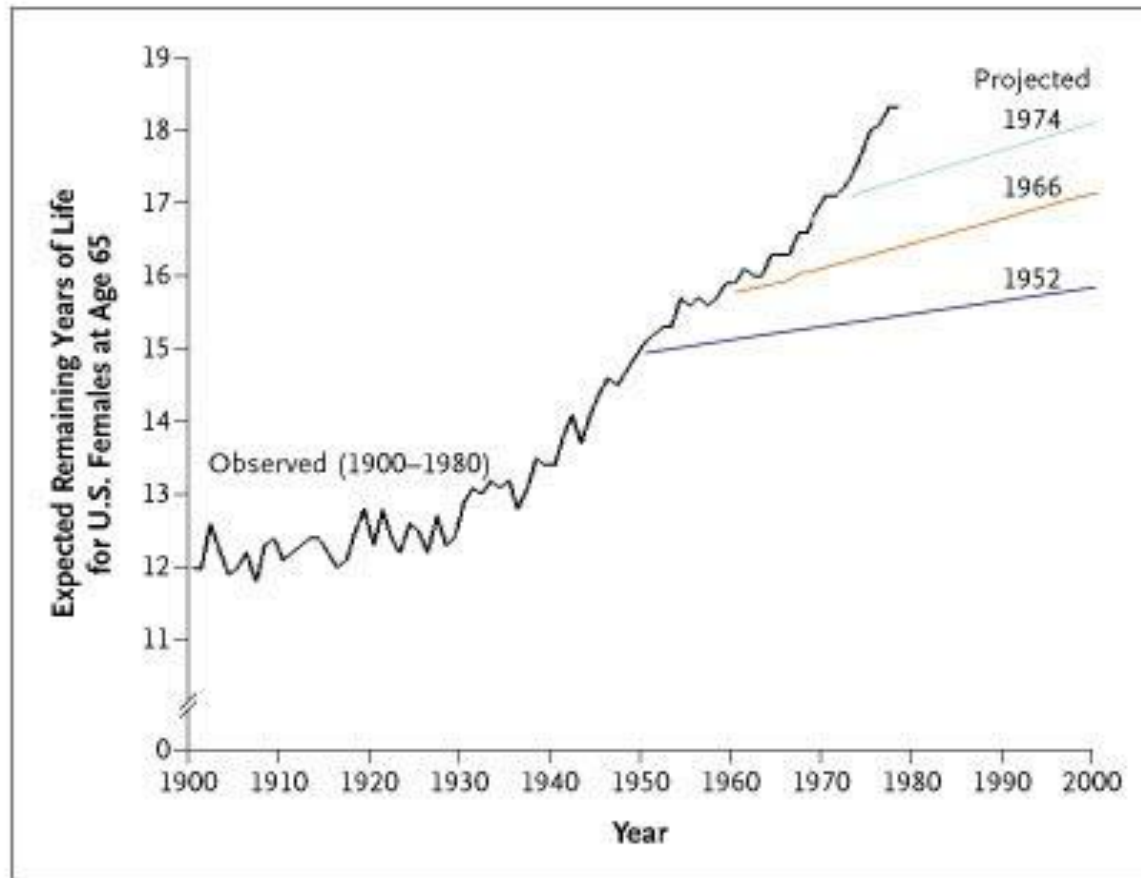


what's next ?

<http://www.env.go.jp/en/wpaper/1995/eae240000000000.html>



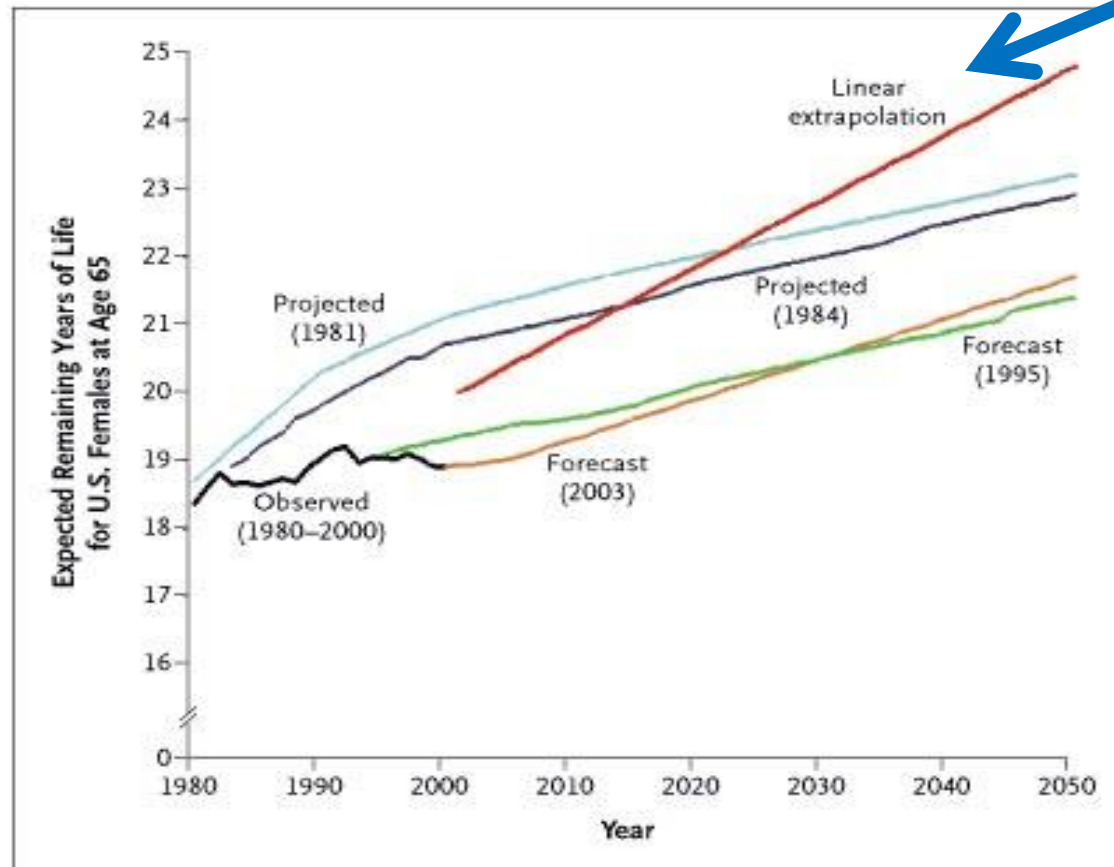
## Life expectancy for U.S. females (to 1970)



Olshansky, SJ et al, NEJM, March 17,2005;352 (11):1138



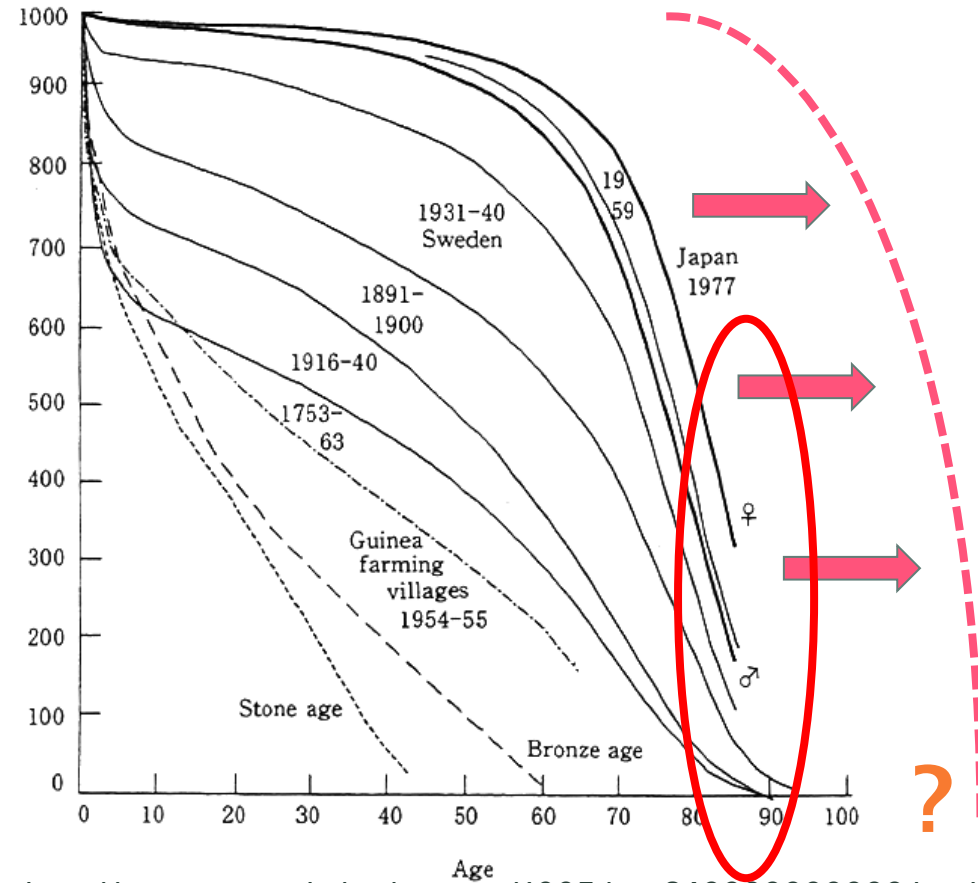
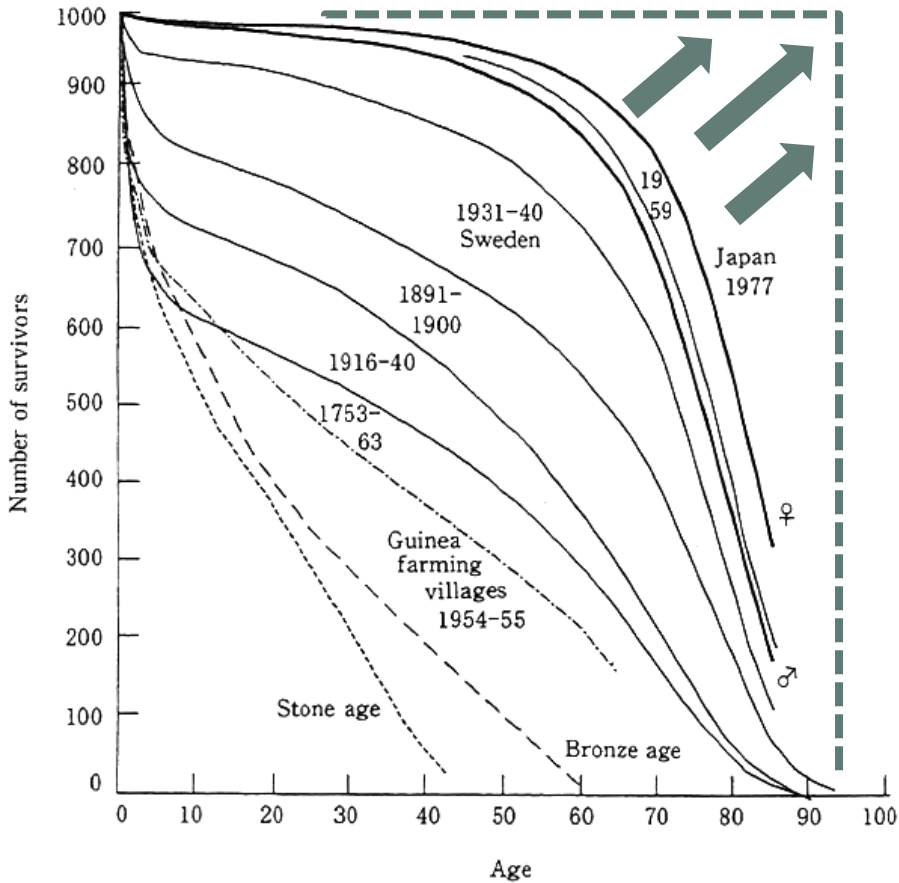
## Life expectancy for U.S. females (to 2050)



Olshansky, SJ et al, NEJM, March 17,2005;352 (11):1138



# Future of longevity – "Rectangularisation" or Methuselah

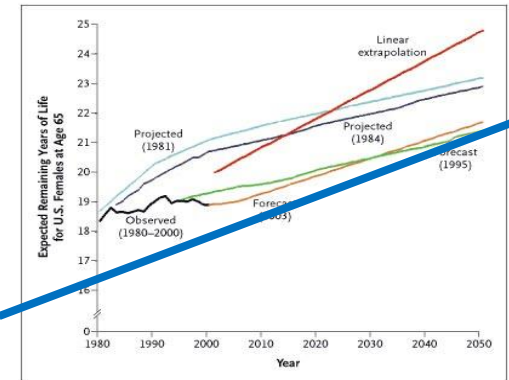
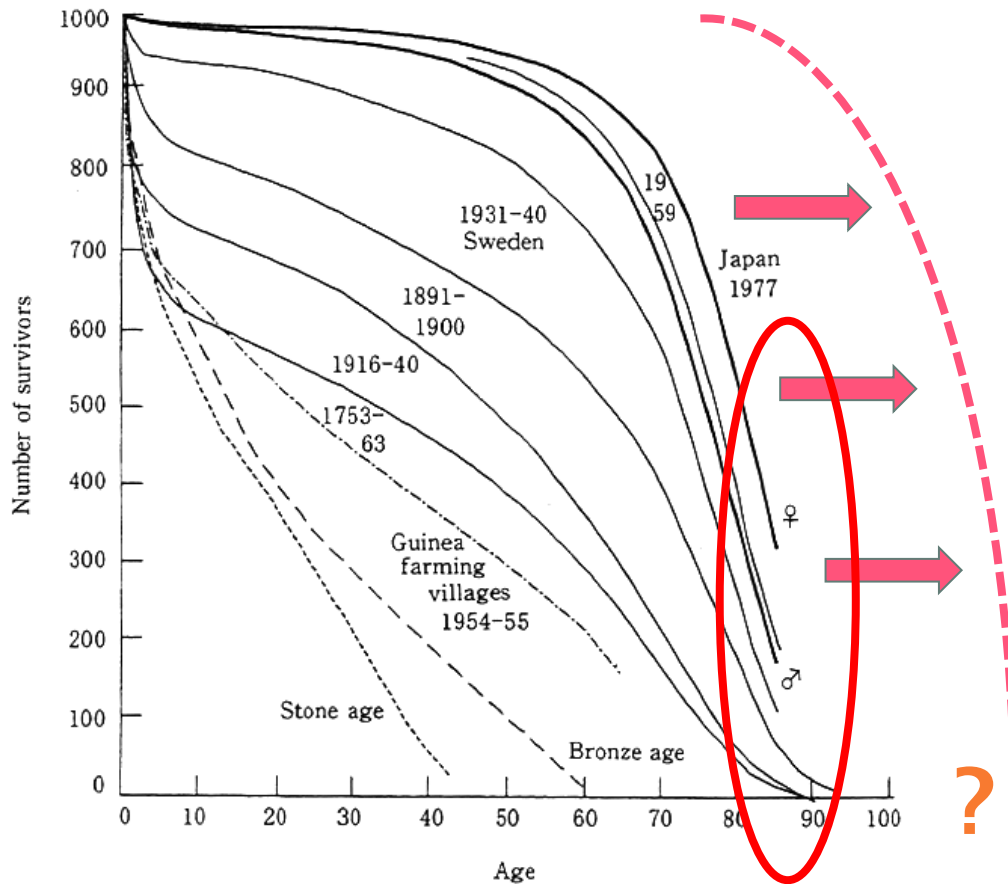


<http://www.env.go.jp/en/wpaper/1995/eae2400000000000.html>

An elderly man with white hair, wearing a white polo shirt with a black stripe on the sleeve and a gold watch, is shown in profile, holding a white ball in his open palm. In the background, a woman with dark hair is smiling. The scene is outdoors on a grassy area.

Ageing : Shifting the mortality curve to the right – can we delay ageing?

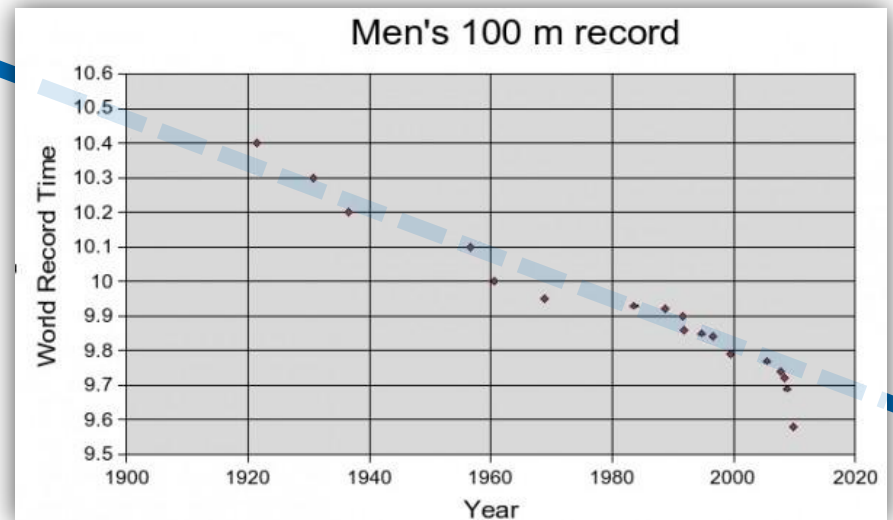
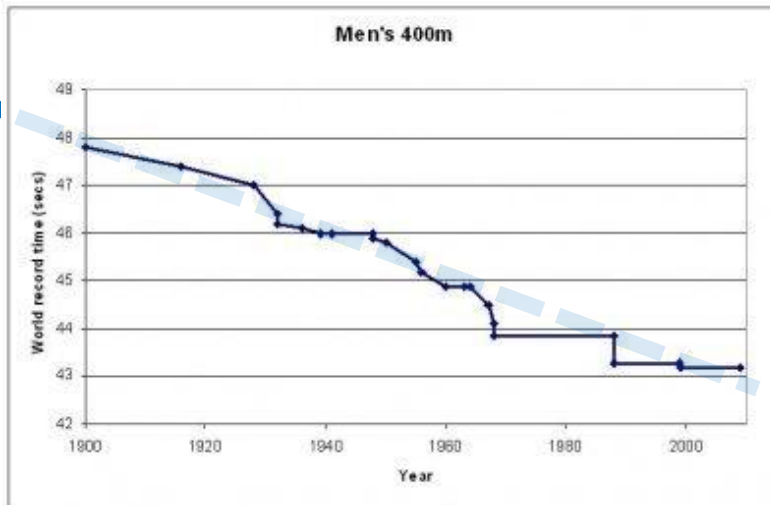
# Future of longevity? – Shift to the Right



<http://www.env.go.jp/en/wpaper/1995/eae240000000000.html>



## Can we use a ruler?





# Age-specific contributions to the increase in record life expectancy : women from 1850 to 2007

	1850-1900	1900-25	1925-50	1950-75	1975-90	1990-2007
0-14 years	62.13%	54.75%	30.99%	29.72%	11.20%	5.93%
15-49 years	29.09%	31.55%	37.64%	17.70%	6.47%	4.67%
50-64 years	5.34%	9.32%	18.67%	16.27%	24.29%	10.67%
65-79 years	3.17%	4.44%	12.72%	28.24%	40.57%	37.22%
>80 years	0.27%	-0.06%	-0.03%	8.07%	17.47%	41.51%



Declining early/mid-life mortality



Declining later life mortality

Lancet 374:1196(2009). Data derived from the Human Mortality Database and from Oeppen J, Vaupel JW. Broken limits to life expectancy. Science 2002; 296: 1029-31.

## Disposable soma theory

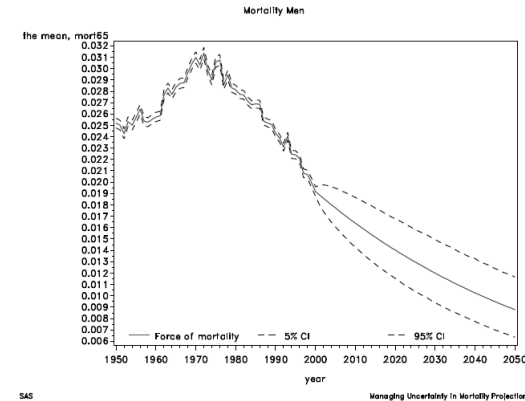


- 2 jobs : reproduction and maintenance
- maintenance cannot get 100%
- hence senescence is a byproduct (not a component) of our biology (*we are not designed to die, but we are not designed to live forever*)
- Senescence has many modalities
  - most if not all of which are stochastic
  - these are ubiquitous, continuous and affect everything - their effects accumulate, interact and create emergent effects
- Cost of longevity
  - reduced developmental viability, increased developmental lethality
  - age-dependent infertility (FOXO3), premature ovarian failure (FOXO3)  
 $(10^{13} \text{ cells}) \times (3 \times 10^9 \text{ base pairs}) \times (2 \times 10^3 \text{ polypeptides}) = 6 \times 10^{25} \text{ targets}$   
 $(80 \text{ yrs}) \times (356 \text{ days}) \times (24 \text{ hrs}) \times (60 \text{ min}) \times (60 \text{ s}) \times (10^8 \text{ ns}) \approx 4.1 \times 10^{15} \text{ ns}$



## Ageing and Longevity

- Mathematical models  $\neq$  biological permissibility
- What causes ageing?



Swiss Association of Actuaries, 2002

... concept of an "ageing gene" – no such thing

- “... senility is ... an artifact of domestication; that is, something revealed and made manifest only by the most unnatural experiment of prolonging an animal’s life by sheltering it from the hazards of its ordinary existence.”

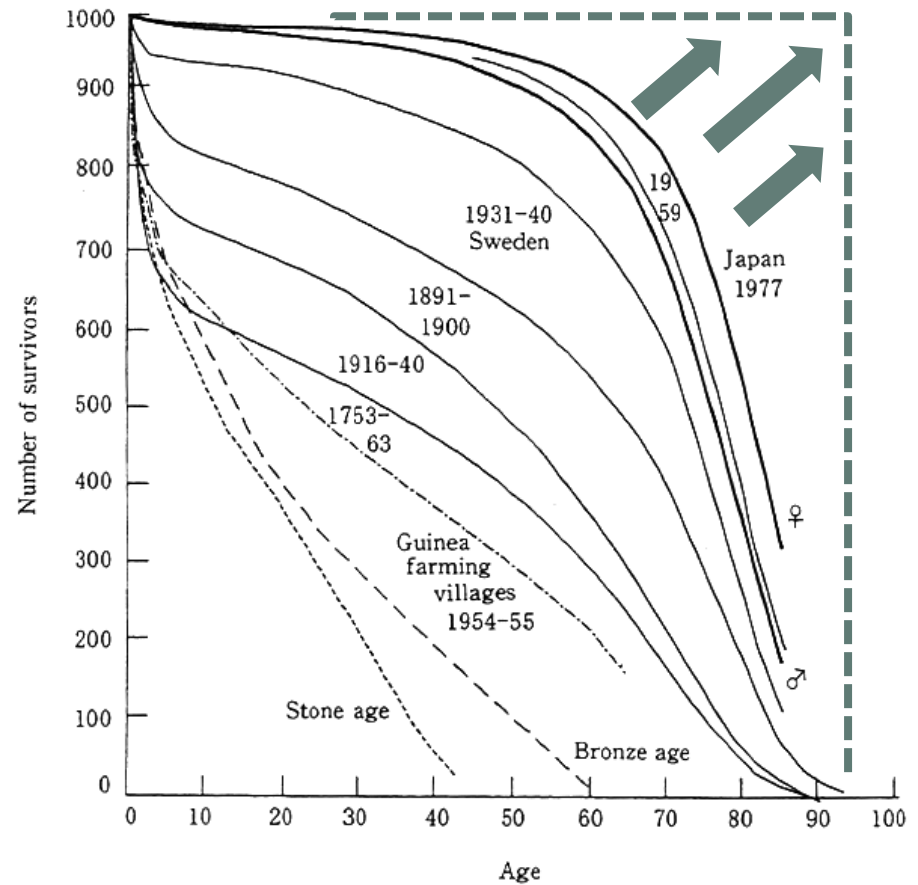
Peter Medawar, *An Unsolved Problem in Biology*, 1951  
(Nobel Prize in Physiology or Medicine: 1960)

Beating disease : "Rectangularisation"  
of the mortality curve



## Medical "advances"

- Rectangularise the curve



<http://www.env.go.jp/en/wpaper/1995/eae240000000000.html>



## Ten great public health achievements - United States: 1900-1999

- Vaccination
- Motor-vehicle safety
- Safer workplaces
- Control of infectious diseases
- Decline in deaths from CHD and stroke
- Safer and healthier foods
- Healthier mothers and babies
- Family planning
- Fluoridation of drinking water
- Recognition of tobacco use as a health hazard

MMWR (Morbidity and Mortality Weekly Report) by the U.S. Centers for Disease Control and Prevention (CDC)



## Top 10 US medical advances 2000-2010

- Human Genome Discoveries Reach the Bedside
- Doctors and Patients Harness Information Technology
- Anti-Smoking Laws and Campaigns Reduce Public Smoking
- Heart Disease Deaths Drop by 40 Percent
- Stem Cell Research: Laboratory Breakthroughs and Some Clinical Advances
- Targeted Therapies for Cancer Expand With New Drugs
- Combination Drug Therapy Extends HIV Survival
- Minimally Invasive Techniques Revolutionize Surgery
- Study Finds Heart, Cancer Risk With Hormone Replacement Therapy
- Scientists Peer Into Mind With Functional MRI

ABC news and Medpage Today



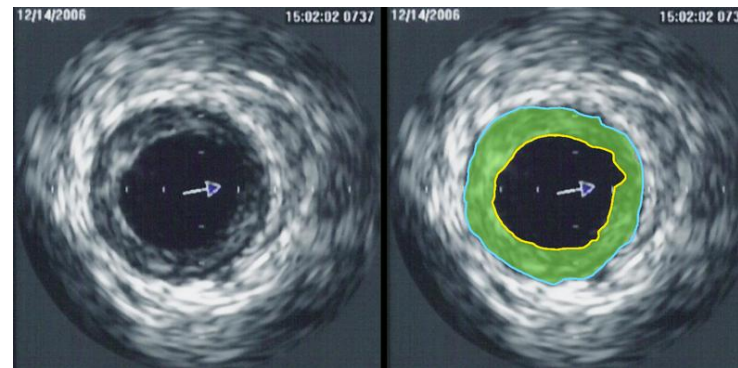
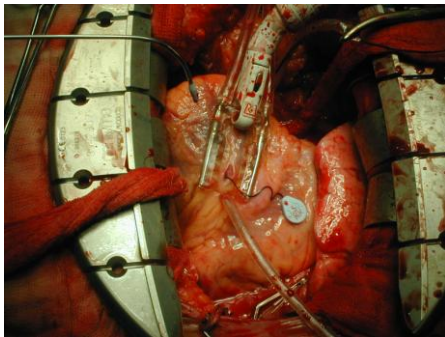
# Are we running out of "rectangularisation" space?





## Advances in CAD treatment

- Coronary IV ultrasound
- Minimally invasive techniques
- CAC, HsCRP
- Total Artificial Heart



SynCardia Freedom Driver

# Skin cancer treatment



The screenshot shows a Sky News HD news article. At the top, there is a navigation bar with 'Edition: UK', 'London', weather information (Max 20°C, Min 14°C), and social media links. The main header features the 'sky NEWS HD' logo and the date '02 October 2013'. Below this is a menu with categories like HOME, UK, WORLD, US, BUSINESS, POLITICS, TECHNOLOGY, ENTERTAINMENT, STRANGE NEWS, and WEATHER. The article title is 'Skin Cancer: New Drugs 'Can Cure' Disease'. The sub-headline reads: 'Scientists say they have seen "spectacular effects" of new drugs, bringing hope to sufferers of advanced melanoma.' The publication time is '4:04am UK, Sunday 29 September 2013'. The main image shows two women on a beach, one applying sunscreen to the other's back. Below the image is a caption: 'By enjoying the sun safely people can reduce their risk of skin cancer'. To the right of the main article is a 'Top Stories' section with six smaller news items, each with a thumbnail image and a headline: 'Man Admits Killing Schoolgirl In Bus Stabbing', 'Cameron Vows Tories Will Build Better Britain', 'Bridger Attacker 'In Bid To Find April's Body'', 'Biker In NYC Confrontation 'Paralysed'', 'Families Challenge 'Cruel' Benefit Cap In Court', and 'Roman Skulls Dug Up At London Crossrail Site'. At the bottom of the article, there are social media sharing options: 'Tweet' (188), 'Recommend' (57), '+1' (5), and 'Email'.



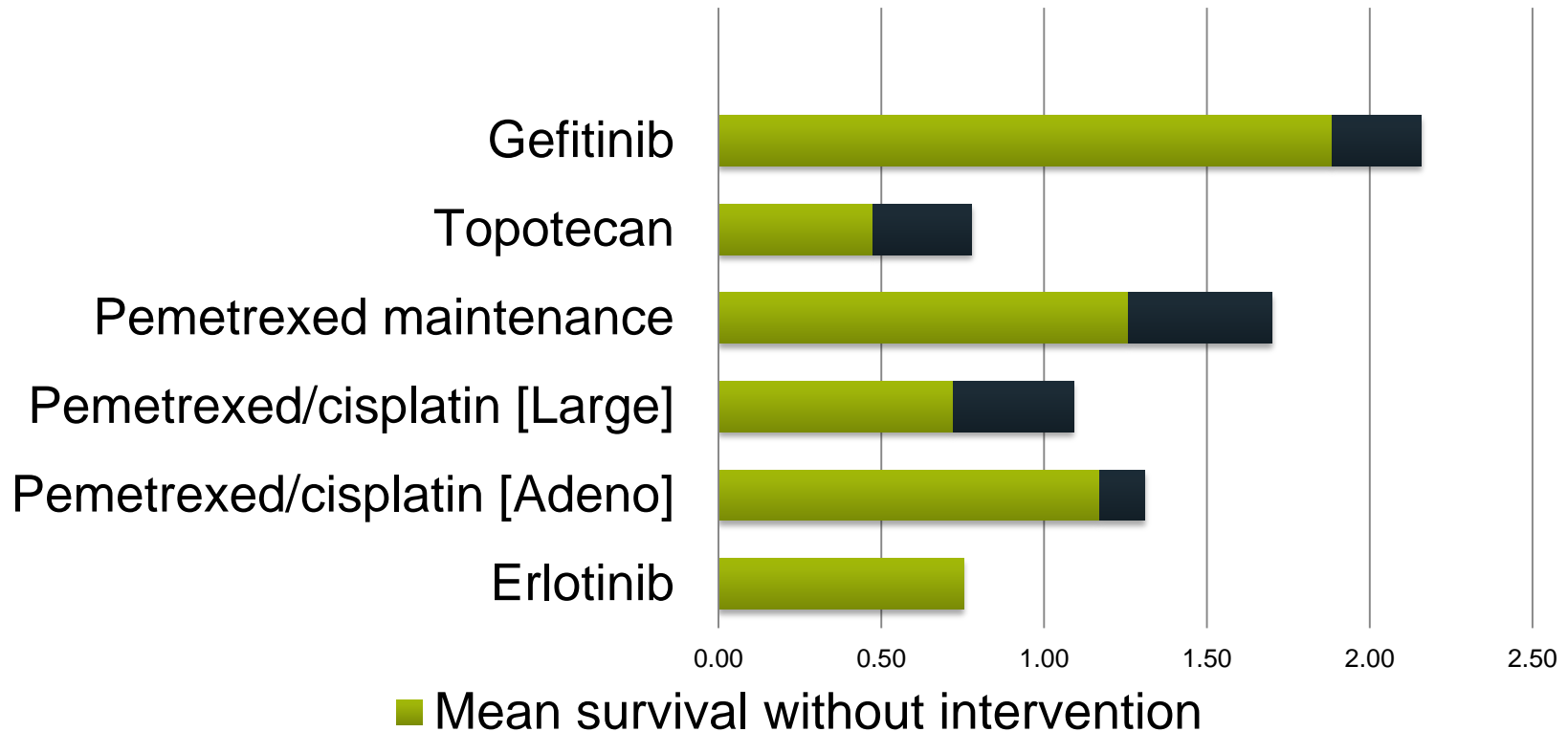
## Skin cancer treatment

### ECC 2013 Press Release: Longest Follow-Up of Largest Number of Melanoma Patients Treated with Ipilimumab Shows Some Survive up to Ten Years

- Patients with advanced melanoma, who have been treated with the monoclonal antibody, ipilimumab, can survive for up to ten years, according to the largest analysis of overall survival for these patients, presented at the 2013 European Cancer Congress
- The analysis of the 1861 patients showed that the median overall survival was 11.4 months.
- 22% were still alive after three years. 17% after 7 years
- The longest overall survival follow-up in the database is 9.9 years

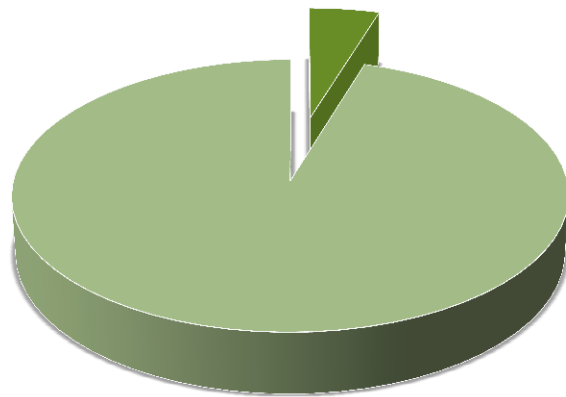
## Lung cancer treatments

### Modelled life expectancy with and without interventions

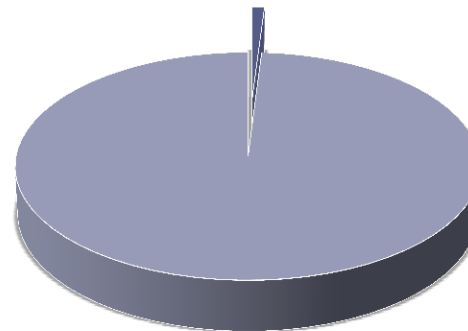




## Indicated/recommended populations as a % of total incident lung cancer cases



■ Pemetrexed  
TA190



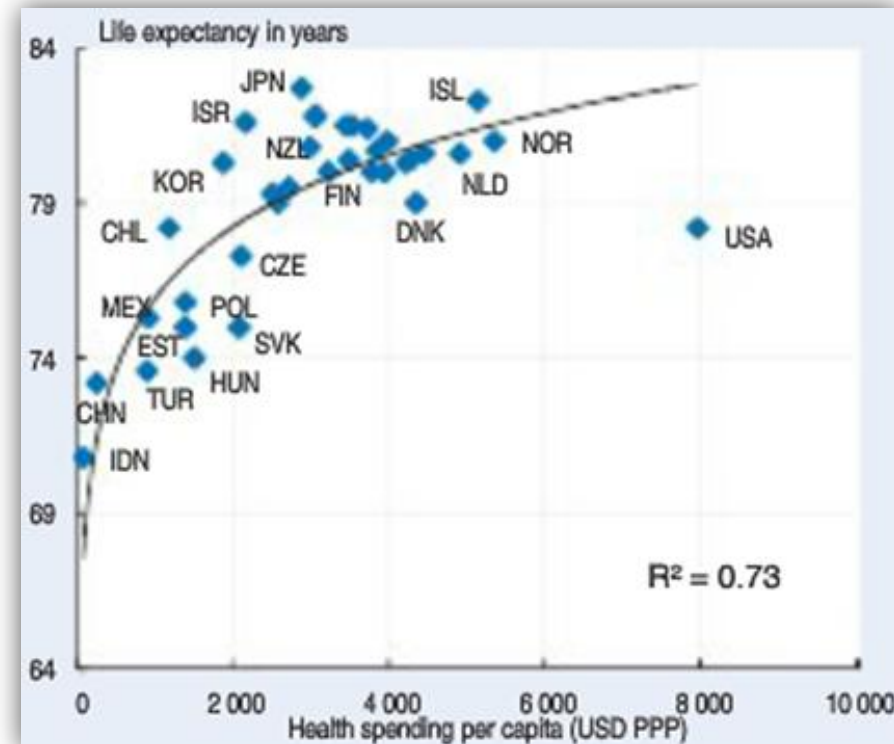
■ Topotecan



## Healthcare expenditure vs. life expectancy



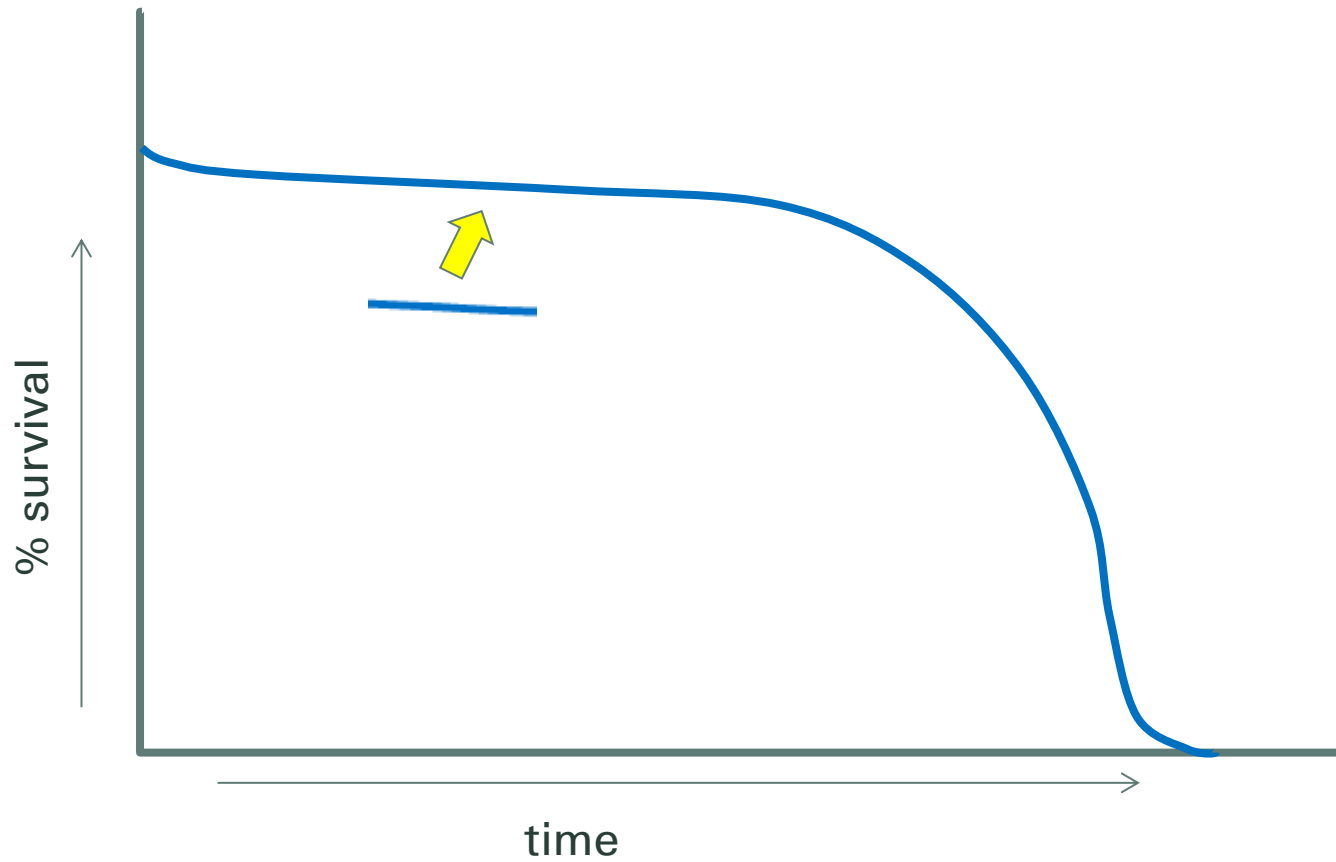
www.gapminder.com



OECD 2011

- More effort for less reward
- Expensive drugs – won't be made available to all
- ?Lifestyle is becoming more important than medical advances

## Survival curve : "sub-sectional shift"





# Landmark publication (Lancet 2003) Jaggy et al.

- Original cohort
  - Switzerland
  - original study 1997-2001
  - ±25 'insurable' deaths

...“Patients with successfully treated cancer have much the same excess death rates but are not excluded from life insurance policies”.  
(Extracted from abstract)

	Hepatitis-C negative			Hepatitis-C positive		
	Patients (follow-up years)	Deaths	EDR (95% CI)	Patients (follow-up years)	Deaths	EDR (95% CI)
<b>All</b>	2318 (7598)	134	14.0 (11.3–17.2)	1645 (5313)	211	38.1 (33.2–43.7)
<b>Successfully treated patients</b>						
CD4 >250 (cells/μL)	1567 (4498)	35	4.2 (2.0–7.2)	944 (2521)	59	21.7 (16.5–28.4)
CD4 >250 (cells/μL), and viral load <400 (copies/mL)	1281 (3594)	25	3.4 (1.1–6.7)	726 (1894)	42	20.5 (14.8–28.1)
CD4 >250 (cells/μL), and viral load >400 (copies/mL)	274 (861)	10	8.0 (2.7–17.6)	215 (618)	17	25.9 (15.6–42.0)
CD4 >250 (cells/μL), and viral load <400 (copies/mL), but CD4 nadir <250 cells/μL before HAART	545 (1564)	11	3.1 (0.0–8.6)	425 (1118)	28	23.3 (15.6–34.2)
<b>Patients with unsuccessful treatment</b>						
CD4 count never >250 cells/μL	257 (620)	76	117.4 (93.9–145.6)	309 (777)	89	112.7 (92.2–137.0)

**Excess death rates (EDR) per 1000 patient-years in Swiss patients of the SHCS, 1997–2001**



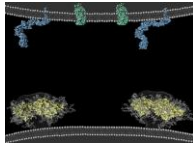


# Insurability of HIV positive people treated with antiretroviral therapy in Europe

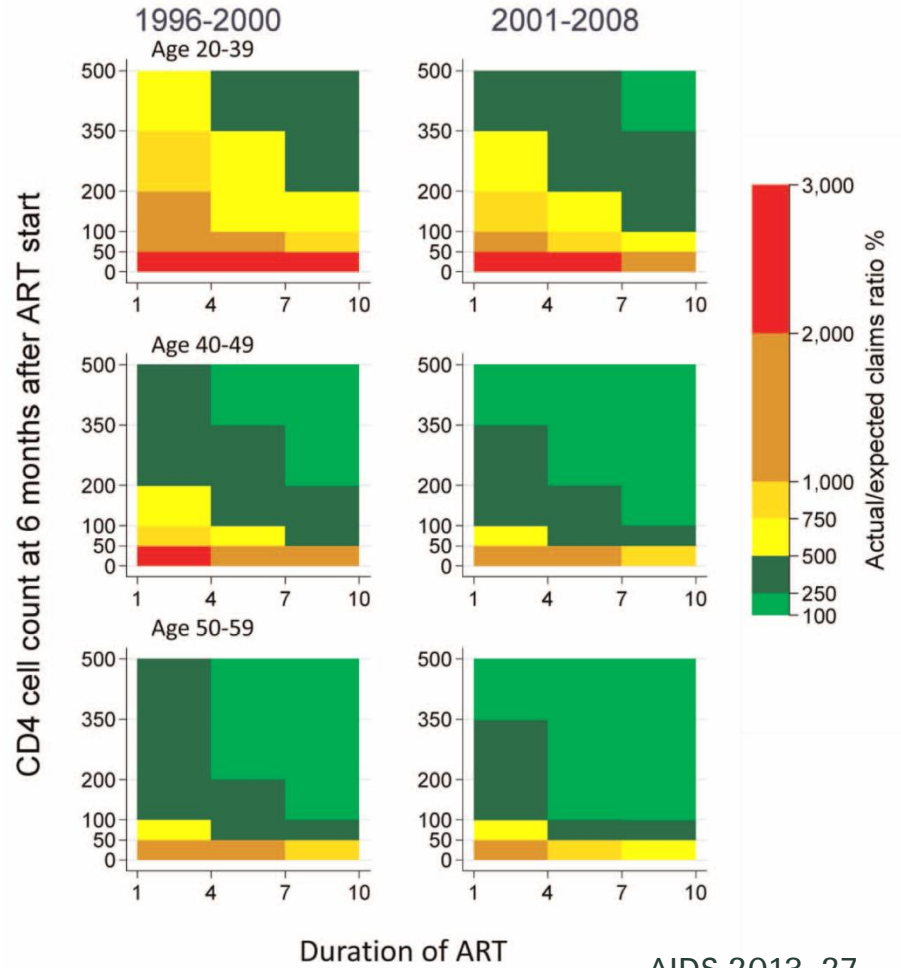
- 20-25 years now given to HIV+ve



Timothy Brown  
 Science. 2011 May 13;332(6031):784-5, 787-9.



Dr Wayne Koff, IAVI



AIDS 2013, 27



## Over-diagnosis (and health care costs)

Table. Change in Incidence and Mortality of Cancers Over Time From 1975 to 2010 as Reported in Surveillance, Epidemiology and End Results<sup>1</sup>

Change <sup>a</sup>	Incidence			Mortality		
	Per 100 000		% Change	Per 100 000		% Change
	1975	2010 <sup>b</sup>		1975	2010 <sup>b</sup>	
Example 1						
Breast <sup>c</sup>	105.07	126.02	20	31.45	21.92	-30
Prostate	94	145.12	54	30.97	21.81	-30
Lung and bronchus <sup>d</sup>	52.26	56.68	8	42.56	47.42	11
Example 2						
Colon	41.35	28.72	-31	28.09	15.51	-45
Cervical	14.79	6.71	-55	5.55	2.26	-59
Example 3						
Thyroid	4.85	13.83	185	0.55	0.51	-7
Melanoma	7.89	23.57	199	2.07	2.74	32

JAMA, July 29, 2013



## UN Study on Ageing

Table 1: Global ageing indicators

Life expectancy	2011/12	2050 projection
Life expectancy at birth by sex (men/women)	67.1 / 71.6	73.2 / 78.0
Life expectancy at 60 by sex (men/women)	18.5 / 21.6	20.9 / 24.2
Life expectancy at 80 by sex (men/women)	7.1 / 8.5	8.3 / 9.8

6.1  
2.4  
1.2



### Population

Number of people aged 60+	809,742,889	2,031,337,100
Number of people aged 80+	114,479,616	402,467,303
Number of people aged 100+	316,600	3,224,400
Percentage of people aged 60+	11.5	21.8
Percentage of people aged 80+	1.6	4.3
Sex ratio: Number of men aged 60+ per 100 women aged 60+	83.7	86.4

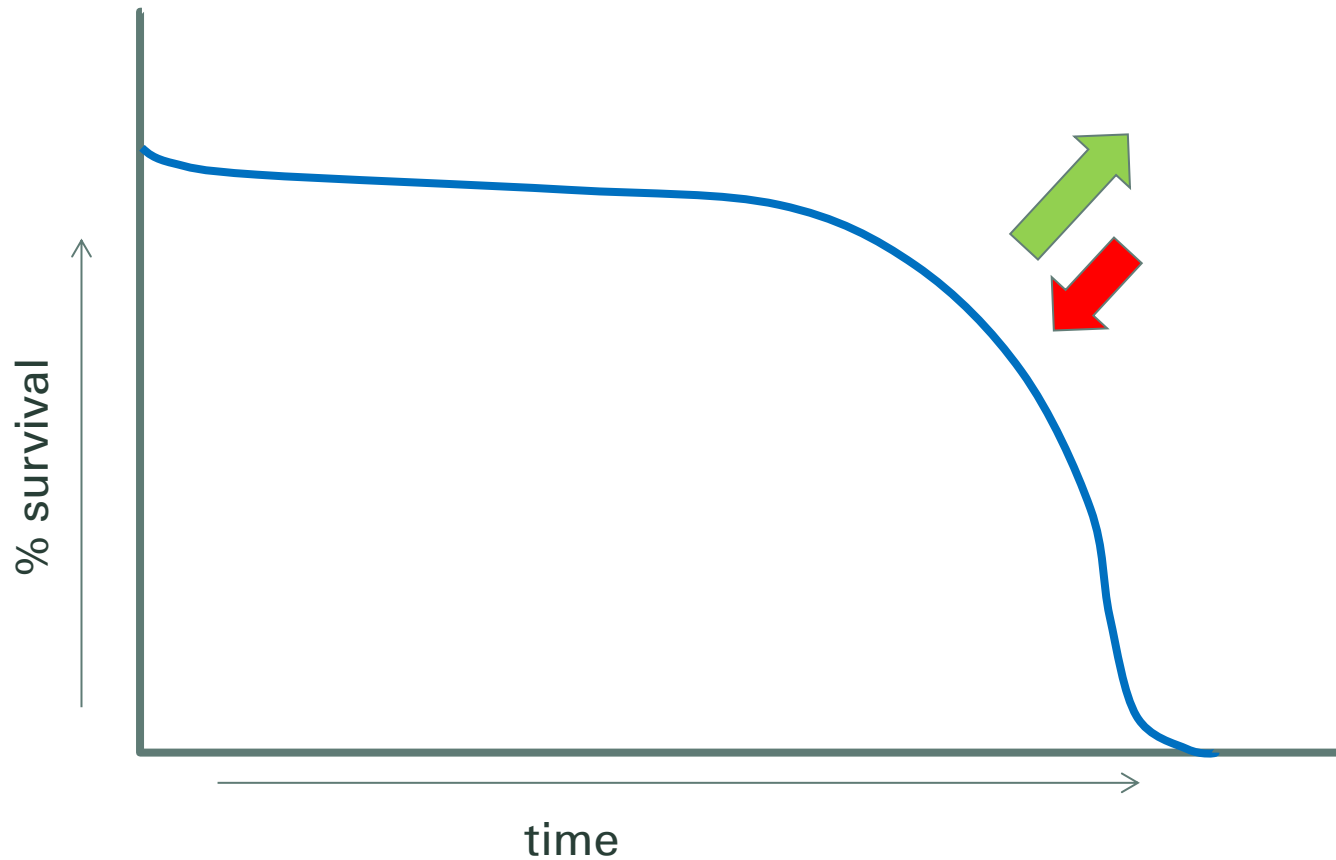
Source: UNDESA, Population Division (2012). Prepared by the Population and Development Section on the basis of data from UNDESA, *World Population Prospects: The 2010 Revision* (New York, 2011), and UNDESA, *World Population Ageing and Development 2012, Wall Chart* (2012; forthcoming) [www.unpopulation.org](http://www.unpopulation.org), and UNDESA, Population Division, *World Population Ageing: Profiles of Ageing 2011* (New York, 2011), CD-ROM.

Ageing in the Twenty-First Century: A Celebration and A Challenge

Medical advancement  
vs. lifestyle adjustments



## Survival curve pushing out, but being counteracted?





## The ten leading causes of death by broad income group, 2004

Low-income countries	% of deaths	Middle-income countries	% of deaths	High-income countries	% of deaths
Lower respiratory infections	11.2	Stroke and other cerebrovascular disease	14.2	Coronary heart disease	16.3
Coronary heart disease	9.4	Coronary heart disease	13.9	Stroke and other cerebrovascular disease	9.3
Diarrhoeal diseases	6.9	Chronic obstructive pulmonary disease	7.4	Trachea, bronchus, lung cancers	5.9
HIV/AIDS	5.7	Lower respiratory infection	3.8	Lower respiratory infections	3.8
Stroke and other cerebrovascular disease	5.6	Trachea, bronchus, lung cancers	2.9	Chronic obstructive pulmonary disease	3.5
Chronic obstructive pulmonary disease	3.6	Road traffic accidents	2.8	Alzheimer and other dementias	3.4
Tuberculosis	3.5	Hypertensive heart disease	2.6	Colon and rectum cancers	3.3
Neonatal infections	3.4	Stomach cancer	2.2	Diabetes mellitus	2.8
Malaria	3.3	Tuberculosis	2.2	Breast cancer	2.0
Prematurity and low birth weight	3.2	Diabetes mellitus	2.1	Stomach cancer	1.8

WHO (2008a), "The top ten cause of death", WHO Fact Sheet No.310



## Behaviour does not only relate to risk factors

### ■ Compliance

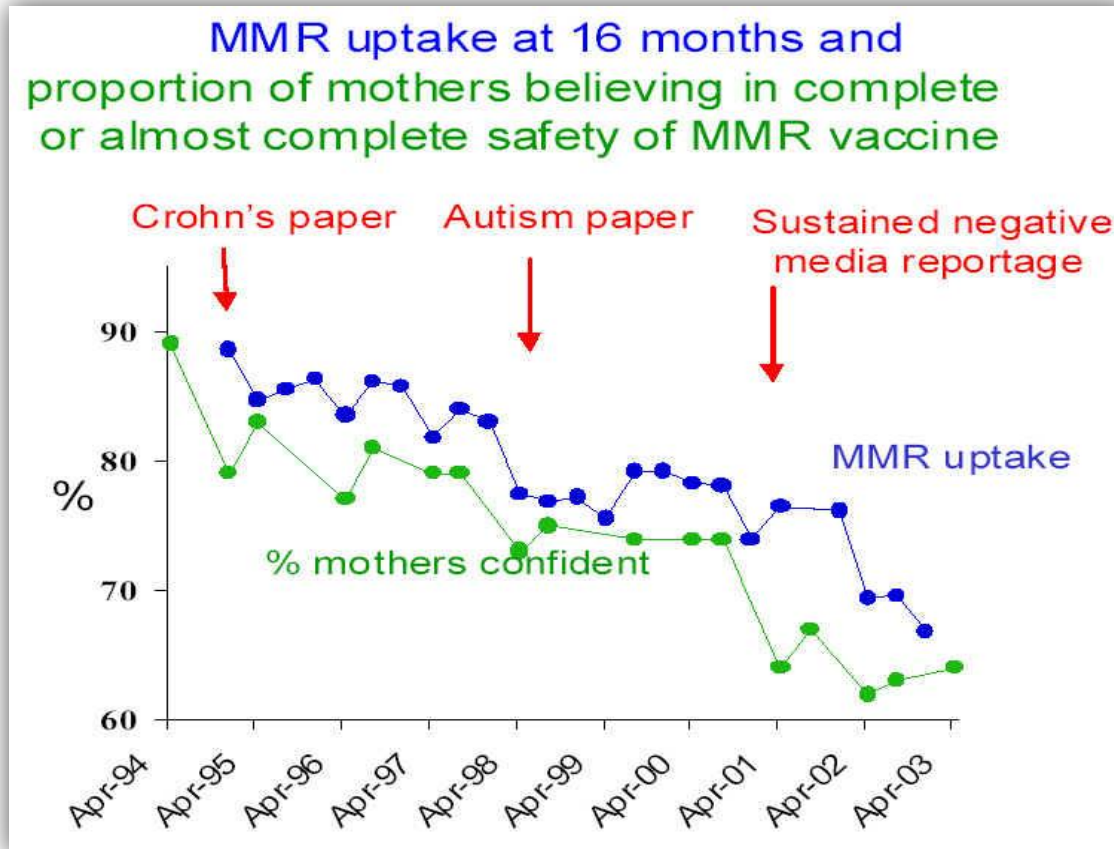
- WHO study 2003, 50% compliance overall
- Hypertension
  - Despite the availability of effective treatment, over half of the patients being treated for hypertension drop out of care entirely within a year of diagnosis
  - Of those who remain under medical supervision only about 50% take at least 80% of their prescribed medications
  - Approximately 75% of patients with a diagnosis of hypertension do not achieve optimum blood-pressure control

### ■ 30% compliance in UK for hpt

WHO 2003, Adherence to long-term therapies: evidence for action.



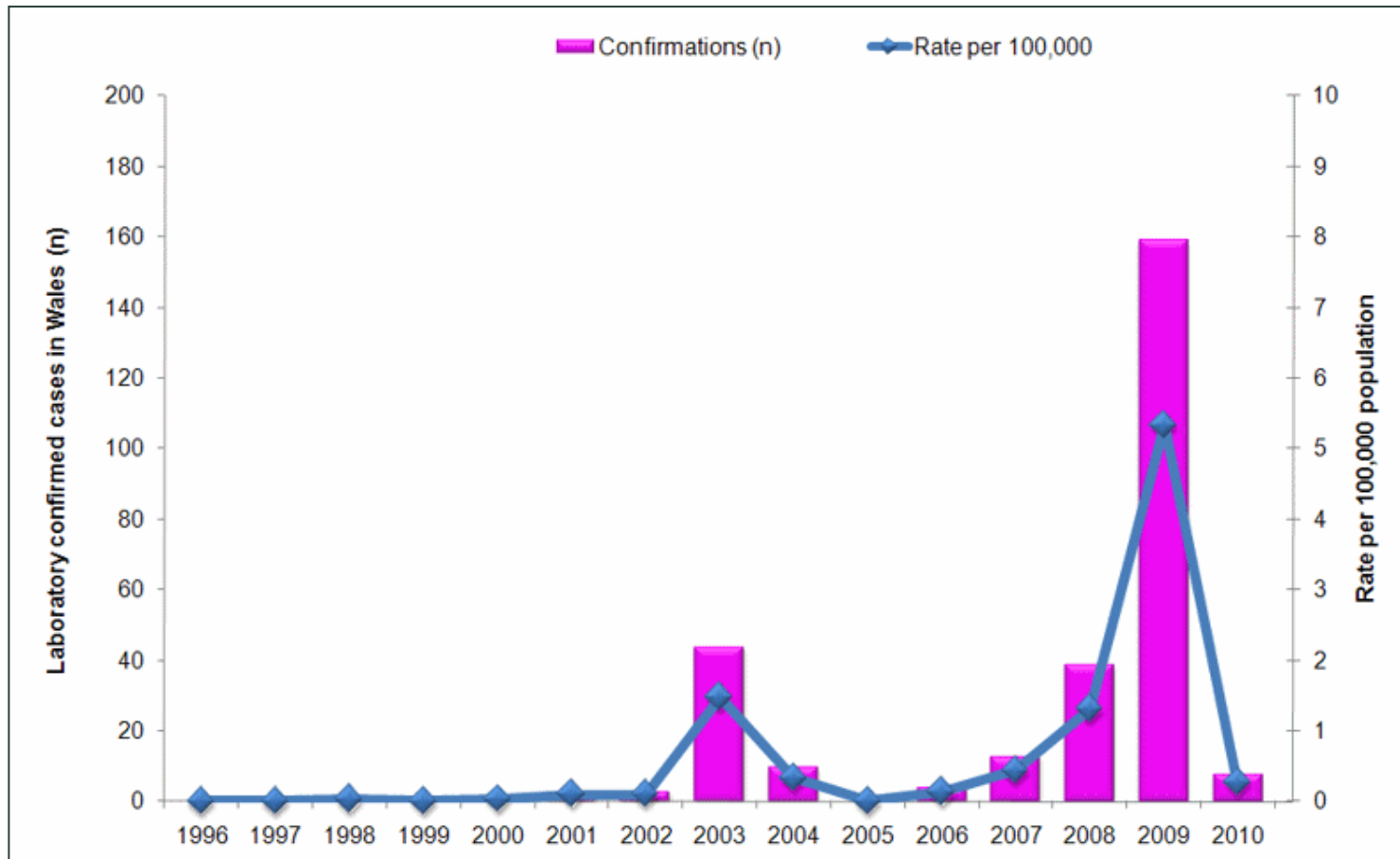
## Health awareness has a two-edged sword : Individuals as an obstacle to progress



Source: Sunday Times - Brian Deer



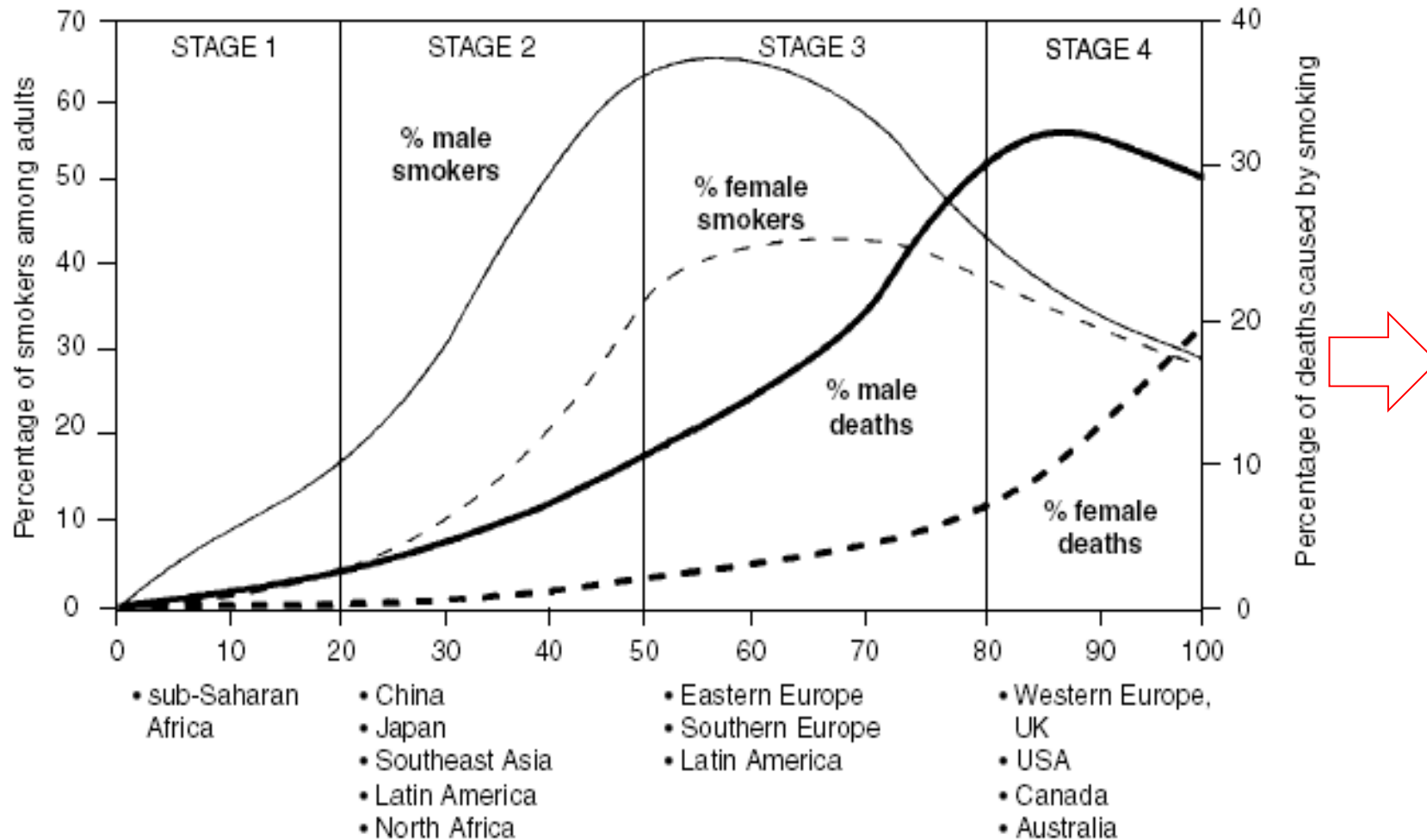
## Measles in Wales: 1996-2011



Health Protection Agency, May 2011

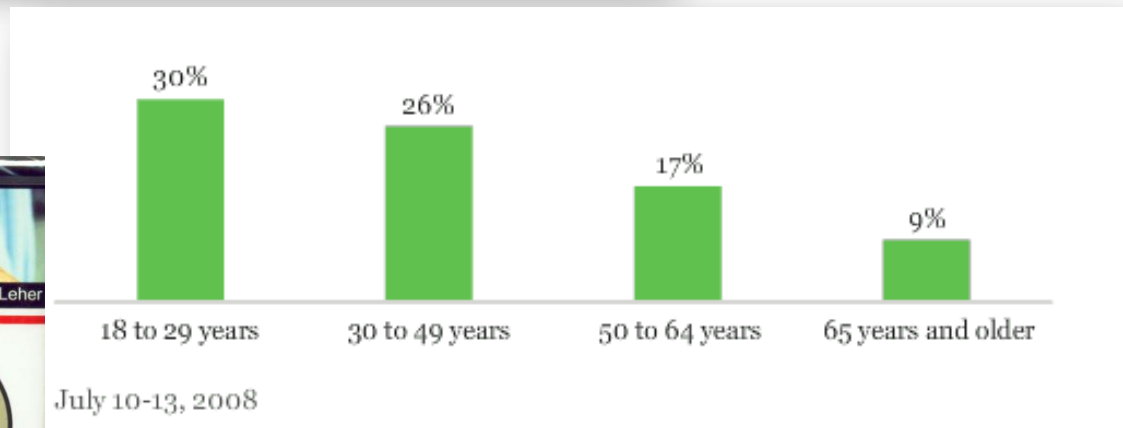
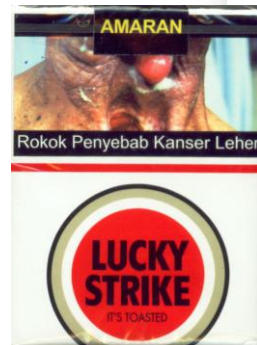
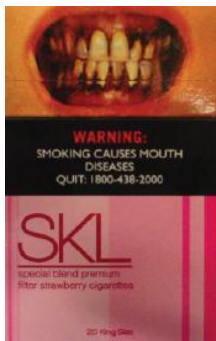
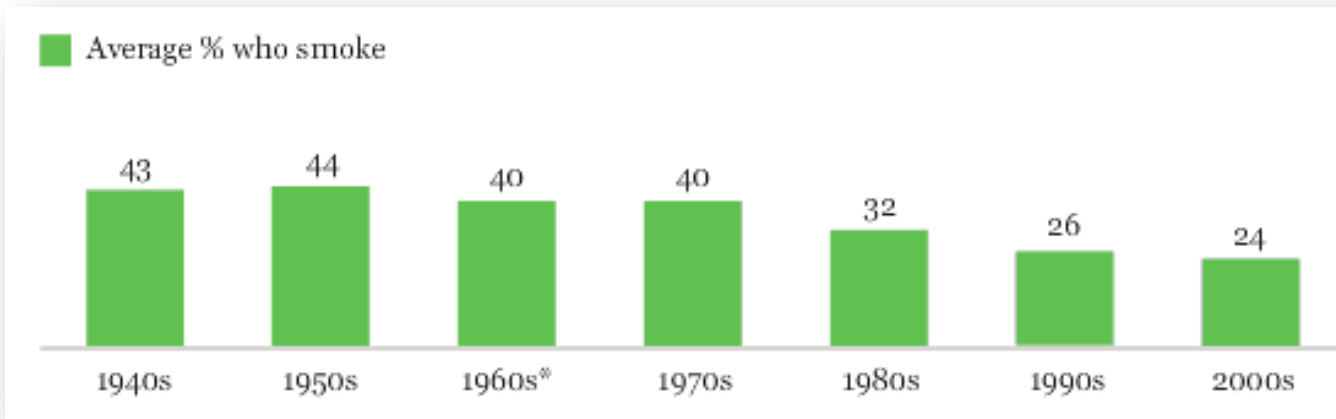


# Cigarette Century (Allan M. Brandt)



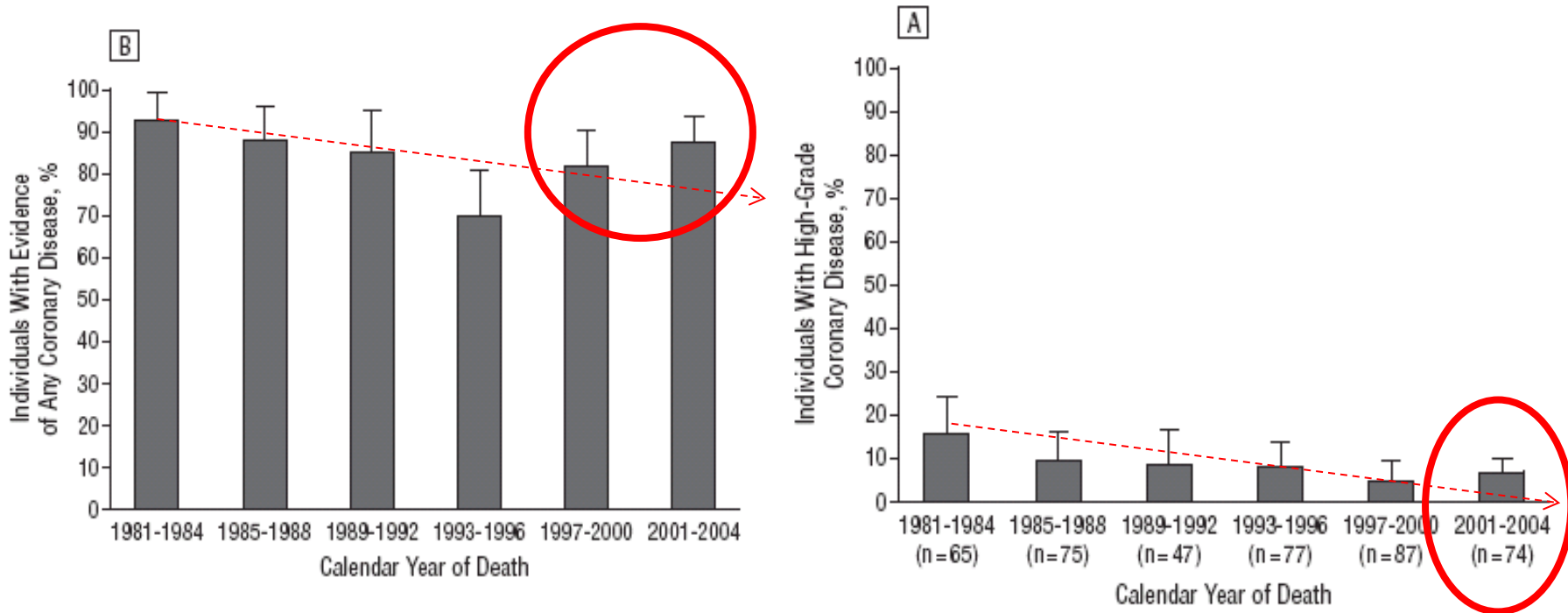


# US cigarette smoking



<http://www.gallup.com/poll/109048/us-smoking-rate-still-coming-down.aspx>

## Warning signs: CAD trends in young adults- autopsy data

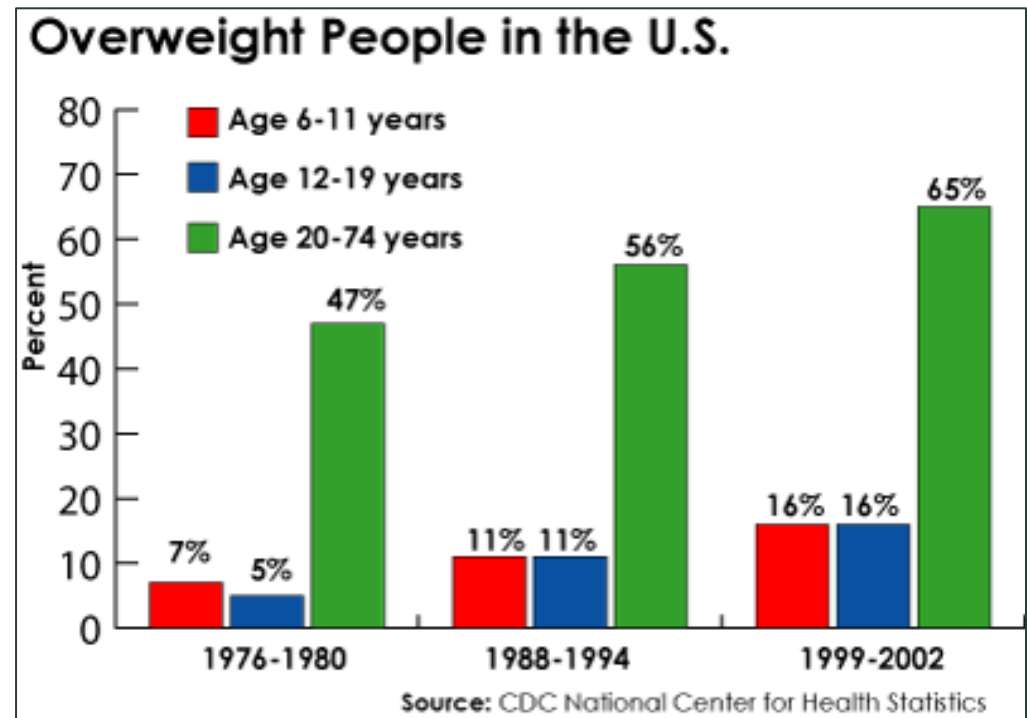


“Age- and sex-adjusted regression analyses revealed temporal declines over the full period (1981-2004) for high-grade disease, any disease, and grade of coronary disease. Declines in the grade of coronary disease ended after 1995 ( $P < .01$  for every artery) and possibly reversed after 2000 ( $P = .06$  for LCx).”

Nemetz P et al., Arch Int Med, 2008



# Obesity

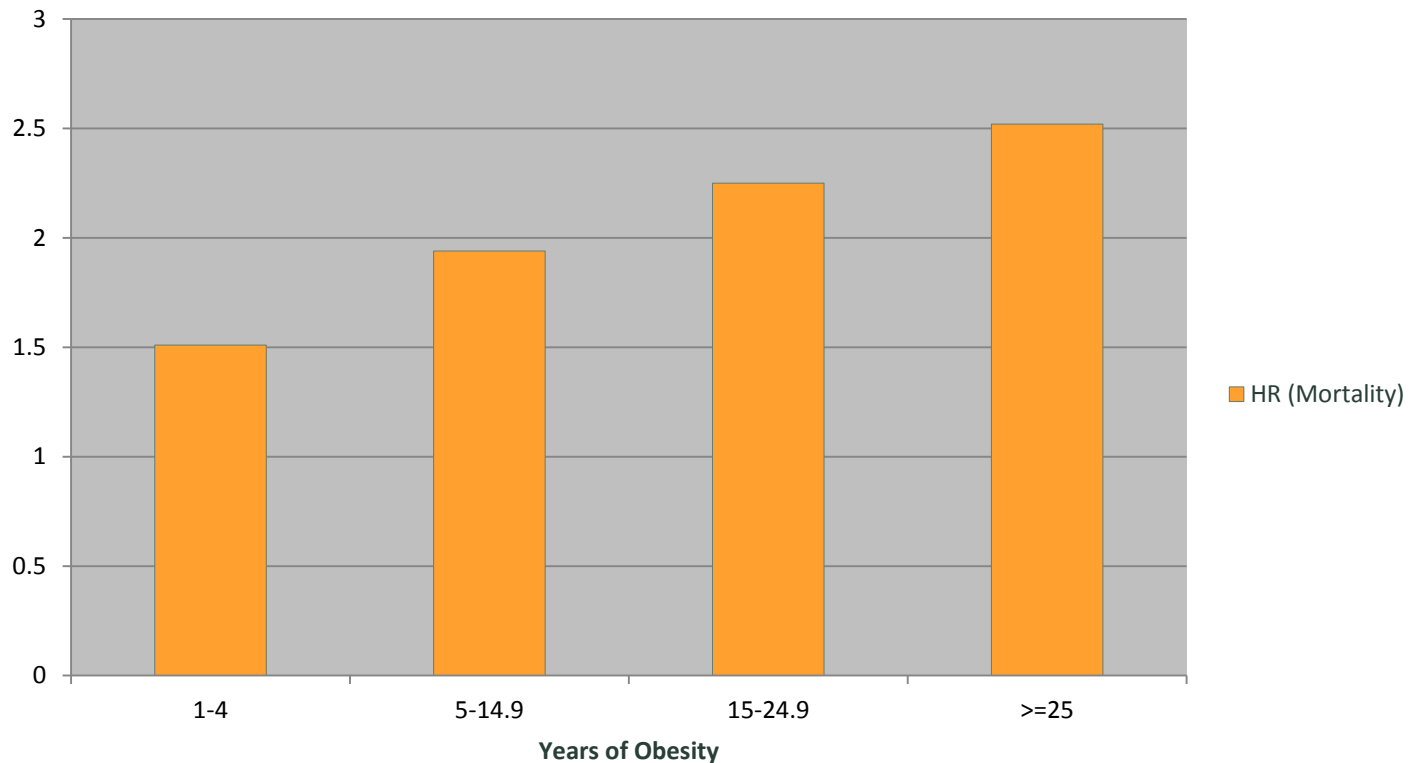


WHO and CDC



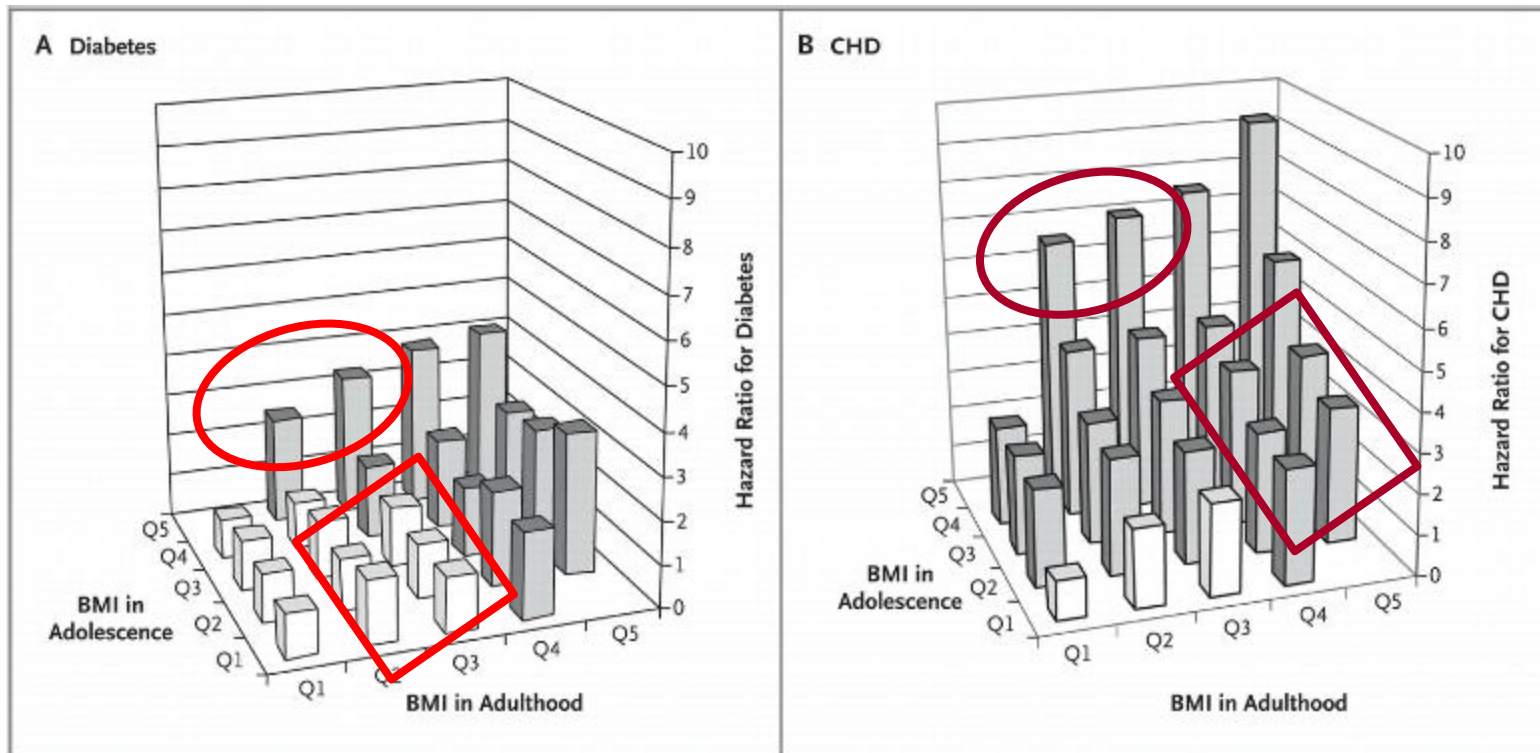
# Years lived with obesity – an approaching storm?

## HR (Mortality) compared to non Obese Individuals



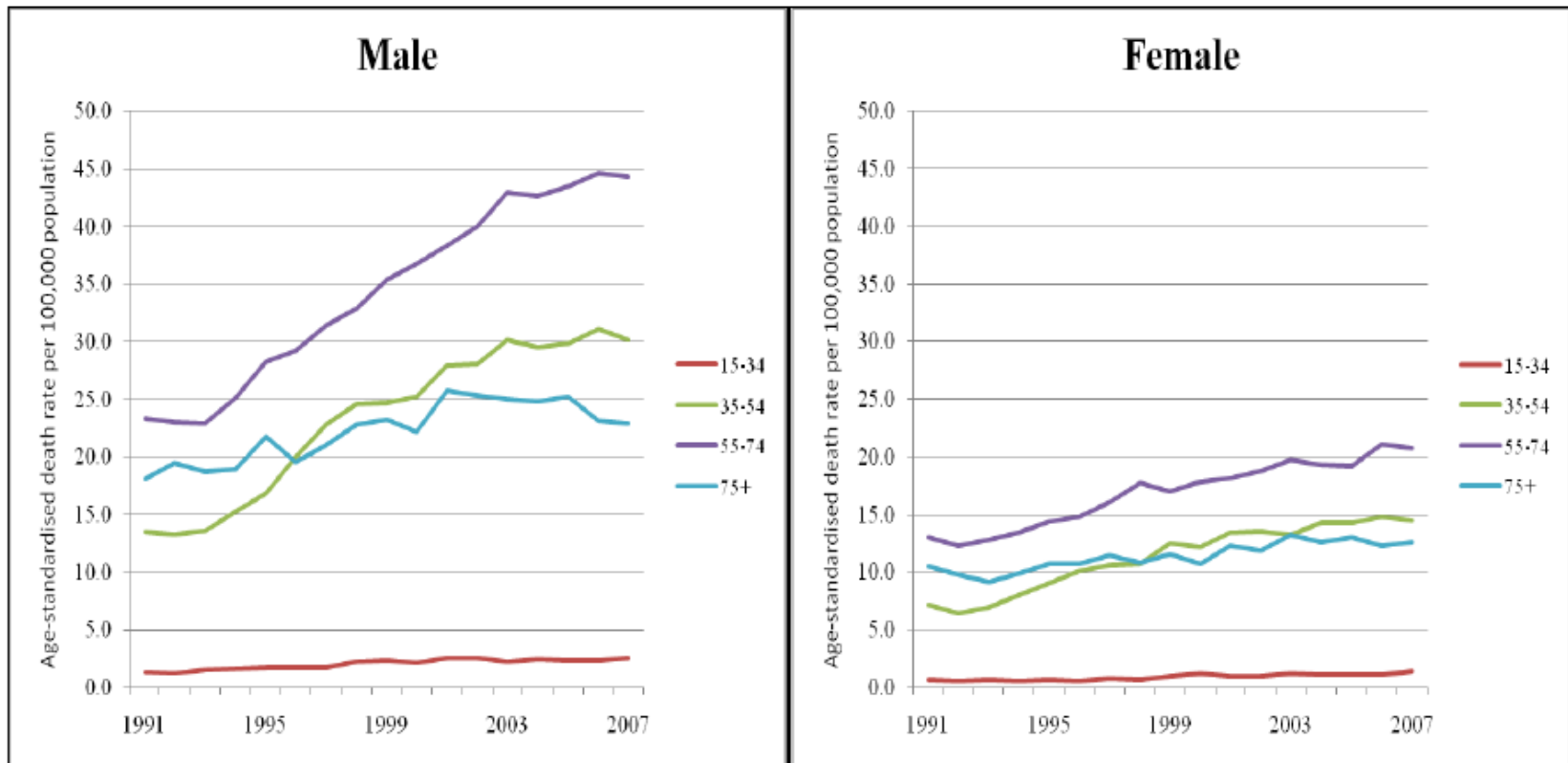
Int. J. Epidemiol. (2011) 40 (4): 985-996.

# Age at time of obesity – another storm front?



N Engl J Med; 364 (14):1315-25

## UK trends in alcohol-related deaths



ONS (2009b), Health Statistics Quarterly 41



## What tomorrow holds...



**Medical Science**

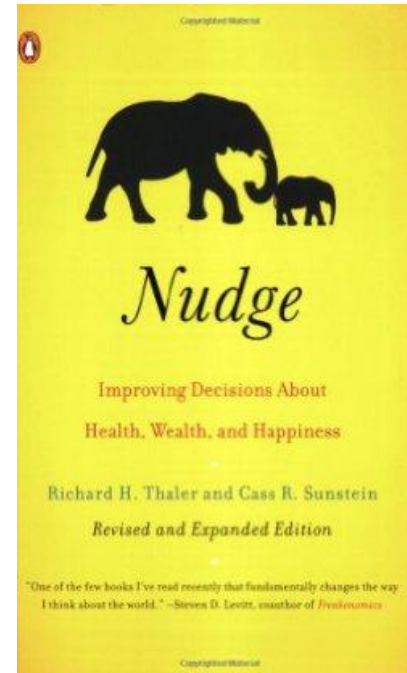
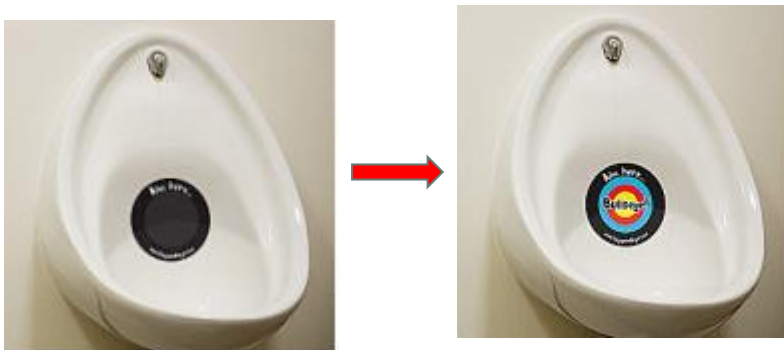
vs.



**Behavioural Science**



## "Choice architecture" (Nudging)



Thaler and Sunstein



But assumptions and rulers will still have to be used...



*"Until I recover, let's just assume your prostate is fine."*

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Thank you

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**150**  
YEARS



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