



Society of Actuaries in Ireland

How Powerful are your Rating Factors?

Chris Reynolds and Andrei Halasz

2012



Disclaimer

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Views or opinions expressed, whether oral or in writing do not constitute legal or professional advice.





How do factors interact?



Source: istockphoto





Linear Regression

Random Structure

Responses vary even for constant values of the predictor

$$Y_i \sim N(\mu_i, \sigma^2)$$

Systematic Structure

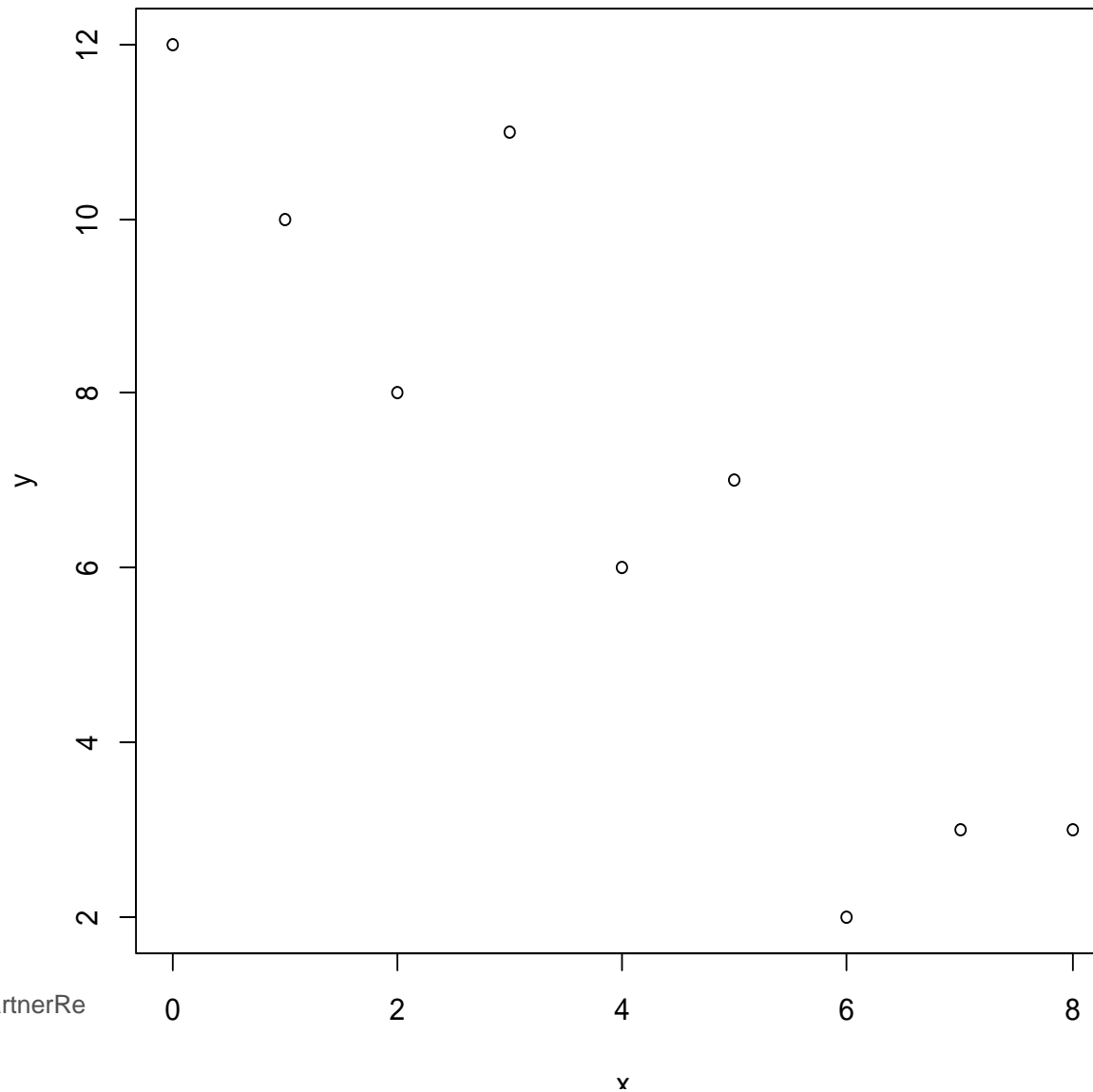
The simplest way to express the dependence of the response μ_i on the predictor x_i is to assume a linear function

$$\mu_i = \alpha + \beta x_i$$





Linear Regression



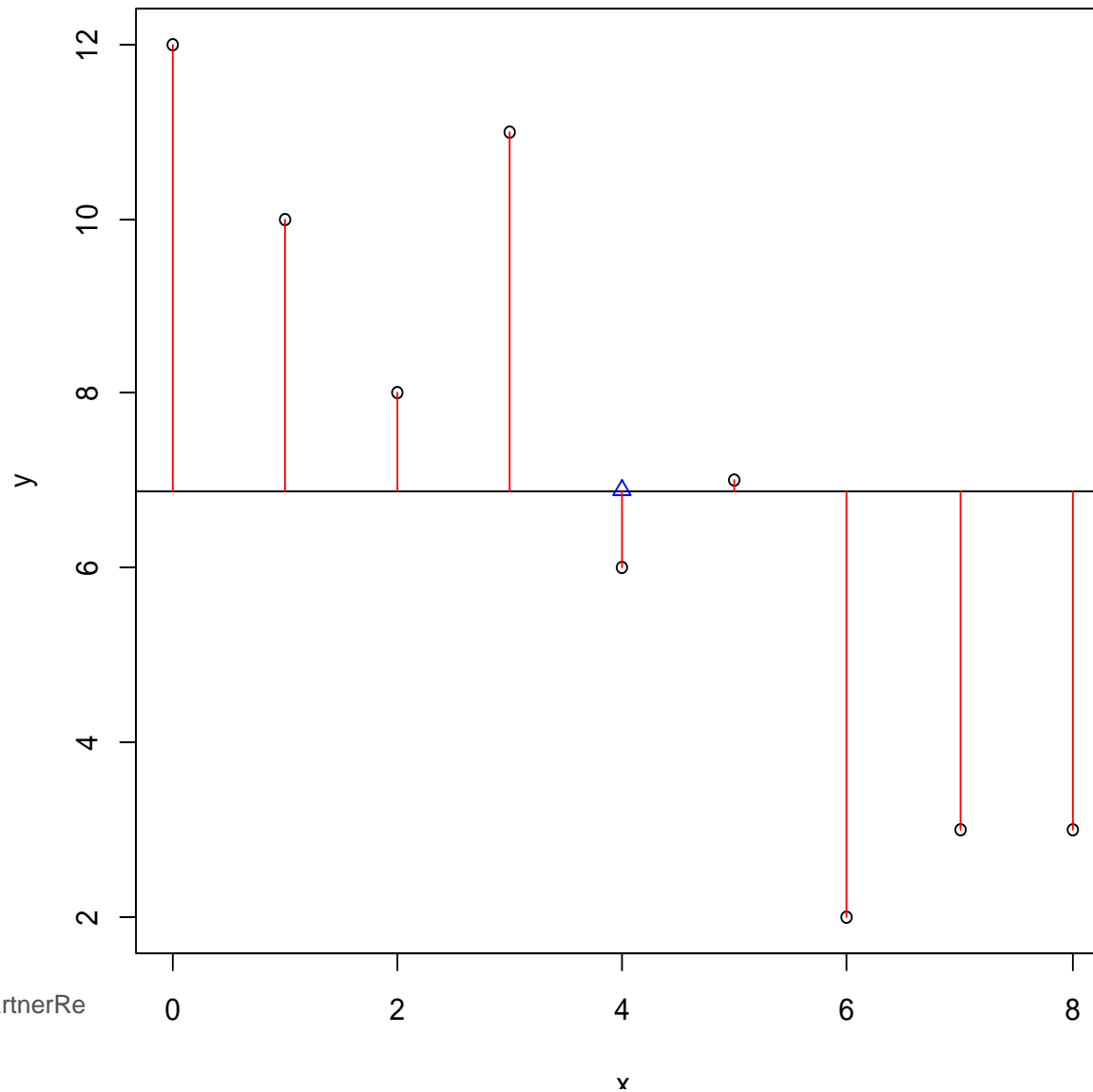
Source: PartnerRe

PartnerRe





Linear Regression



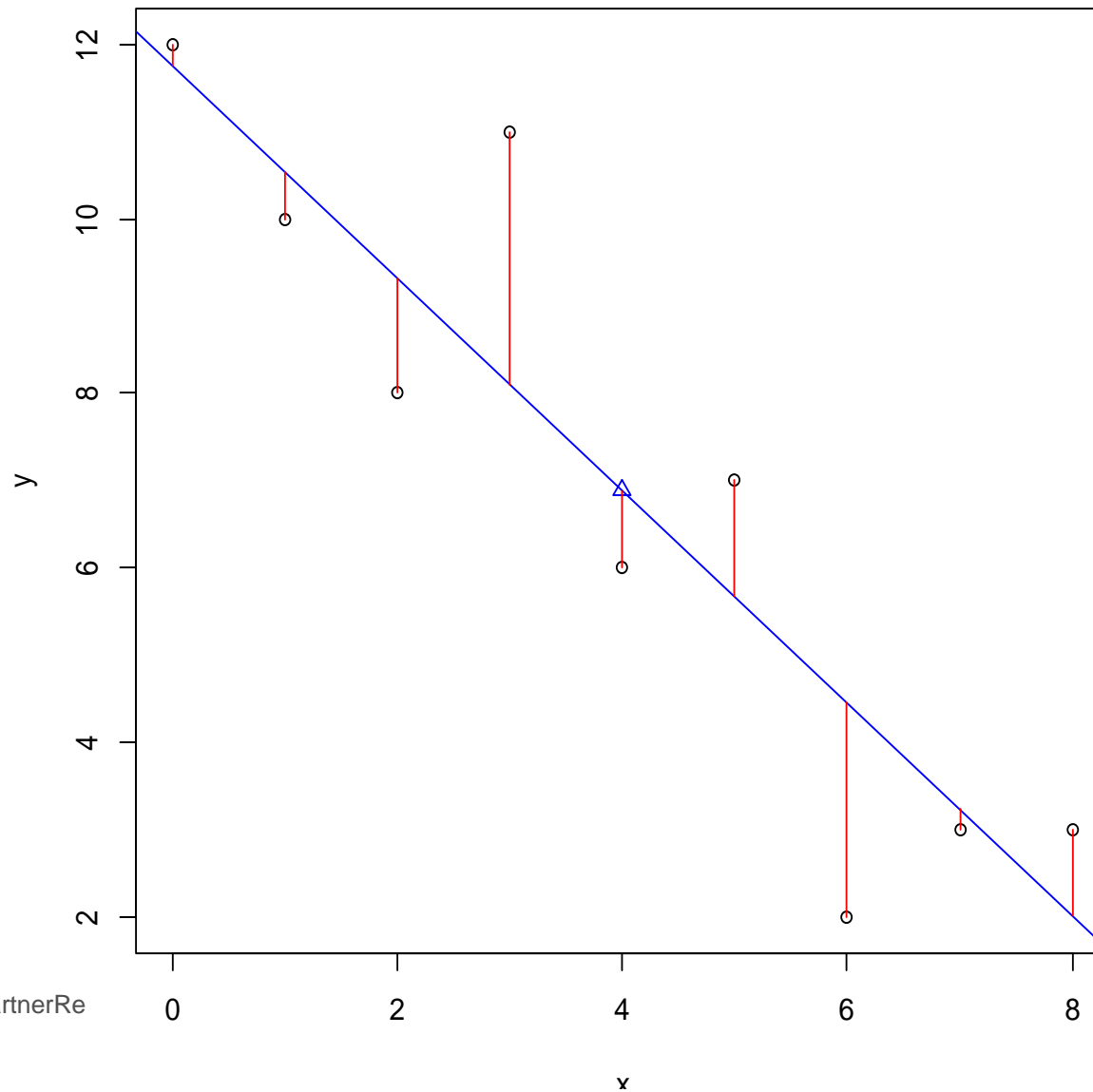
Source: PartnerRe

PartnerRe





Linear Regression



Source: PartnerRe

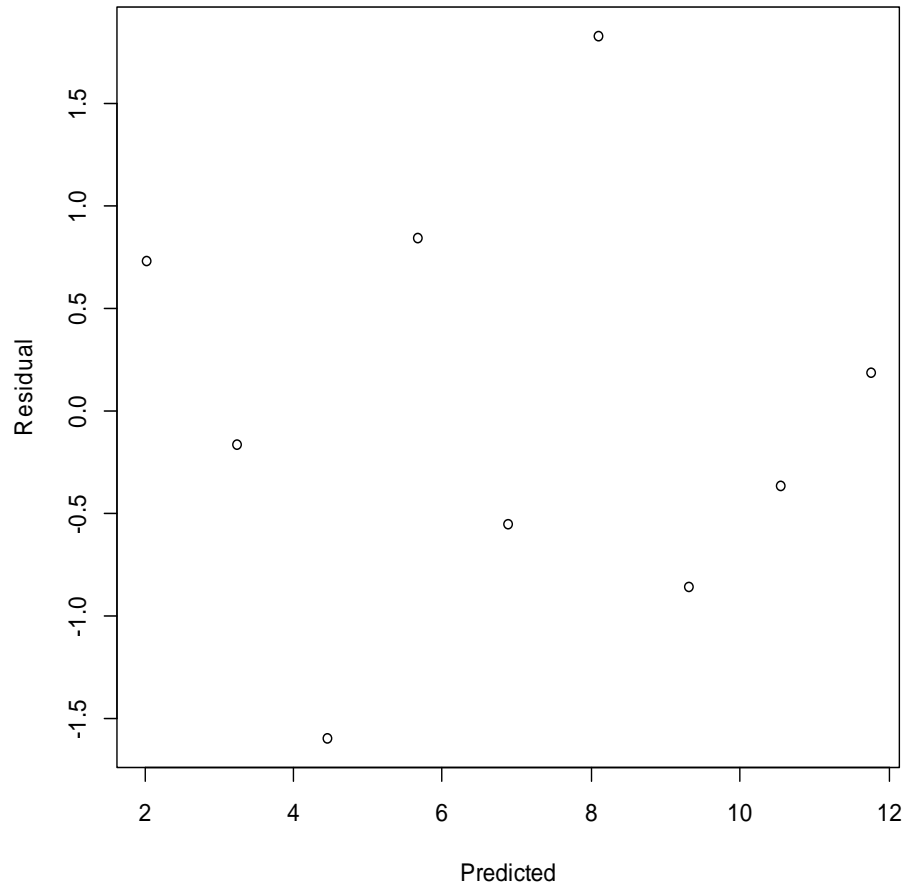
PartnerRe



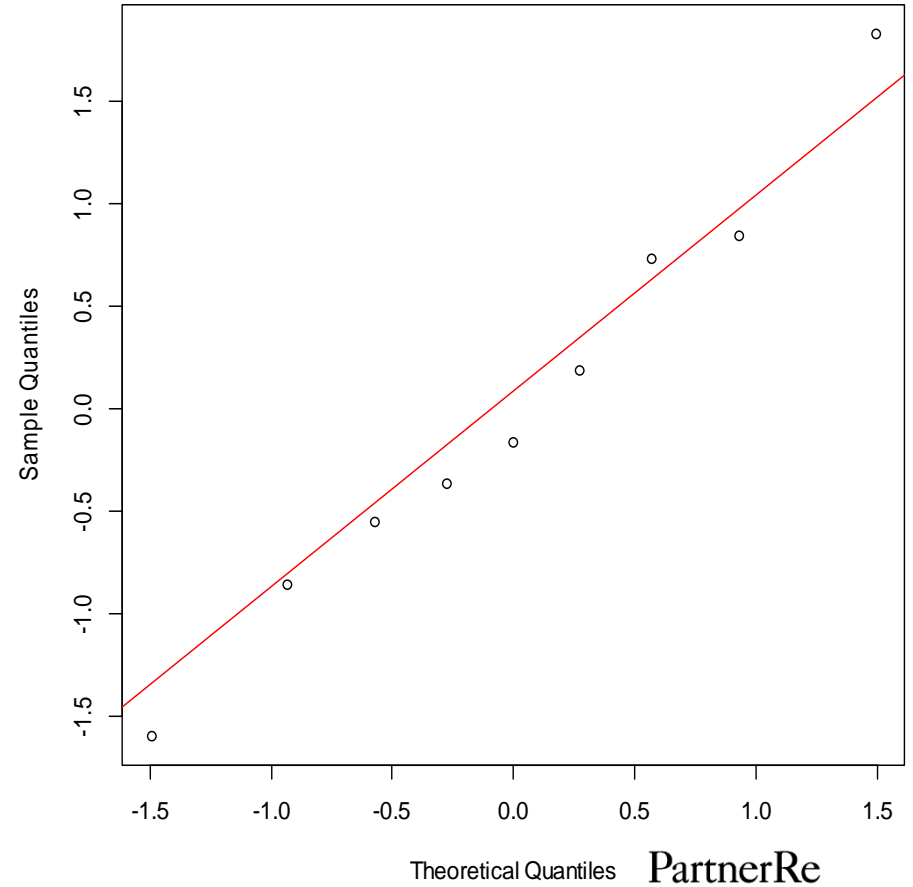


Linear Regression

Residuals vs Fitted



Normal Q-Q



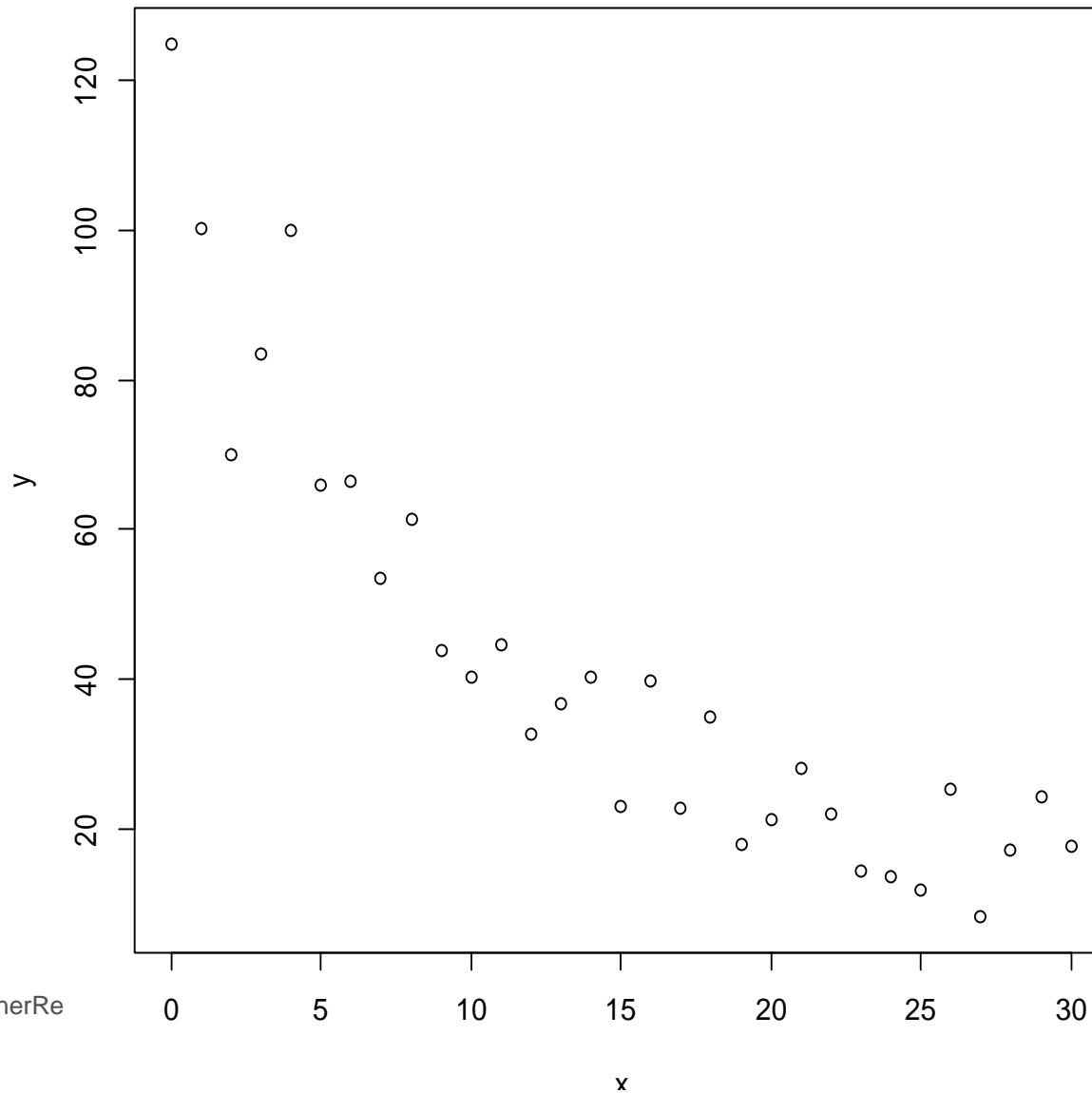
Source: PartnerRe

PartnerRe





Linear Regression - Limitations



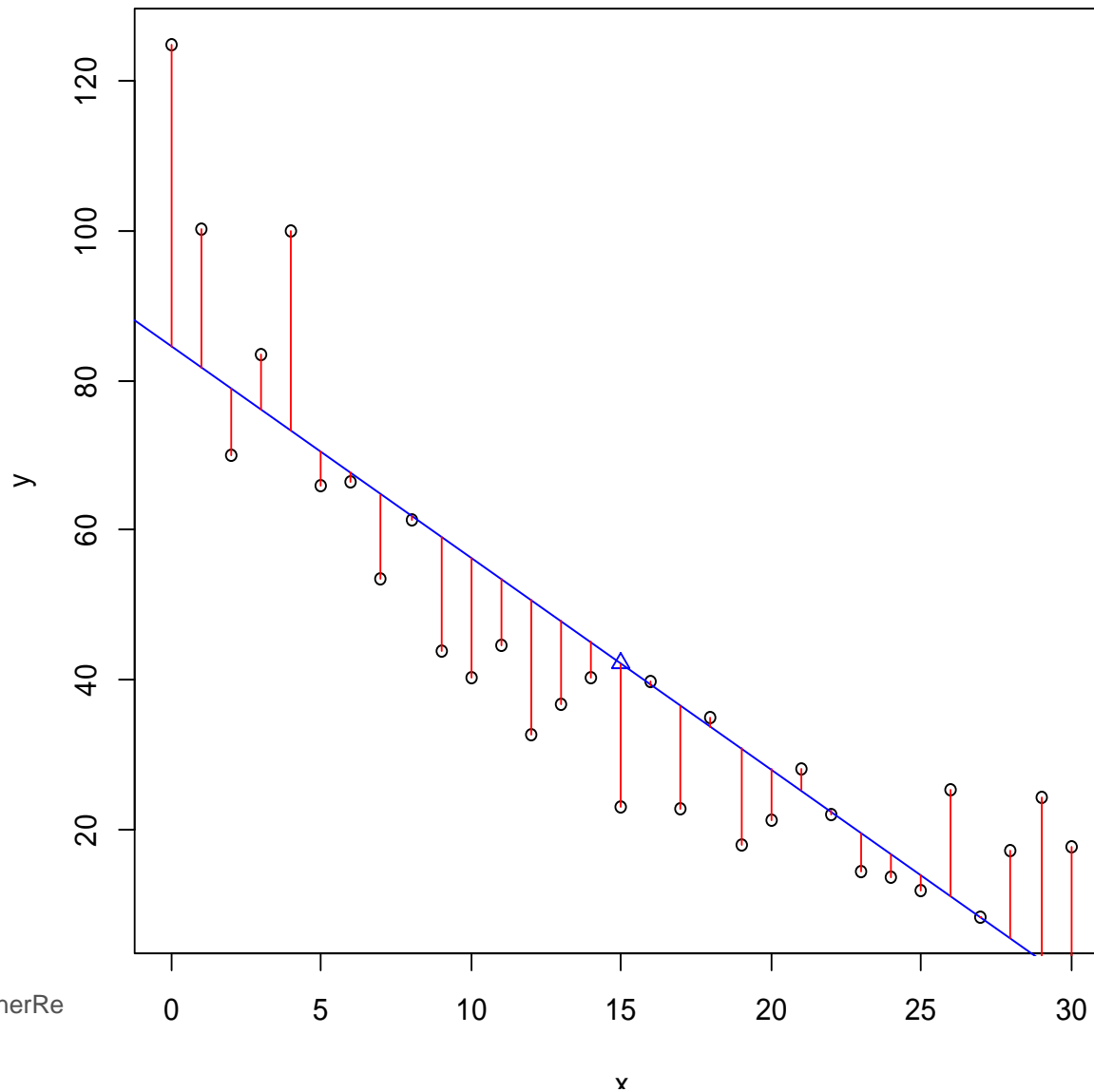
Source: PartnerRe

PartnerRe





Linear Regression - Limitations



Source: PartnerRe

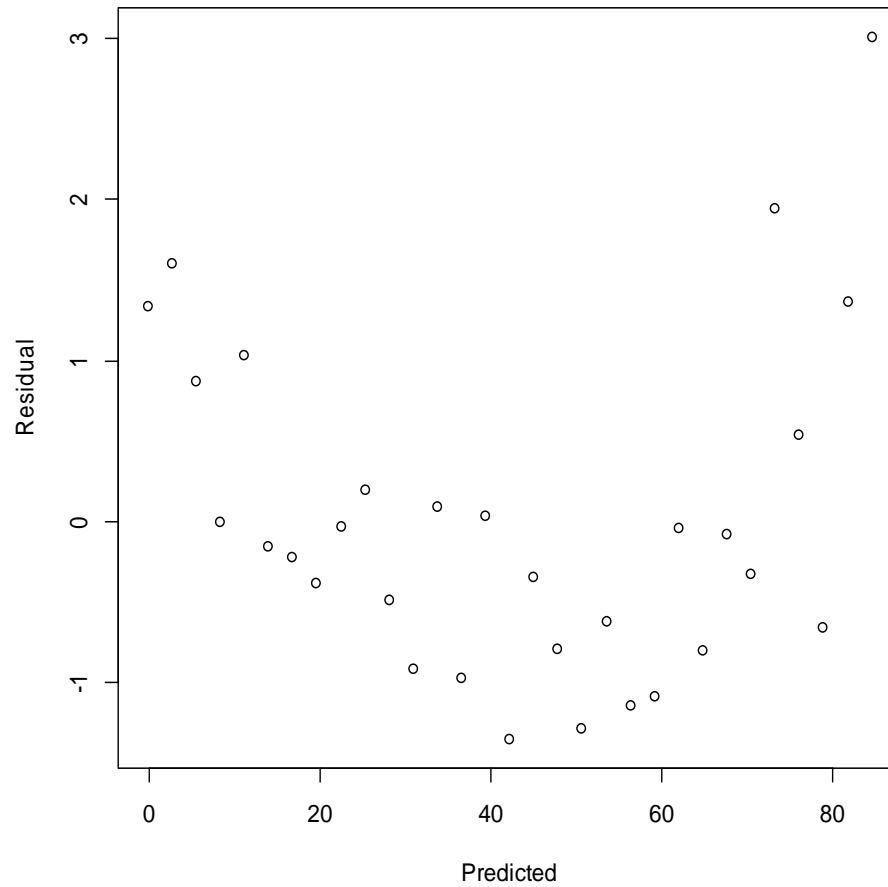
PartnerRe



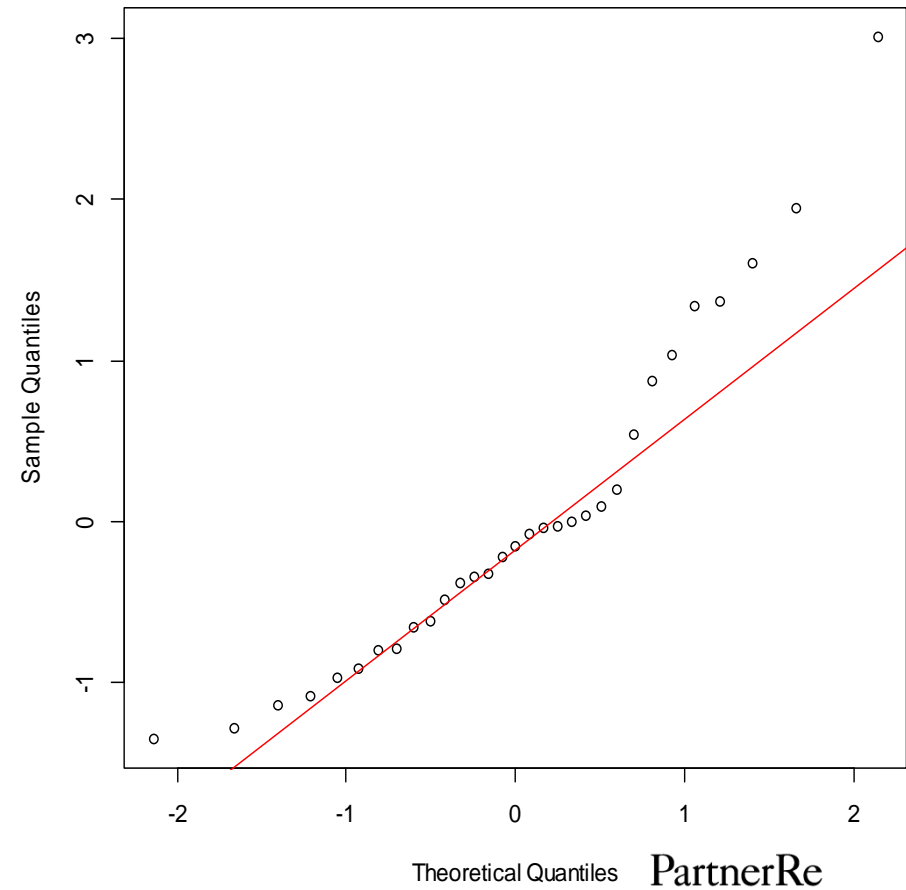


Linear Regression - Limitations

Residuals vs Fitted



Normal Q-Q



Source: PartnerRe





Linear Regression - Limitations

- 1 The relationship between the response and the predictor may not be linear;
- 2 A normal distribution for the response may be inappropriate;
- 3 The variance will often increase linearly with the mean, so a constant variance assumption may be inappropriate.

What do we do???

We generalise the model framework.

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The 3 part GLM Recipe

1 Random Component

Identify the response variable Y and assume a probability distribution for it

2 Systematic Component

Specify what the explanatory variables X are. This gives the linear component $\alpha + \beta X_i$

3 Link

Specify the relationship g between the mean $E(Y)$ and the systematic component X :

$$g(E[Y_i]) = \alpha + \beta X_i$$





Poisson Regression

Number of Deaths: $Y_i \sim \text{Po}(n_i \mu_i) \Rightarrow E(Y_i) = n_i \mu_i$

Gompertz: $\mu_i = e^{x_i \beta}$

GLM: $\log[E(Y_i)] = \log n_i + x_i \beta$

This is
called
the “offset”





R Software – What is it?

“R is an open-source, object-oriented statistical programming language. In the past decade, it has become the global lingua franca of statistics”

The R Project for Statistical Computing

PCA 5 vars
principle.components = data.ccr ~ cor

Fertility, Catholic, Examination, Education, Agriculture (1-3) 60%

Clustering 4 groups

Factor 1 [41%], Factor 3 [19%]

Groups: 28, 16, 1, 2

R Graphics Demo

Getting Started:

- R is a free software environment for statistical computing and graphics. It compiles and runs on a wide variety of UNIX

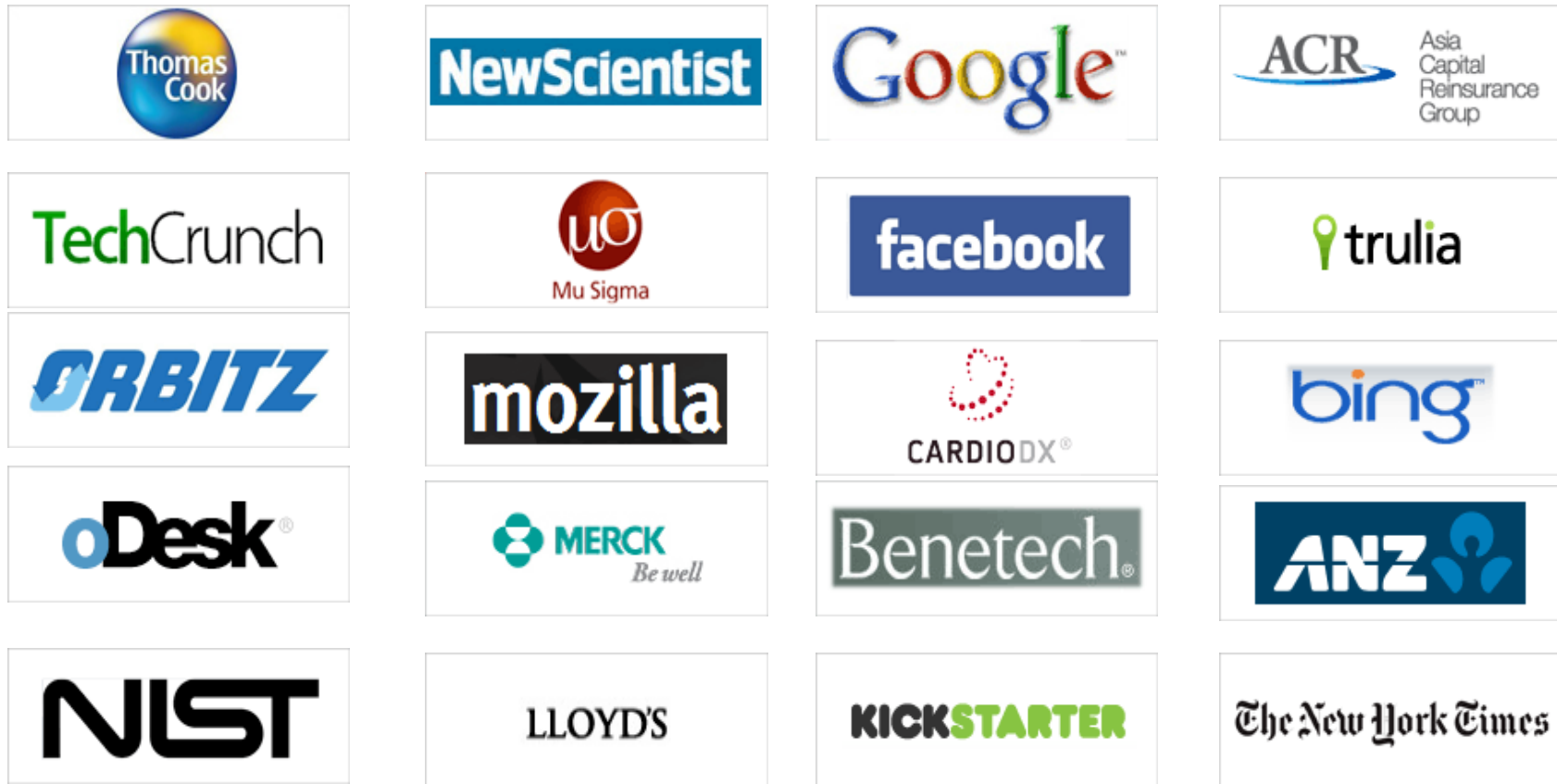
www.r-project.org

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R – Should a company trust free software?



These companies do*

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*Source : <http://www.revolutionanalytics.com/what-is-open-source-r/companies-using-r.php>





Real time demonstration

Using HMD* mortality data

Years 1960 onwards

Ages 20 – 65

UK, Ireland, Poland & Russia

*** Human Mortality Database (www.mortality.org)**





Creating a GLM model - start simple & build vs start with saturated and strip down

- One approach might be to start simple and build up
- But it's often easier in the GLM world to start with all available rating factors
 - strip out factors (or combinations of factors) that don't add much value





Term Assurance data - Our dataset

- **Several companies**
- **Many thousands of claims**
- **All UK, “normal” term assurance**
- **Chosen datasets with rich rating factors**
 - e.g. rated status, joint v single, distribution channel, underwriting year, sum assured size, etc.





Model – Investigation 1

Take a grouped dataset split by

- Age Bands of 5
- Sex
- Smoker
- Duration





Model – Investigation 1

Fit an AGE * SEX * SMK * DUR model

Use Exposure as the “offset”

Analyse the significance of each factor

The principle of Parsimony (Occam’s Razor) – simplify the model to the “simplest acceptable model”





Model – Investigation 1 : Age * Sex * Smk * Dur

Console ~/ ↻

Call:

```
glm(formula = MG1$DTHS ~ offset(log(MG1$EXPO)) + MG1$AGE * MG1$SEX *
    MG1$SMOKER * MG1$DUR, family = quasipoisson)
```

Deviance Residuals:

Min	1Q	Median	3Q	Max
-3.2464	-0.6364	0.0055	0.7708	2.5557

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)	
(Intercept)	-1.210e+01	2.846e-01	-42.498	< 2e-16	***
MG1\$AGE	9.095e-02	5.582e-03	16.295	< 2e-16	***
MG1\$SEXM	9.848e-01	3.464e-01	2.843	0.004884	**
MG1\$SMOKERS	-1.034e+00	5.251e-01	-1.969	0.050243	.
MG1\$DUR	1.405e-01	7.600e-02	1.849	0.065830	.
MG1\$AGE:MG1\$SEXM	-8.488e-03	6.699e-03	-1.267	0.206497	
MG1\$AGE:MG1\$SMOKERS	3.756e-02	1.008e-02	3.726	0.000246	***
MG1\$SEXM:MG1\$SMOKERS	1.458e+00	6.194e-01	2.354	0.019457	*
MG1\$AGE:MG1\$DUR	-2.373e-04	1.476e-03	-0.161	0.872363	
MG1\$SEXM:MG1\$DUR	-2.842e-01	9.357e-02	-3.038	0.002668	**
MG1\$SMOKERS:MG1\$DUR	1.531e-01	1.447e-01	1.058	0.291215	
MG1\$AGE:MG1\$SEXM:MG1\$SMOKERS	-2.955e-02	1.189e-02	-2.486	0.013663	*
MG1\$AGE:MG1\$SEXM:MG1\$DUR	4.330e-03	1.780e-03	2.432	0.015808	*
MG1\$AGE:MG1\$SMOKERS:MG1\$DUR	-3.618e-03	2.746e-03	-1.317	0.189065	
MG1\$SEXM:MG1\$SMOKERS:MG1\$DUR	-1.875e-01	1.738e-01	-1.079	0.281919	
MG1\$AGE:MG1\$SEXM:MG1\$SMOKERS:MG1\$DUR	4.276e-03	3.284e-03	1.302	0.194135	

signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

(Dispersion parameter for quasipoisson family taken to be 1.271398)

Null deviance: 10548.47 on 239 degrees of freedom
 Residual deviance: 272.92 on 224 degrees of freedom
 AIC: NA

Number of Fisher scoring iterations: 4

>





Model – Investigation 1 : Age * Sex * Smk * Dur

Console ~/ ↻

```
Call:
glm(formula = MG1$DTHS ~ MG1$AGE + MG1$SEX + MG1$SMOKER + MG1$DUR +
     MG1$AGE:MG1$SEX + MG1$AGE:MG1$SMOKER + MG1$SEX:MG1$SMOKER +
     MG1$AGE:MG1$DUR + MG1$SEX:MG1$DUR + MG1$AGE:MG1$SEX:MG1$SMOKER +
     MG1$AGE:MG1$SEX:MG1$DUR + offset(log(MG1$EXPO)), family = quasipoisson)
```

Deviance Residuals:

Min	1Q	Median	3Q	Max
-3.4709	-0.6370	-0.0157	0.7362	2.5731

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)	
(Intercept)	-12.261799	0.250419	-48.965	< 2e-16	***
MG1\$AGE	0.094960	0.004853	19.569	< 2e-16	***
MG1\$SEXM	1.184994	0.303860	3.900	0.000127	***
MG1\$SMOKERS	-0.513008	0.253163	-2.026	0.043889	*
MG1\$DUR	0.189013	0.064526	2.929	0.003742	**
MG1\$AGE:MG1\$SEXM	-0.013148	0.005837	-2.253	0.025237	*
MG1\$AGE:MG1\$SMOKERS	0.025282	0.004787	5.282	2.98e-07	***
MG1\$SEXM:MG1\$SMOKERS	0.835884	0.307339	2.720	0.007036	**
MG1\$AGE:MG1\$DUR	-0.001400	0.001240	-1.129	0.259894	
MG1\$SEXM:MG1\$DUR	-0.343461	0.078550	-4.372	1.87e-05	***
MG1\$AGE:MG1\$SEXM:MG1\$SMOKERS	-0.015298	0.005778	-2.648	0.008669	**
MG1\$AGE:MG1\$SEXM:MG1\$DUR	0.005693	0.001490	3.820	0.000172	***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

(Dispersion parameter for quasipoisson family taken to be 1.272148)

Null deviance: 10548.47 on 239 degrees of freedom
 Residual deviance: 277.45 on 228 degrees of freedom
 AIC: NA

Number of Fisher Scoring iterations: 4

>





Model – Investigation 1 : Age * Sex * Smk * Dur

Console ~/ ↻

```
Call:
glm(formula = MG1$DTHS ~ MG1$AGE + MG1$SEX + MG1$SMOKER + MG1$DUR +
     MG1$AGE:MG1$SEX + MG1$AGE:MG1$SMOKER + MG1$SEX:MG1$SMOKER +
     MG1$SEX:MG1$DUR + MG1$AGE:MG1$SEX:MG1$SMOKER + offset(log(MG1$EXPO)),
     family = quasipoisson)
```

Deviance Residuals:
 Min 1Q Median 3Q Max
-3.4289 -0.6567 -0.0245 0.7375 3.4940

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)	
(Intercept)	-12.025798	0.144692	-83.113	< 2e-16	***
MG1\$AGE	0.090308	0.002721	33.194	< 2e-16	***
MG1\$SEXM	0.210538	0.179932	1.170	0.24317	
MG1\$SMOKERS	-0.519027	0.268181	-1.935	0.05417	.
MG1\$DUR	0.117522	0.012862	9.137	< 2e-16	***
MG1\$AGE:MG1\$SEXM	0.005571	0.003324	1.676	0.09514	.
MG1\$AGE:MG1\$SMOKERS	0.025376	0.005071	5.005	1.11e-06	***
MG1\$SEXM:MG1\$SMOKERS	0.934566	0.326615	2.861	0.00461	**
MG1\$SEXM:MG1\$DUR	-0.042665	0.015503	-2.752	0.00639	**
MG1\$AGE:MG1\$SEXM:MG1\$SMOKERS	-0.017194	0.006139	-2.801	0.00553	**

signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

(Dispersion parameter for quasipoisson family taken to be 1.437646)

Null deviance: 10548.47 on 239 degrees of freedom
Residual deviance: 313.08 on 230 degrees of freedom
AIC: NA

Number of Fisher scoring iterations: 4

>





Model – Investigation 1 : Age * Sex * Smk * Dur

Console ~/ ↻

```
Call:
glm(formula = MG1$DTHS ~ MG1$AGE + MG1$SMOKER + MG1$DUR + MG1$AGE:MG1$SEX +
     MG1$AGE:MG1$SMOKER + MG1$SEX:MG1$SMOKER + MG1$SEX:MG1$DUR +
     MG1$AGE:MG1$SEX:MG1$SMOKER + offset(log(MG1$EXPO)), family = quasipoisson)
```

Deviance Residuals:

Min	1Q	Median	3Q	Max
-3.4806	-0.6930	-0.0417	0.7281	3.2266

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)	
(Intercept)	-11.890175	0.086314	-137.756	< 2e-16	***
MG1\$AGE	0.087918	0.001805	48.704	< 2e-16	***
MG1\$SMOKERS	-0.649344	0.244500	-2.656	0.00846	**
MG1\$DUR	0.114614	0.012615	9.086	< 2e-16	***
MG1\$AGE:MG1\$SEXM	0.009228	0.001145	8.063	4.02e-14	***
MG1\$AGE:MG1\$SMOKERS	0.027839	0.004628	6.016	6.96e-09	***
MG1\$SMOKERS:MG1\$SEXM	1.137887	0.277364	4.102	5.67e-05	***
MG1\$DUR:MG1\$SEXM	-0.038779	0.015160	-2.558	0.01117	*
MG1\$AGE:MG1\$SMOKERS:MG1\$SEXM	-0.020943	0.005254	-3.986	9.02e-05	***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

(Dispersion parameter for quasipoisson family taken to be 1.445737)

Null deviance: 10548.47 on 239 degrees of freedom
 Residual deviance: 315.05 on 231 degrees of freedom
 AIC: NA

Number of Fisher scoring iterations: 4

>





Model – Investigation 1 – Model Comparison

Variable removed	Residual Deviance	Degrees of Freedom	Anova (F test) Pr(> F)
FULL MODEL	272.92	224	
Age:Sex:Smoker:Dur	Δ 2.16	Δ 1	0.19
Sex:Smoker:Dur	Δ 1.56	Δ 1	0.27
Age:Smoker:Dur	Δ 0.18	Δ 1	0.71
Smoker:Dur	Δ 0.60	Δ 1	0.48
Age:Dur	Δ 35.63	Δ 2	***
Sex	Δ 1.98	Δ 1	0.24





Model – Investigation 1 – Final model

So the simplified model is:

$$\mu(x, dur, Sex, Smoker) =$$

$$\exp \left(\begin{array}{l} -12.262 + 0.095x + 1.185\chi_{\text{MALE}} \\ -0.513\chi_{\text{SMOKER}} + 0.189dur \\ -0.013x\chi_{\text{MALE}} + 0.025x\chi_{\text{SMOKER}} \\ + 0.836\chi_{\text{MALE}}\chi_{\text{SMOKER}} - 0.001xdur \\ -0.343dur\chi_{\text{MALE}} - 0.015x\chi_{\text{MALE}}\chi_{\text{SMOKER}} \\ + 0.006xdur\chi_{\text{MALE}} \end{array} \right)$$

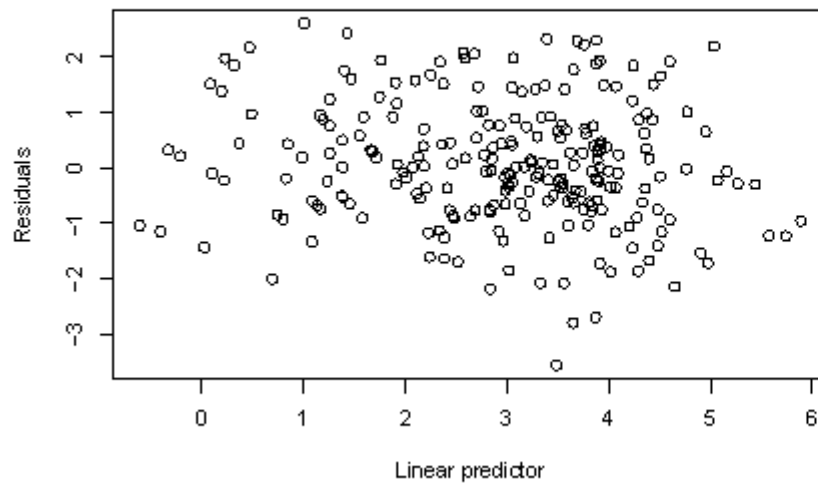
E.g. $\mu(37.5, 5, M, NS) = 0.0003958$

Observed = 0.0003601



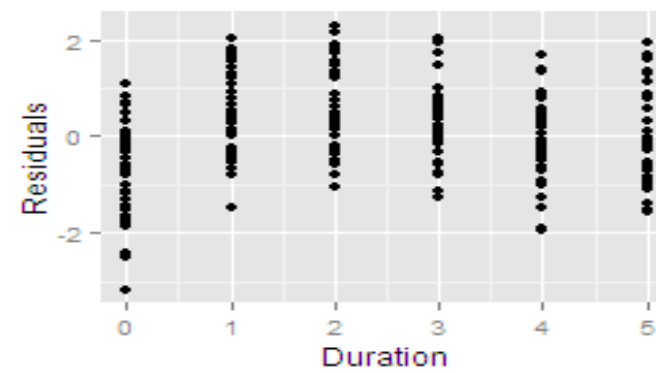
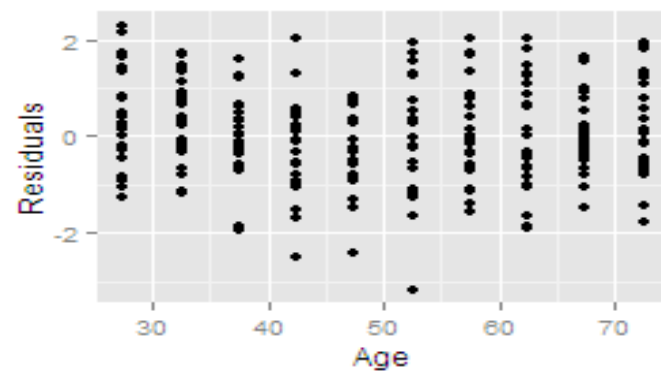
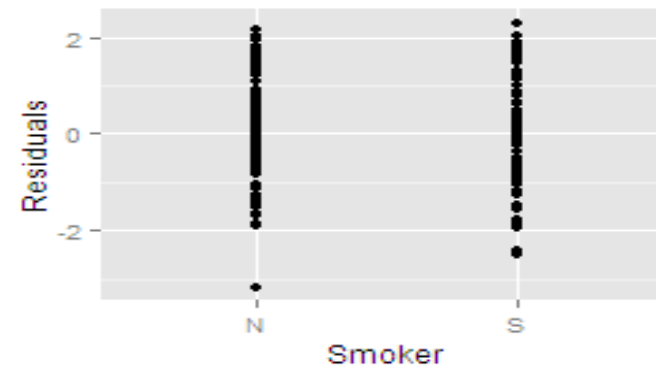
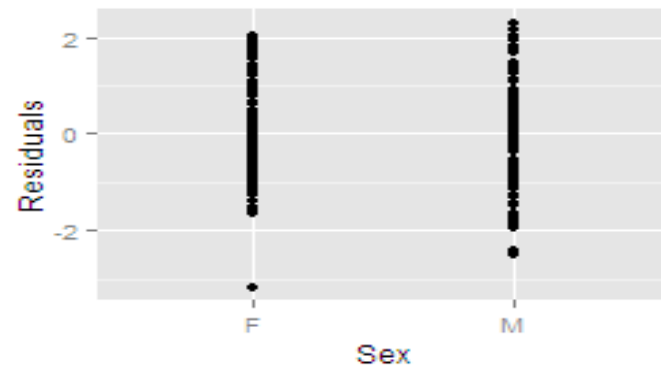


Model – Investigation 1 – Diagnostic plots





Model – Investigation 1 – Diagnostic plots





Model – Investigation 1 – Diagnostic plots





Model – Investigation 1 – Overdispersion

Console ~/ ↗

```
Call:
glm(formula = MG1$DTHS ~ MG1$AGE + MG1$SEX + MG1$SMOKER + MG1$DUR +
     MG1$AGE:MG1$SEX + MG1$AGE:MG1$SMOKER + MG1$SEX:MG1$SMOKER +
     MG1$AGE:MG1$DUR + MG1$SEX:MG1$DUR + MG1$AGE:MG1$SEX:MG1$SMOKER +
     MG1$AGE:MG1$SEX:MG1$DUR + offset(log(MG1$EXPO)), family = quasipoisson)
```

Deviance Residuals:

Min	1Q	Median	3Q	Max
-3.4709	-0.6370	-0.0157	0.7362	2.5731

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)	
(Intercept)	-12.261799	0.250419	-48.965	< 2e-16	***
MG1\$AGE	0.094960	0.004853	19.569	< 2e-16	***
MG1\$SEXM	1.184994	0.303860	3.900	0.000127	***
MG1\$SMOKERS	-0.513008	0.253163	-2.026	0.043889	*
MG1\$DUR	0.189013	0.064526	2.929	0.003742	**
MG1\$AGE:MG1\$SEXM	-0.013148	0.005837	-2.253	0.025237	*
MG1\$AGE:MG1\$SMOKERS	0.025282	0.004787	5.282	2.98e-07	***
MG1\$SEXM:MG1\$SMOKERS	0.835884	0.307339	2.720	0.007036	**
MG1\$AGE:MG1\$DUR	-0.001400	0.001240	-1.129	0.259894	
MG1\$SEXM:MG1\$DUR	-0.343461	0.078550	-4.372	1.87e-05	***
MG1\$AGE:MG1\$SEXM:MG1\$SMOKERS	-0.015298	0.005778	-2.648	0.008669	**
MG1\$AGE:MG1\$SEXM:MG1\$DUR	0.005693	0.001490	3.820	0.000172	***

signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

(Dispersion parameter for quasipoisson family taken to be 1.272148)

Null deviance: 10548.47 on 239 degrees of freedom
 Residual deviance: 277.45 on 228 degrees of freedom
 AIC: NA

Null deviance: 9457.61 on 239 degrees of freedom
 Residual deviance: 254.71 on 228 degrees of freedom
 AIC: 1456.5

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Number of Fisher scoring iterations: 4

>





Model – Investigation 2

Take a grouped dataset split by

- Age Bands of 5
- Sex
- Smoker
- Duration

and SA Band, Rated, JL Status, Distribution Channel





Model – Investigation 2

Fit the following model :

AGE * SEX * (SMK + DUR) + SA + R + JS + CHANNEL

Use Exposure as the “offset”

Analyse the significance of each factor and simplify





Model – Investigation 2 - Results

```

R Console
File Edit Misc Packages Windows Help

Call:
glm(formula = MG2$DTHS ~ offset(log(MG2$EXPO)) + MG2$AGE * MG2$SEX *
  MG2$SMOKER + MG2$AGE * MG2$SEX * MG2$DUR + MG2$R + MG2$SJ +
  MG2$SA + MG2$CHANNEL, family = "quasipoisson")

Deviance Residuals:
    Min       1Q   Median       3Q      Max
-3.5530  -0.6371  -0.2856   0.1106   4.2731

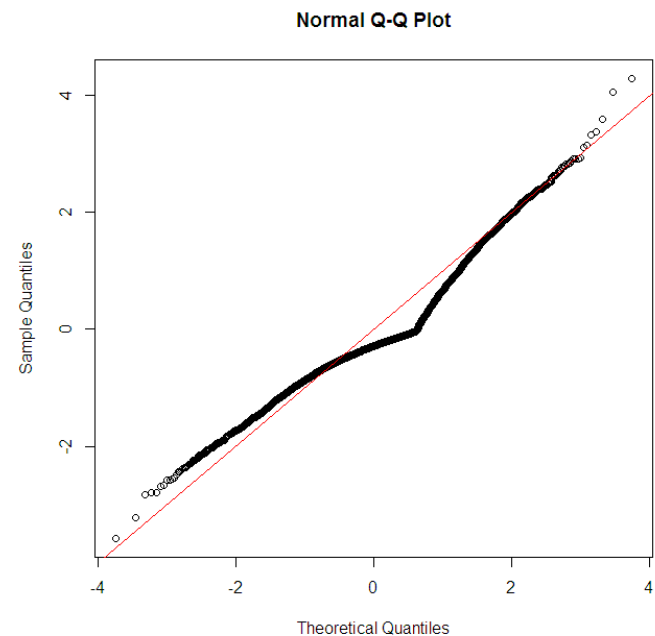
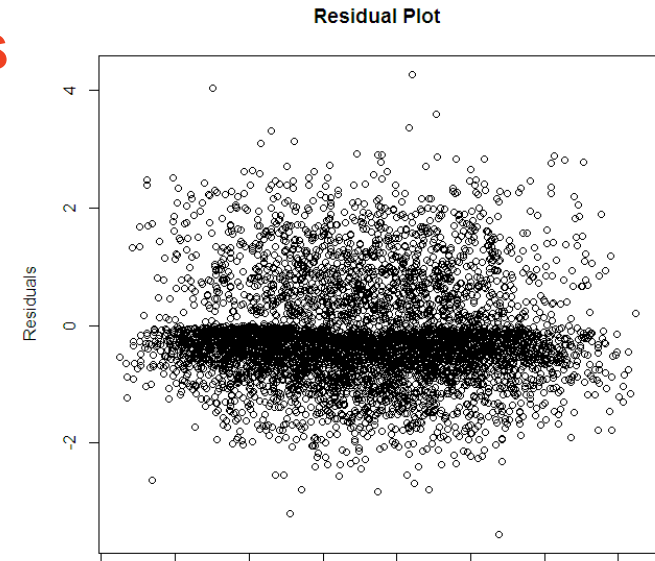
Coefficients:
              Estimate Std. Error t value Pr(>|t|)
(Intercept)  -1.055e+01  1.675e-01 -62.957 < 2e-16 ***
MG2$AGE       7.348e-02  3.067e-03  23.955 < 2e-16 ***
MG2$SEXF     -1.211e+00  2.832e-01  -4.278 1.92e-05 ***
MG2$SMOKERS   2.317e-01  1.628e-01   1.423 0.154699
MG2$DUR      -1.282e-01  4.188e-02  -3.061 0.002213 **
MG2$RR       5.521e-01  2.912e-02  18.958 < 2e-16 ***
MG2$SJ       -9.762e-02  2.332e-02  -4.186 2.89e-05 ***
MG2$SASA_H   -2.857e-01  2.977e-02  -9.597 < 2e-16 ***
MG2$SASA_M   -9.944e-02  2.953e-02  -3.367 0.000765 ***
MG2$CHANNELDirect sales force  7.972e-02  3.593e-02   2.219 0.026560 *
MG2$AGE:MG2$SEXF  1.347e-02  5.437e-03   2.478 0.013249 *
MG2$AGE:MG2$SMOKERS  1.102e-02  3.023e-03   3.647 0.000268 ***
MG2$SEXF:MG2$SMOKERS -8.466e-01  2.872e-01  -2.948 0.003211 **
MG2$AGE:MG2$DUR   3.965e-03  7.739e-04   5.123 3.11e-07 ***
MG2$SEXF:MG2$DUR   3.387e-01  7.322e-02   4.626 3.81e-06 ***
MG2$AGE:MG2$SEXF:MG2$SMOKERS  1.510e-02  5.398e-03   2.796 0.005185 **
MG2$AGE:MG2$SEXF:MG2$DUR  -5.616e-03  1.388e-03  -4.046 5.29e-05 ***
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

(Dispersion parameter for quasipoisson family taken to be 1.124377)

Null deviance: 15026.8 on 5504 degrees of freedom
Residual deviance: 4251.4 on 5488 degrees of freedom
AIC: NA

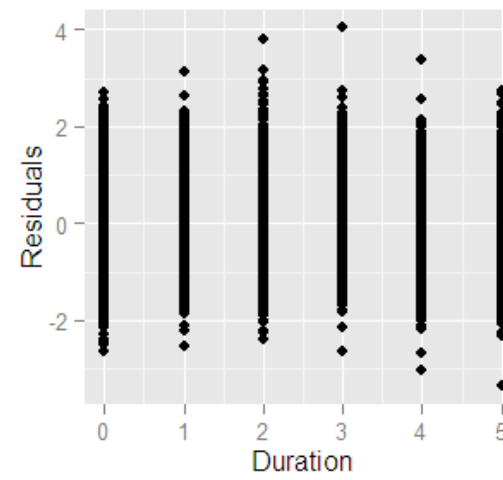
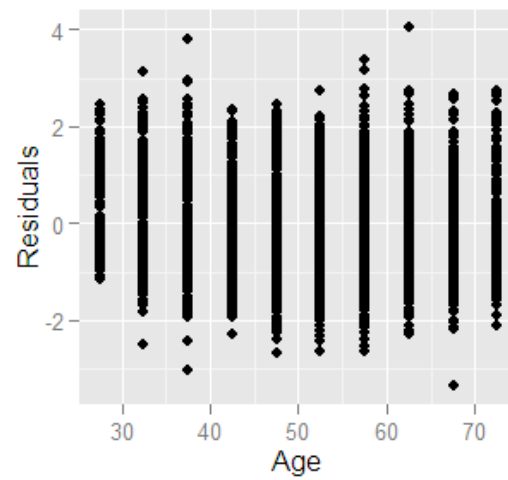
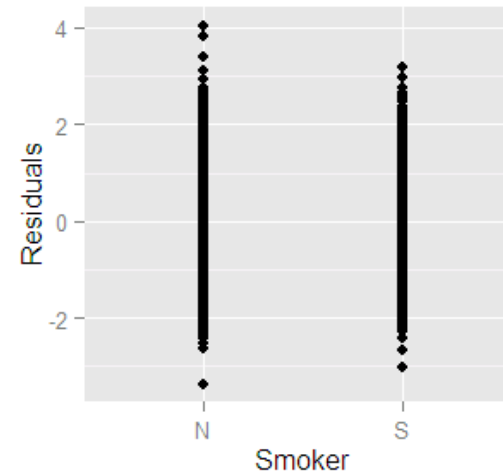
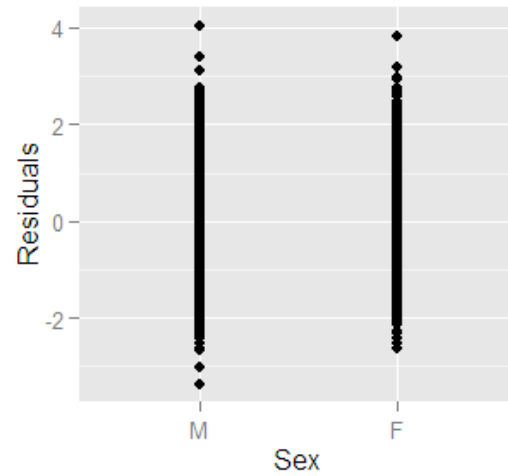
Number of Fisher Scoring iterations: 5

> |
  
```



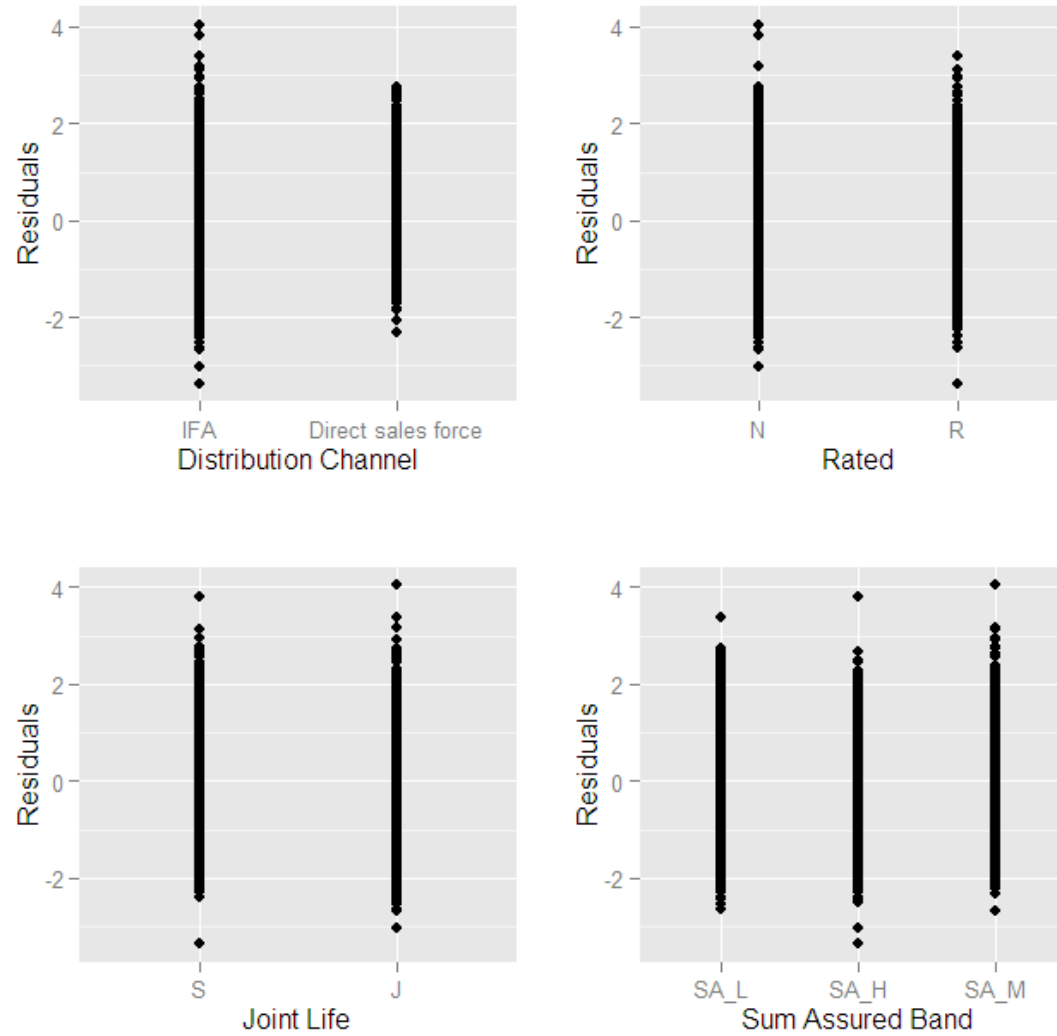


Model – Investigation 2 - Results





Model – Investigation 2 - Results





Typical model outputs from Model 2

Rating Factor	Loading to Intercept
Rated	174%
Joint Life	91%
Medium SA	91%
High SA	75%
Direct Sales Force	108%

Intercept:

Male – Non Smoker – Non Rated – IFA – Single Life





Model – Investigation 3

Take a grouped dataset split by

- 5 Year Age Band
- Sex
- Smoker
- Duration
- and SA Band, Rated, JL Status, Channel.

Fit the following model :

AGE * [SEX * (SMK + DUR) + SA + R + JS + CHANNEL]

Use **Expected** as the “offset”





Model – Investigation 3 - Results

```
R Console
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Deviance Residuals:
  Min       1Q   Median       3Q      Max
-3.4957 -0.6593 -0.3260  0.0712  3.9661

Coefficients:
              Estimate Std. Error z value Pr(>|z|)
(Intercept)  1.0066208  0.1977162   5.091 3.56e-07 ***
MG3$AGE      -0.0137769  0.0035806  -3.848 0.000119 ***
MG3$SEXF     -0.2004565  0.2578580  -0.777 0.436928
MG3$SMOKERS  0.1483953  0.1500640   0.989 0.322722
MG3$DUR      -0.0890091  0.0389286  -2.286 0.022227 *
MG3$RR       1.1375597  0.1429907   7.955 1.78e-15 ***
MG3$SJJ      -0.6422588  0.1138074  -5.643 1.67e-08 ***
MG3$SASA_H   -0.6269160  0.1486198  -4.218 2.46e-05 ***
MG3$SASA_M   -0.1881701  0.1623397  -1.159 0.246410
MG3$CHANNELDirect sales force  0.2371696  0.1693607   1.400 0.161399
MG3$AGE:MG3$SEXF  0.0042572  0.0049667   0.857 0.391355
MG3$AGE:MG3$SMOKERS -0.0020921  0.0027911  -0.750 0.453520
MG3$SEXF:MG3$SMOKERS -0.5187904  0.2663103  -1.948 0.051407 .
MG3$AGE:MG3$DUR  0.0008031  0.0007195   1.116 0.264330
MG3$SEXF:MG3$DUR  0.1255568  0.0676442   1.856 0.063434 .
MG3$AGE:MG3$RR   -0.0100303  0.0025711  -3.901 9.57e-05 ***
MG3$AGE:MG3$SJJ  0.0107826  0.0021192   5.088 3.62e-07 ***
MG3$AGE:MG3$SASA_H 0.0073186  0.0027044   2.706 0.006807 **
MG3$AGE:MG3$SASA_M 0.0020528  0.0029125   0.705 0.480908
MG3$AGE:MG3$CHANNELDirect sales force -0.0022516  0.0030134  -0.747 0.454960
MG3$AGE:MG3$SEXF:MG3$SMOKERS  0.0102123  0.0050058   2.040 0.041339 *
MG3$AGE:MG3$SEXF:MG3$DUR -0.0026716  0.0012864  -2.077 0.037815 *
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

(Dispersion parameter for poisson family taken to be 1)

Null deviance: 4907.4 on 5504 degrees of freedom
Residual deviance: 4219.2 on 5483 degrees of freedom
AIC: 10512

Number of Fisher Scoring iterations: 5

> |
```





Model – Investigation 3 - Results

```
R Console
File Edit Misc Packages Windows Help

Call:
glm(formula = MG3$DTHS ~ MG3$AGE + MG3$DUR + MG3$R + MG3$SJ +
     MG3$SA + MG3$CHANNEL + MG3$AGE:MG3$R + MG3$AGE:MG3$SJ + MG3$AGE:MG3$
     offset(log(MG3$EXPE)), family = poisson)

Deviance Residuals:
    Min       1Q   Median       3Q      Max
-3.4249  -0.7128  -0.3382   0.2258   3.9327

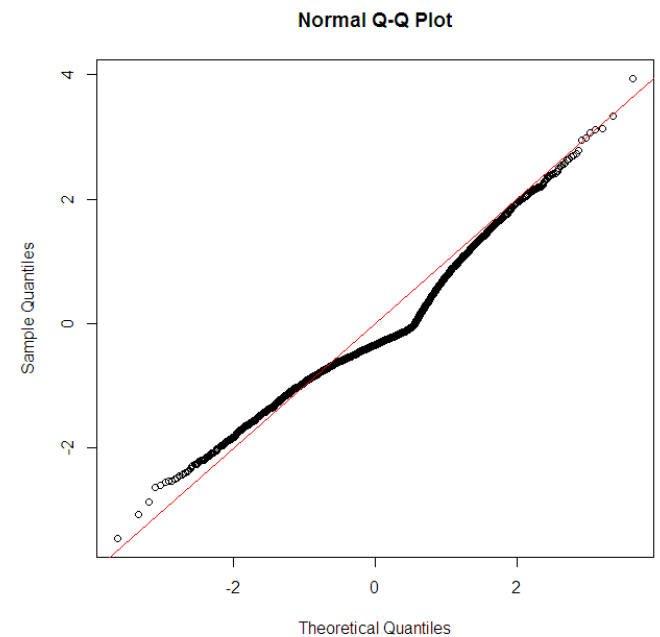
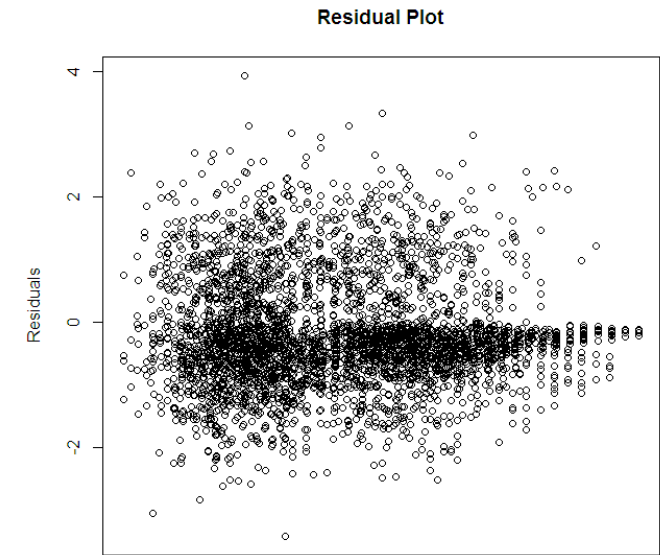
Coefficients:
                Estimate Std. Error z value Pr(>|z|)
(Intercept)      0.812147   0.102096   7.955 1.79e-15 ***
MG3$AGE          -0.010465   0.001801  -5.810 6.26e-09 ***
MG3$DUR          -0.051076   0.006180  -8.265 < 2e-16 ***
MG3$RR           1.136706   0.142338   7.986 1.39e-15 ***
MG3$SJ          -0.643878   0.112556  -5.721 1.06e-08 ***
MG3$SASA_H      -0.474477   0.116498  -4.073 4.64e-05 ***
MG3$CHANNELDirect sales force 0.109819   0.033996   3.230 0.00124 **
MG3$AGE:MG3$RR  -0.009979   0.002558  -3.901 9.58e-05 ***
MG3$AGE:MG3$SJ   0.010811   0.002090   5.172 2.31e-07 ***
MG3$AGE:MG3$SASA_H 0.005190   0.002227   2.330 0.01979 *
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

(Dispersion parameter for poisson family taken to be 1)

Null deviance: 3752.2 on 3695 degrees of freedom
Residual deviance: 3087.4 on 3686 degrees of freedom
AIC: 8237.9

Number of Fisher Scoring iterations: 5

> |
```





Model – Investigation 3 – Model Comparison

Variable removed	Residual Dev	DOF	AIC	Anova (χ^2 test)
FULL MODEL	3071.6	3676	8242	
Age:Channel	Δ 0.43	Δ 1	Δ -1.6	0.51
Age:Duration	Δ 0.00	Δ 1	Δ -2.0	0.93
Sex:Duration	Δ 0.81	Δ 1	Δ -1.2	0.37
Sex:Smoker	Δ -0.17	Δ 1	Δ -0.8	0.69
Age:Smoker	Δ -0.25	Δ 1	Δ -1.7	0.62
Sex	Δ -0.88	Δ 1	Δ -1.2	0.35
Smoker	Δ 3.98	Δ 1	Δ 2.0	*





What happens if we remove gender from Model 2?

Variable removed	Residual Dev	AIC	Anova (χ^2 test)
FINAL MODEL	4251.4	10535	
Gender	Δ 346.6	Δ 334	***
Age	Δ 5925	Δ 5919	***





Removing gender & age from Model 2

qx	27.5 MNS	37.5 MNS	47.5 MNS	27.5 FNS	37.5 FNS	47.5 FNS
Age & Sex + RF	0.000167	0.000426	0.001089	0.000181	0.000399	0.000876
Age + RF	0.000151	0.000380	0.000956	0.000151	0.000380	0.000956
Just RF	0.001467	0.001467	0.001467	0.001467	0.001467	0.001467
(Age+RF) vs (Age+Sex+RF)	-10%	-11%	-12%	-17%	-5%	9%
(Just RF) vs (Age+Sex+RF)	776%	244%	36%	710%	268%	67%





Summary

- **Generalised Linear Models can be easily fitted with R;**
- **Data should be analysed and understood before fitting a model ;**
- **There are dangers of over-fitting or under-fitting a model;**
- **Over-dispersion may be a common feature of mortality data;**
- **Simplifying a model involves subjective decisions. No substitute for experience and common sense;**
- **Checking the fit of your model is essential.**





Further Reading

CMI – Working Paper 58 (2011)

An Introduction to Generalized Linear Models, Dobson & Barnett (2008)

Statistics : An Introduction using R, Crawley (2005)

Generalized Linear Models for Insurance Data, Jong & Heller (2008)

Demystifying GLMs (Sessional Meeting - Australia), Henwood et al (1991)

Risk classification in life insurance: methodology and case study, Gschlössl, Schoenmaekers and Denuit (2011)

Actuarial Graduation Practice and Generalised Linear and Non-Linear Models, Renshaw (1991)

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