

Actuaries are in the business of predicting and solving problems – but an actuary also needs to be a great verbal communicator – sometimes we forget this!

If you would like to discover how good a communicator you really are and more importantly how you can improve, then this talk will be highly interesting for you.

Olivia MacDonnell, Voice Coach and Presentations skills consultant & Emma Ledden, Media & Communications expert will share some insights on:

- Discovering common verbal communication pitfalls and advice on avoiding them!
- 3 techniques on creating great presence when you walk into any room.
- Power point traps uncovered.
- Think about your voice, it says a lot about you.
- How to make your message memorable
- .....and plenty of advice & techniques!

## Our Vision for this talk

Our vision is that every actuary attending our talk walks away with a crystal clear **understanding of what** successful communication is and the vital part it plays in your profession.

Many people don't understand the art of real communication. Just because you are confident and comfortable communicating doesn't mean you are communicating successfully with clients and colleagues.

# **Speakers**

#### Olivia MacDonnell

Olivia is one of Ireland's leading voice coaches. She is a specialist voice and communications consultant. With techniques and skills taken from the world of stage theatre and adapted to meet the needs of the business professional, she brings an exciting, modern approach to communications training.

She specialises in helping organisations improve communication and presenting skills by providing staff with the necessary techniques to help them project a professional and confident image. She works throughout Ireland and the UK.

Olivia is a senior communications consultant with the Irish Management Institute, responsible for the design and delivery of both open and in-house programmes.

Her Training insures participants develop a greater understanding of the in connection between body, voice, words and people.

#### **Professional Qualifications**

Master trainer programme (IMI, Dublin).

Master of Arts (MA) in Voice studies – Central school of Speech & Drama, London.

Associate & Licentiate Diploma in Speech & Drama – Leinster School of Speech & Drama, Dublin.

National Diploma in Communications (Media and Broadcasting) - Galway Institute of Technology.

Certificate in Training and Continuing Education – (NUI Maynooth).



### Emma Ledden

In 1999 Emma Ledden was chosen out of 2000 people to become the first Irish presenter on MTV UK. During this time Emma also presented with RTE and the BBC. Her TV and Radio career sustained over 12 years and involved work in the UK, Ireland and America.

In 2003 Emma became a senior consultant with Carr Communications. She trained individuals and companies at all levels specialising in Presentation and Media Skills. Her ability to help a client overcome all the issues that arise with public communication is incomparable.

Emma's training and coaching focuses on both internal and external communications skills specifically:

- Presentation Skills
- Pitching for new/existing business
- Media interviewee skills
- Communication Skills
- Television and New Media presenter skills
- · Competency based interview skills

Emma is fresh, bright, and enthusiastic and results driven. She is not a manual trainer who delivers one size fits all training. Emma takes her significant commercial experience and the insights she has gained and works with the individual.

Emma is a certified Master trainer and the MD of Emma Ledden Communications.

