



**The Actuarial Profession**

making financial sense of the future

# ESGs & Solvency II

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# Agenda

- Need for this paper
- Market consistent valuation
- Solvency capital requirement
- ESG governance
- Discussion

# Errata

- 5.5.2
  - “FSA Pillar 1 Peak 1” should read “FSA Pillar 1 Peak 2”

# Motivation for ESGs & Solvency II

## ■ Past Challenges

- ESG Models have been widely used in UK & European Insurance
- Commercial solutions are widely used
- Models are used in various areas of the insurance business

## ■ Today's Challenges

- making market consistent valuation models reflect micro-market features such as illiquidity and transaction costs
- making the real world ESG fit your company's in-house view
- understanding the model risk
- **getting the ESG model embedding and understood in the company including within the governance structure**

# Uses of ESG Models

- Prudential Supervision
  - FSA Pillar 1 Peak 2 / Solvency II / PGN-110 / SST
- Financial Reporting
  - EEV / MCEV
- Asset Liability Management
- Dynamic Hedging (inc VA Business)
- Product Design
- Product Communication

# Types of ESG Model

- Risk Neutral
  - Designed for market consistent valuations
  - Objective = infer a (quasi) market price for insurance liabilities.
- Real World
  - Designed for future economic projections (what-if scenarios)
  - Objective = capture true dynamics of market prices in order to understand the risks to the insurer.

# Market Consistent Valuation

## Frequent Misconceptions

1. An arbitrage free ESG model will by itself give a market consistent valuation
2. An ESG model calibrated to deep and liquid market data will give a market consistent valuation
3. Market consistent valuation gives the *right* valuation
4. Market consistent valuation gives the amount a 3<sup>rd</sup> party will pay for a business
5. Market consistent valuation is no more objective than a traditional Discount Cash Flow (DCF) technique using long term subjective rates of return.

# Market Consistent Valuation

## Criticisms

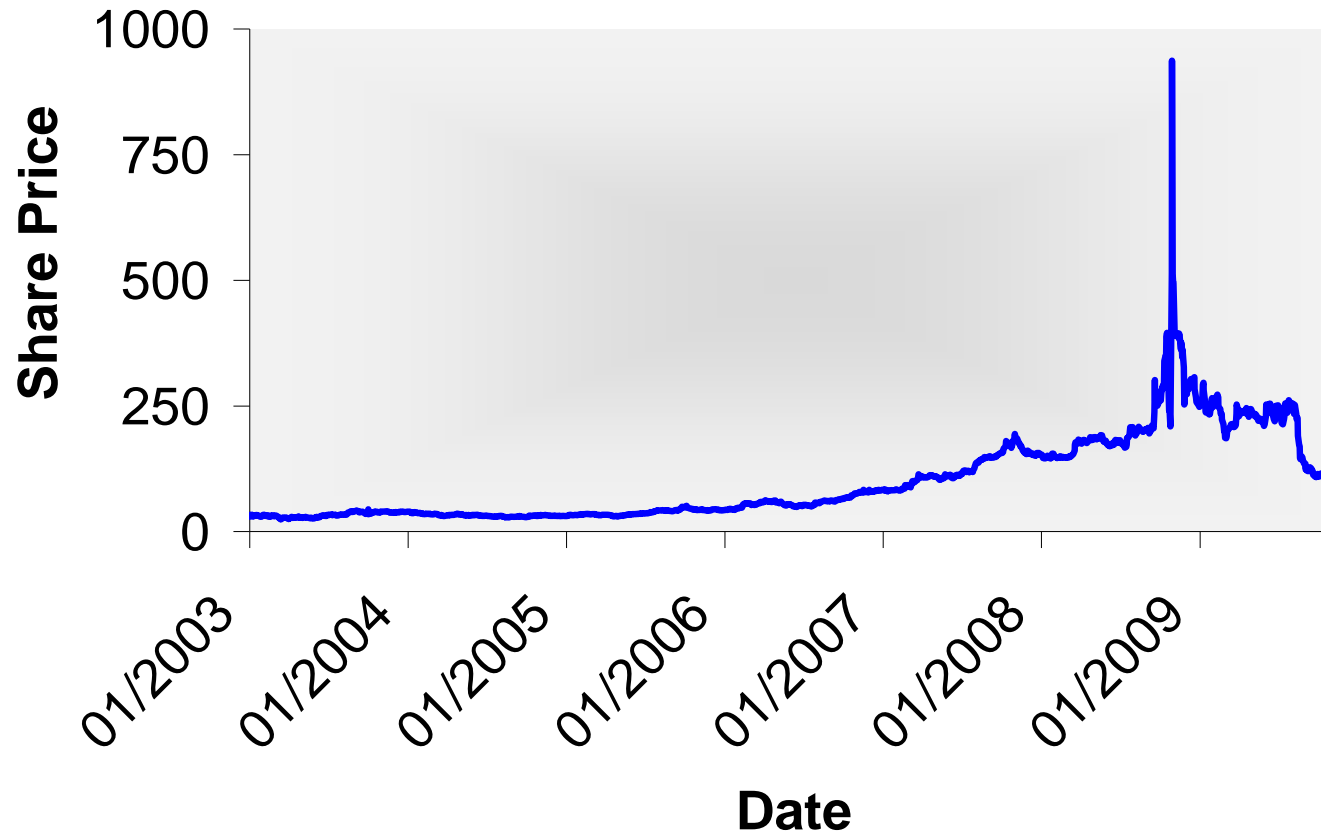
- Pro-cyclicality
  - In a crisis asset values fall – liabilities value rise as own funds are squeezed from both sides
  - Marginal traded prices on stressed assets are imported to insurers balance sheets
  - Asset fire sales to reduce risk capital further depress markets
- Liquidity Premiums
  - Liquidity Premiums and other micro-market features are not reflected in market consistent ESG models.
  - Other models are needed to calculate Liquidity Premiums and their results are exogenous inputs to the ESG.



# Market Consistent Valuation

Perils of Marginal Valuation

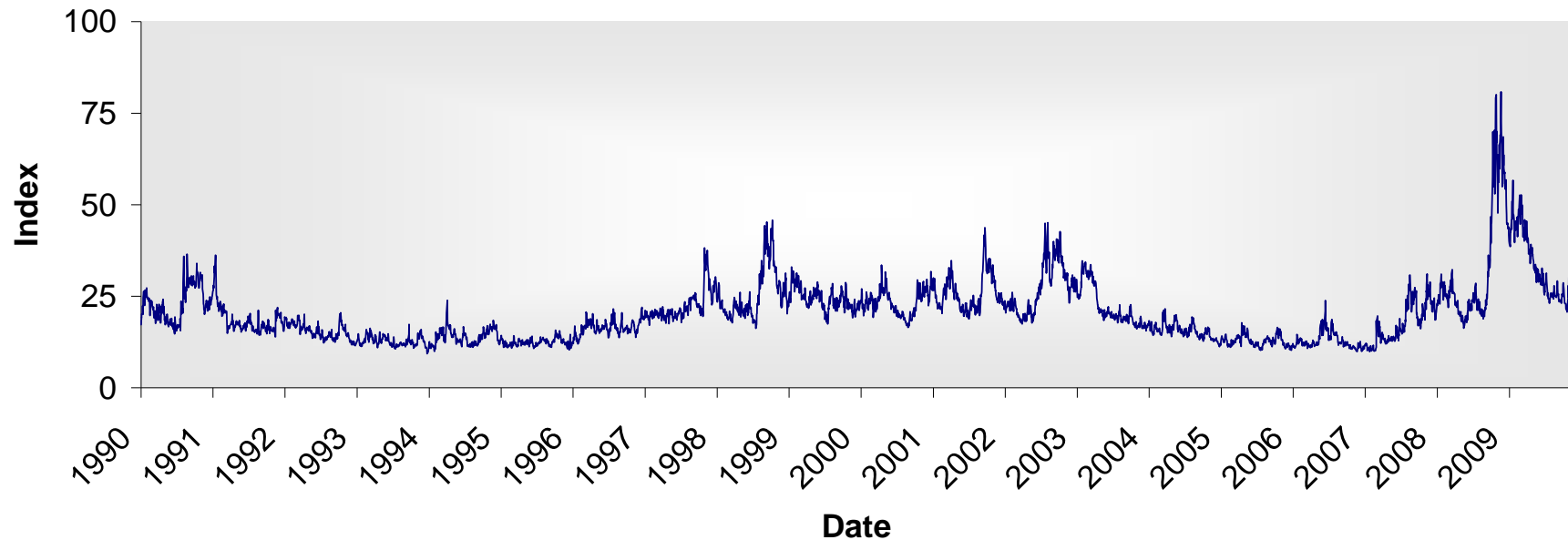
## Volkswagen Share Price



# Market Consistent Valuation

## Coping with volatility

### VIX (Volatility Index)



# Market Consistent Valuation

## Why Use An ESG

- Closed Form Solutions
  - Formulae are often too simple
  - Underlying models can be too simple
- Replicating Portfolios
  - Good for fast recalibrations / optimal hedging
- Stochastic ESGs Best Solution When ..
  - It matters *how* the markets moved during the life of the contract not just *where* they ended up. (Path-Dependency)
  - The policy payout depends on *many* economic variables (High-Dimensionality)
  - There are feedback loops through *policyholder behaviour* or *management actions*.

# Market Value Balance Sheet

- ESGs lend themselves to valuation of ..
  - With-Profits
  - Continental Participating Products
  - Variable Annuities
- ESGs lend themselves *less* to valuation of ..
  - Pension Products
  - Unit Linked Products
  - General Insurance Products
- Asset Liability Coherence
  - ESG Valuation of Derivatives vs. Actual Valuation
    - Approximations
  - Swap Assets vs. Gilt Liabilities (former CP40)
  - Historic vs. Market Implied Volatility (former CP39)

# CP39 Final Advice

## ESG Calibration for Technical Provisions

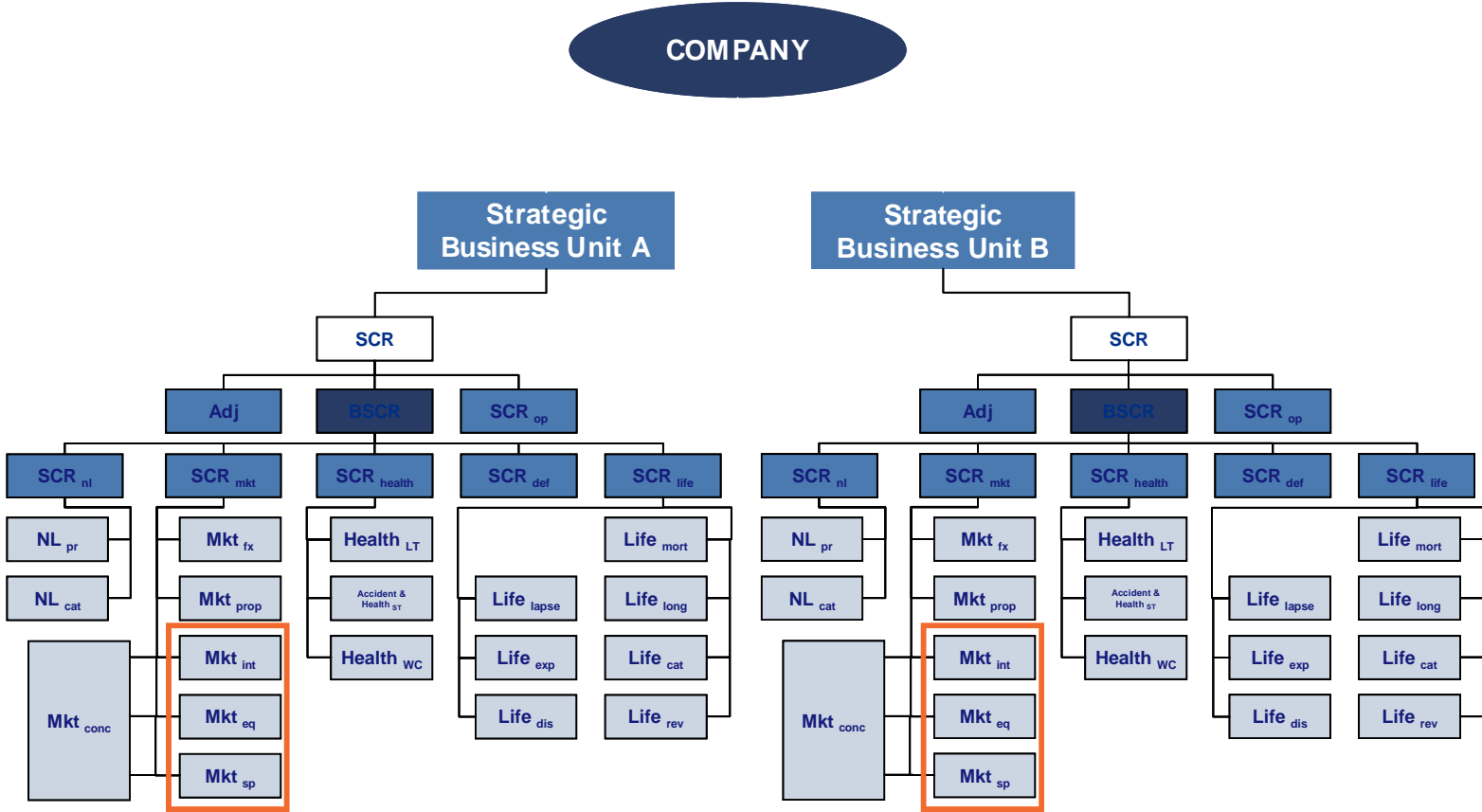
- 3.257. Further guidance on the following areas of the calibration (of an ESG) may be provided at Level 3:
  - The types of assets which reflect the nature and term of different liabilities and to which the asset model may be calibrated.
  - The appropriate derivation of correlation assumptions.
  - The appropriate volatility measure including how volatility may be estimated in cases where there is limited market data.
  - Interpolation or extrapolation of market data, provided that according to this advice there are sufficient reliable points, to base this calculation (i.e. intermediate volatilities, credit derivatives spreads...).
  - **Calibration in cases where market volatilities and market prices are not consistent.**

# Solvency Capital Requirement

## Where Real-World ESG Models Get Used

- Real World ESGs Used
  - Risk Premiums, Realistic Volatilities
  - *perhaps also* Tail Correlations and Fat-Tails
- Standard Formula
  - Recalibration of MC ESG under single stresses
  - Calibration challenges for ESG models
- (Partial) Internal Model - Balance Sheet Projection
  - Surface Fitting (Sensitivities)
  - Replicating Portfolio Fitting
  - Full (or Partial) Nested Stochastic

# ESG Oriented Partial Internal Model



# Solvency Capital Requirement

## Passing the Tests

- Use Test
- Documentation Test
- Statistical Quality Test
- Calibration Test
- Validation Test
- External Models and Data
- Profit & Loss Attribution



# Solvency Capital Requirement

## Internal Model Tests

- Use Test
  - Use Test vs. Validation / Statistical Quality Tests
    - Is it understood? vs. Is it accurate?
    - Foundation Principle : Pressure to Improve Model
- Statistical Quality
  - Consideration of all ESG risks, including validation and documentation of the choice of data, distribution and use of expert judgement.
  - Outsourcing doesn't waive the responsibility.
- Validation
  - Back-testing a key requirement.
    - How do you back-test an ESG model?
  - Reverse Stress Test
    - Understanding the *Path to Ruin* as well as the *Stress to Ruin*.

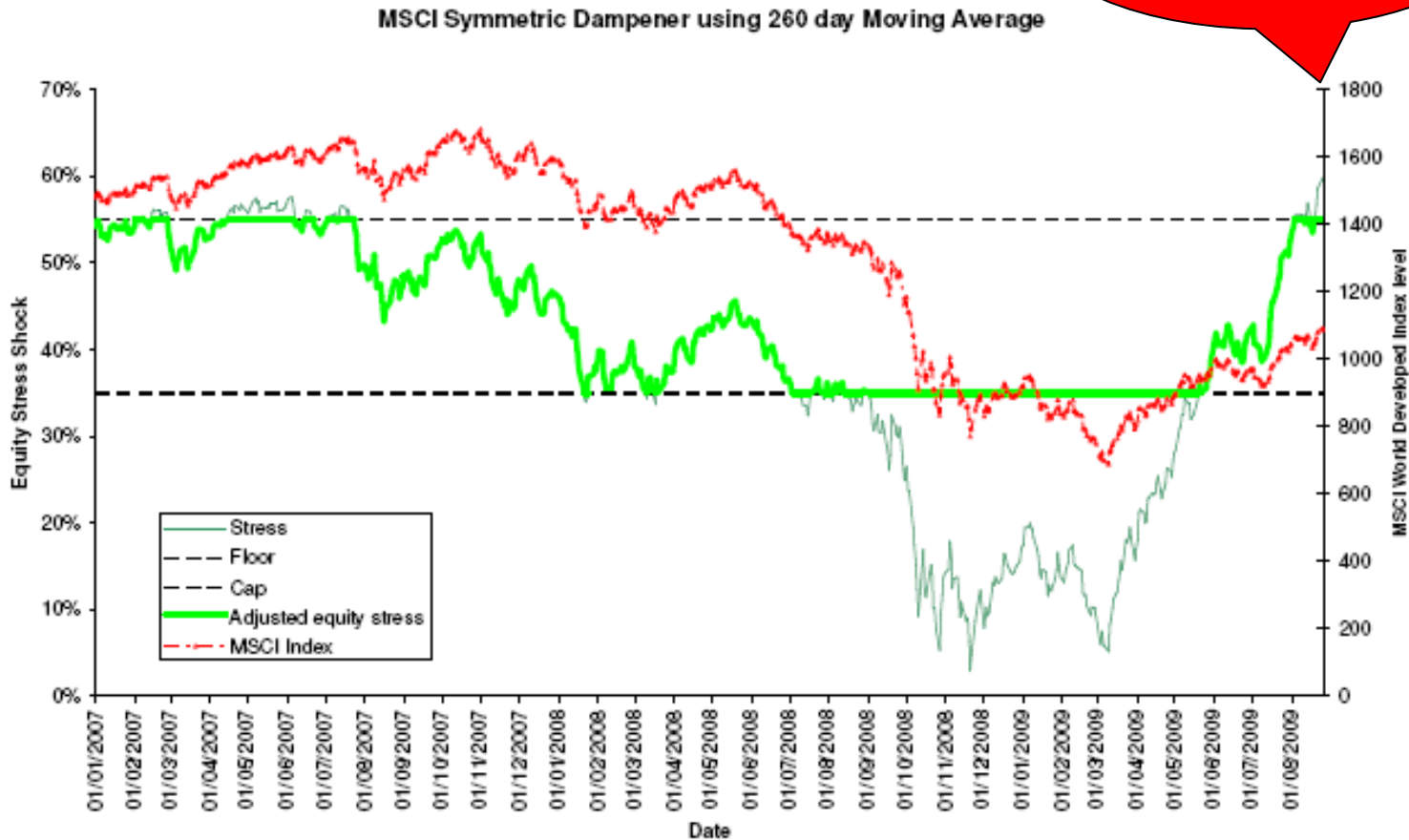
# Solvency Capital Requirement Documentation Standards

- Methodology
  - Mathematical basis
  - Empirical basis
  - Assumptions
  - Application of expert judgement
  - Where it doesn't work
- Formulas & Parameters
  - Method for estimating parameters
  - Data policy
  - Source code
- Future Developments
- IT Integration

# Calibration Test Challenges

## CP69 Equity Stress Test Dampener

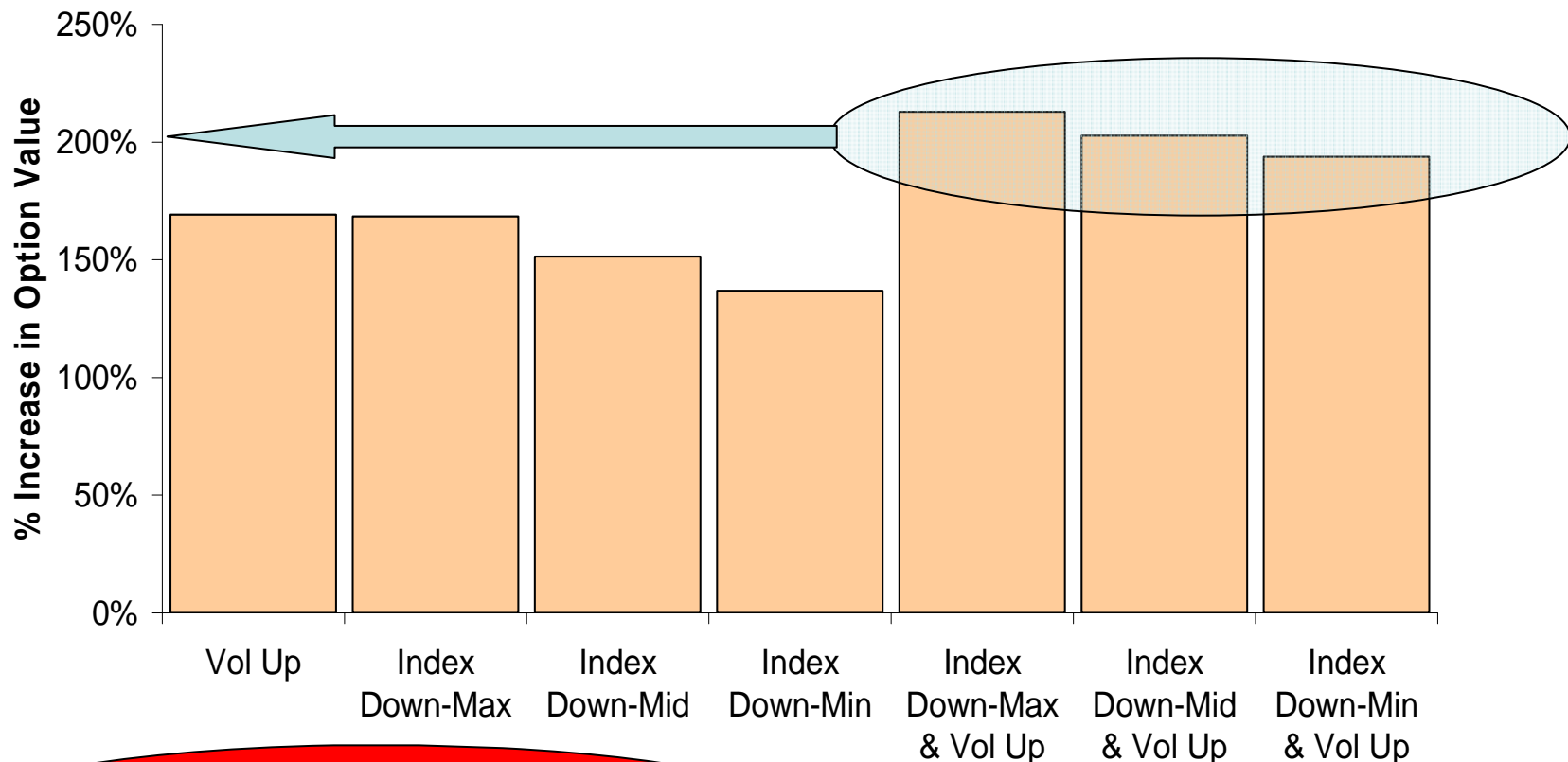
Retained as is in  
Final CEIOPS  
Advice issued  
29/01/2010!



# SCR – Standard Formula – Equity Risk

Effect of the Equity Implied Volatility Stress Test (CP70)

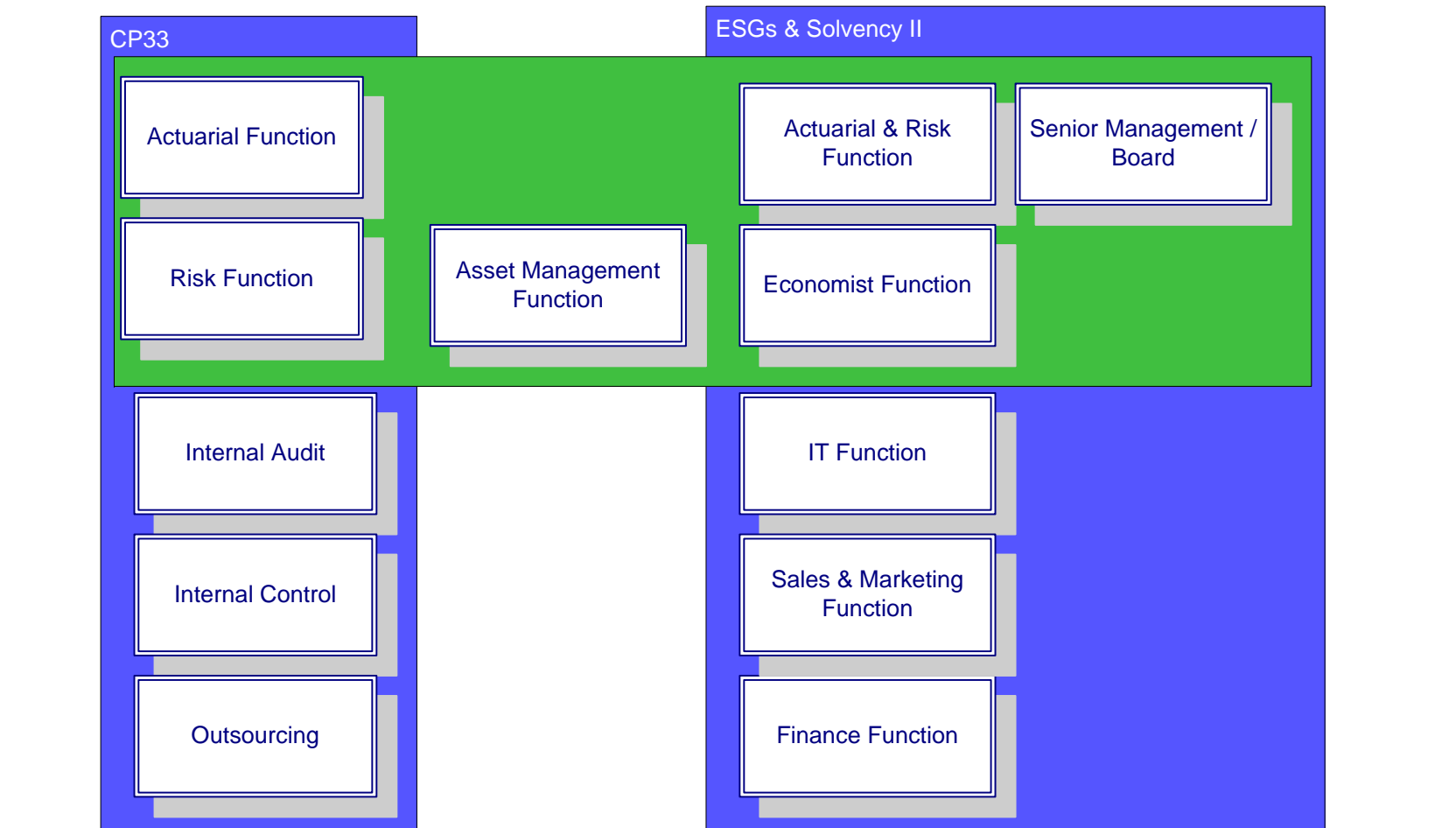
Percentage Increase in an 10 Year ATM Put  
Option Value at 31/12/2008



**Not adjusted for Final CEIOPS  
Advice issued 29/01/2010.**

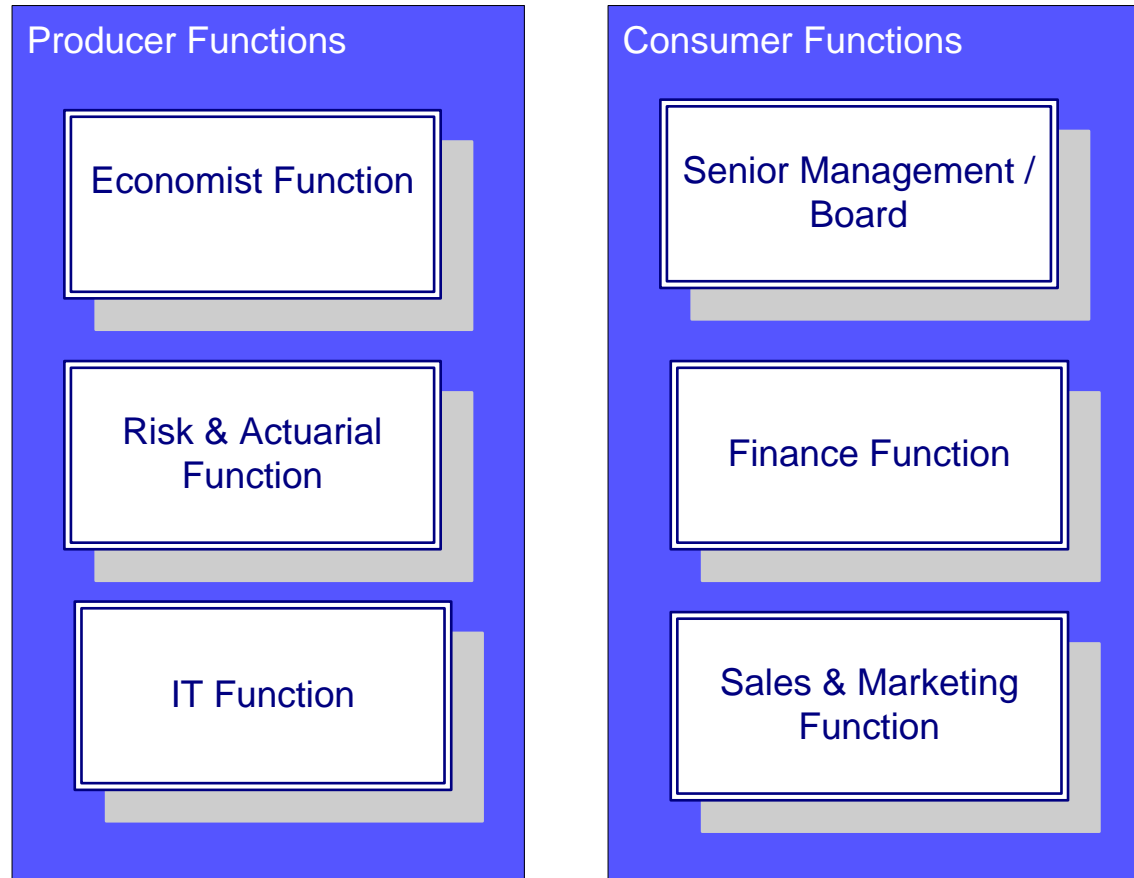
# Governance

## Comparing ESG Governance with CP33



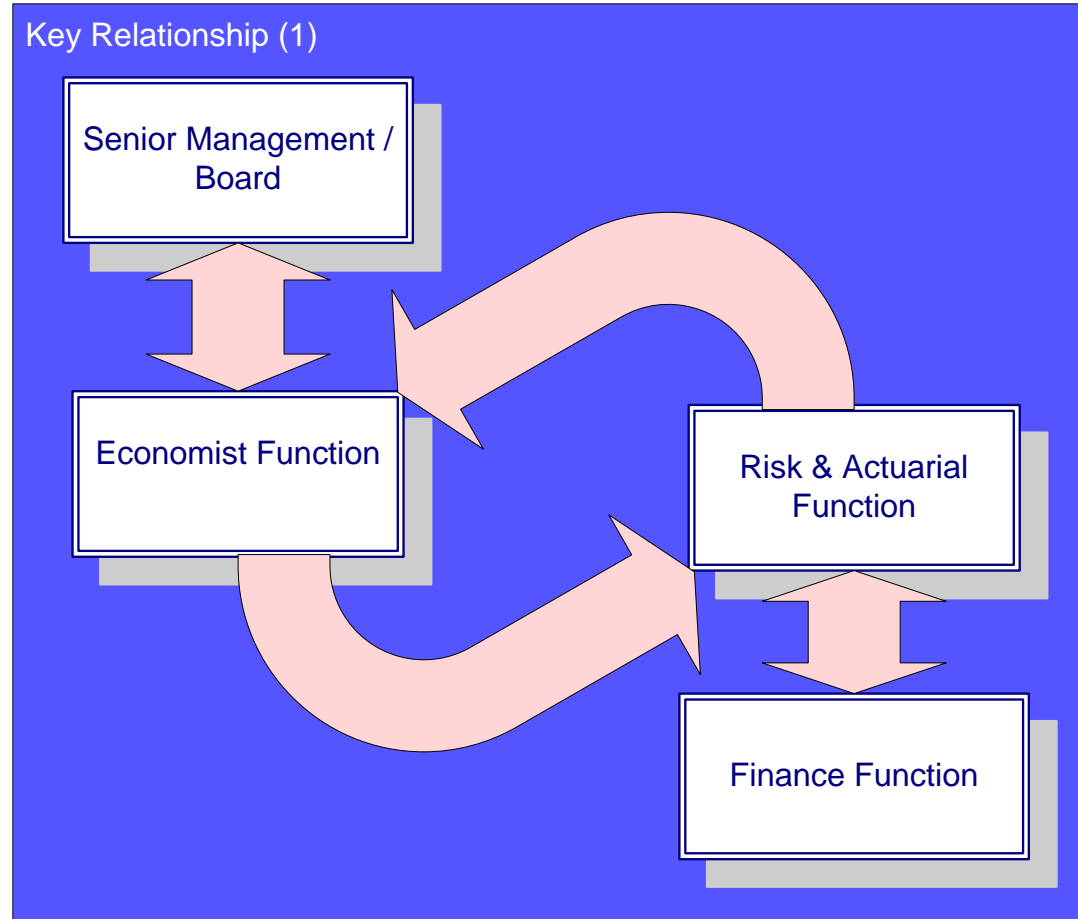
# Governance

## ESG Governance Roles



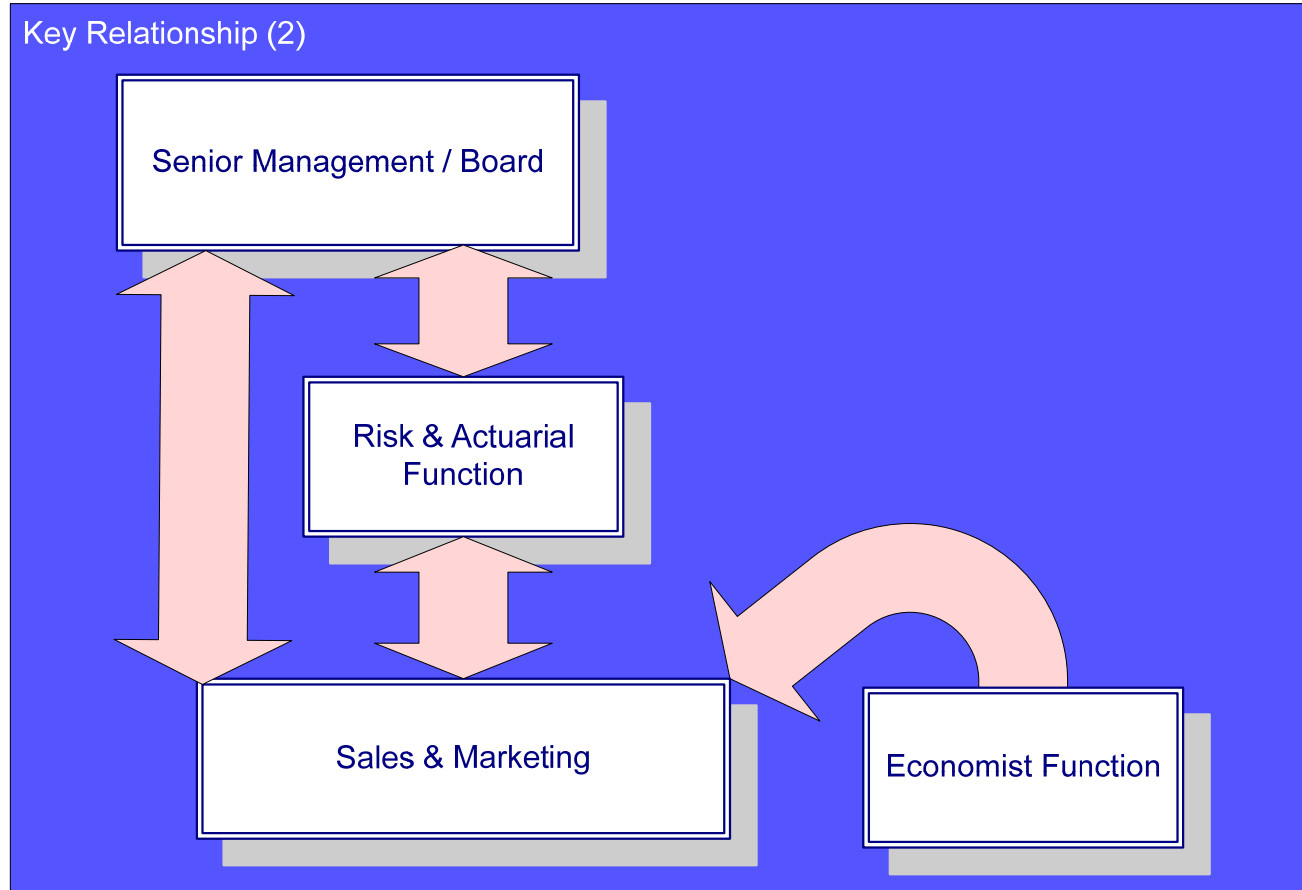
# Governance

## Key Relationships – Financial & Risk Reporting



# Governance

## Key Relationships – Manufacturing Process





# Contact

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