



Society of Actuaries
in Ireland

SAI Annual Convention 2025



Sponsorship Benefits, Terms & Conditions

ISSUED: August 2025

OVERVIEW OF THE SAI ANNUAL CONVENTION

The SAI Annual Convention is the flagship event of the Society's calendar, bringing together the brightest minds and influential leaders in our industry. This full-day, in-person event promises an engaging program filled with a diverse range of topics that cater to every sector of our membership. With a dynamic mix of plenary and parallel sessions as well as ample opportunities for networking, attendees will have the chance to delve into the most pressing issues and current topics shaping our society today.

A new addition to this year's Convention is the inclusion of an evening drinks reception into the core agenda. Following the success of last year's informal gathering, this reception is now a formal part of the event, extending networking opportunities and offering sponsors greater engagement with attendees in a relaxed and open setting.

Who Will Be There?

We expect to welcome over 600 guests, including both members and non-members. This Convention draws a broad spectrum of professionals, ensuring a vibrant exchange of ideas and networking opportunities. Industries represented include Life / Life Reinsurance, Non-Life / Non-Life Reinsurance, Pensions, Healthcare, Investment and Wider Fields (including Data Science, AI, Banking and Aviation Finance).

At the 2024 Convention, 66% of those in attendance had over 10 years post qualification experience. 8% of those in attendance held C-Suite roles, 7% of were Directors (INEDs / EDs) and 7% held HoAF or Reviewing Actuary roles. The event is a prime opportunity for sponsors to connect with key decision-makers and influencers across various sectors.

SPONSORSHIP BENEFITS

What you will get for your sponsorship:

- Your corporate logo and a brief description of your organisation will be displayed on the event page of the Society's website;
- We will display your corporate banner prominently – through banner stands and/or screens (as decided by the SAI) at the *Event Venue* during the event, and via a virtual platform if the event is also delivered by this means;
- The Chairperson will welcome and thank all sponsors during their opening remarks;
- Inclusion of your logo in promotional activity (e.g., SAI website, program, emails to membership, LinkedIn);
- Two complimentary delegate passes;
- The number of sponsors at the Convention will be limited to 6.

Requests we will make from you:

- A digital version of your corporate logo;
- Sponsor Description (approx. 60 words) – please see some examples from last year's SAI Annual Convention [here](#);
- Permission to use your corporate logos on the SAI website, Social Media (LinkedIn) and other SAI publications (SAI Newsletter);
- Acceptance of our standard terms and conditions (provided separately);
- Invoicing and payment – €5,000 plus VAT (currently 23%) per sponsor.

If you have any questions or would like more information on this or any of our opportunities, please contact catherine.mcbride@actuaries.ie.

TERMS & CONDITIONS

DEFINITIONS:

- (a) 'SAI' refers to The Society of Actuaries in Ireland. SAI is registered in Ireland as a Company Limited by Guarantee. SAI has a registered office at 75 Merrion Square South, Dublin 2.
- (b) 'Sponsor' refers to the name of an organisation which has made full payment of an invoice in respect of sponsorship of SAI Annual Convention 2025.
- (c) 'Event' unless otherwise stated refers to 'SAI Annual Convention 2025'.
- (d) 'Event Date' is the 14th November 2025 in the first instance but is subject to change (in the event of unforeseen circumstances beyond the control of SAI, or otherwise).
- (e) 'Event Venue' is in the first instance to be The Convention Centre Dublin, located at Spencer Dock, North Wall Quay, North Wall, Dublin 1, D01 T1W6 and is subject to change (in the event of unforeseen circumstances beyond the control of SAI, or otherwise).

APPLICATIONS

- Applicants who have made payment of an invoice issued separately in respect of sponsorship of the Event shall be deemed to have read, accepted and agreed to the terms and conditions herein.
- SAI may at its sole discretion decline any request from a prospective *sponsor* without stating reason(s).
- SAI may at its sole discretion appoint a new *sponsor* in the event that any existing *sponsor* chosen fails to adhere to the payment terms.
- SAI reserves the right to change the venue for the Event.

CANCELLATIONS

- No cancellation of sponsorship shall be made by a *sponsor* after full payment of the sponsorship amount.

ADVERTISING

- SAI hereby agrees to display a *sponsor's* logo on SAI promotional materials (SAI website, programmes) and on screens in the Event Venue.
- Any promotional material provided by a *sponsor* shall be provided at the *sponsor's* expense and shall be subject to approval by SAI before use at the Event / Event Venue.
- SAI shall be entitled to decline to display, circulate or publish any promotional material provided by a *sponsor* and may request that same be replaced. The costs for making these changes will be borne solely by the *sponsor*.

INTELLECTUAL PROPERTY RIGHTS

- The *sponsor* hereby grants SAI the right to use the *sponsor's* trade names, logo designs, trademarks and company descriptions as provided in *sponsor* marketing materials. These assets may be used in any medium of advertising, promotional products or marketing materials distributed solely in connection with the Event.

NO CLAIMS AGAINST SAI

- The *sponsor* hereby agrees that no claims may be made against SAI in relation to the following:
 - a) Replacement of sponsorship benefits with alternatives of similar value;
 - b) Providing alternative arrangements in respect of the advertising benefits; and
 - c) Non-publication of promotional material.

AMENDMENTS, VARIATIONS OR MODIFICATIONS

- These Terms & Conditions shall not be amended, varied or modified without the written consent of SAI.



Society of Actuaries
in Ireland

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