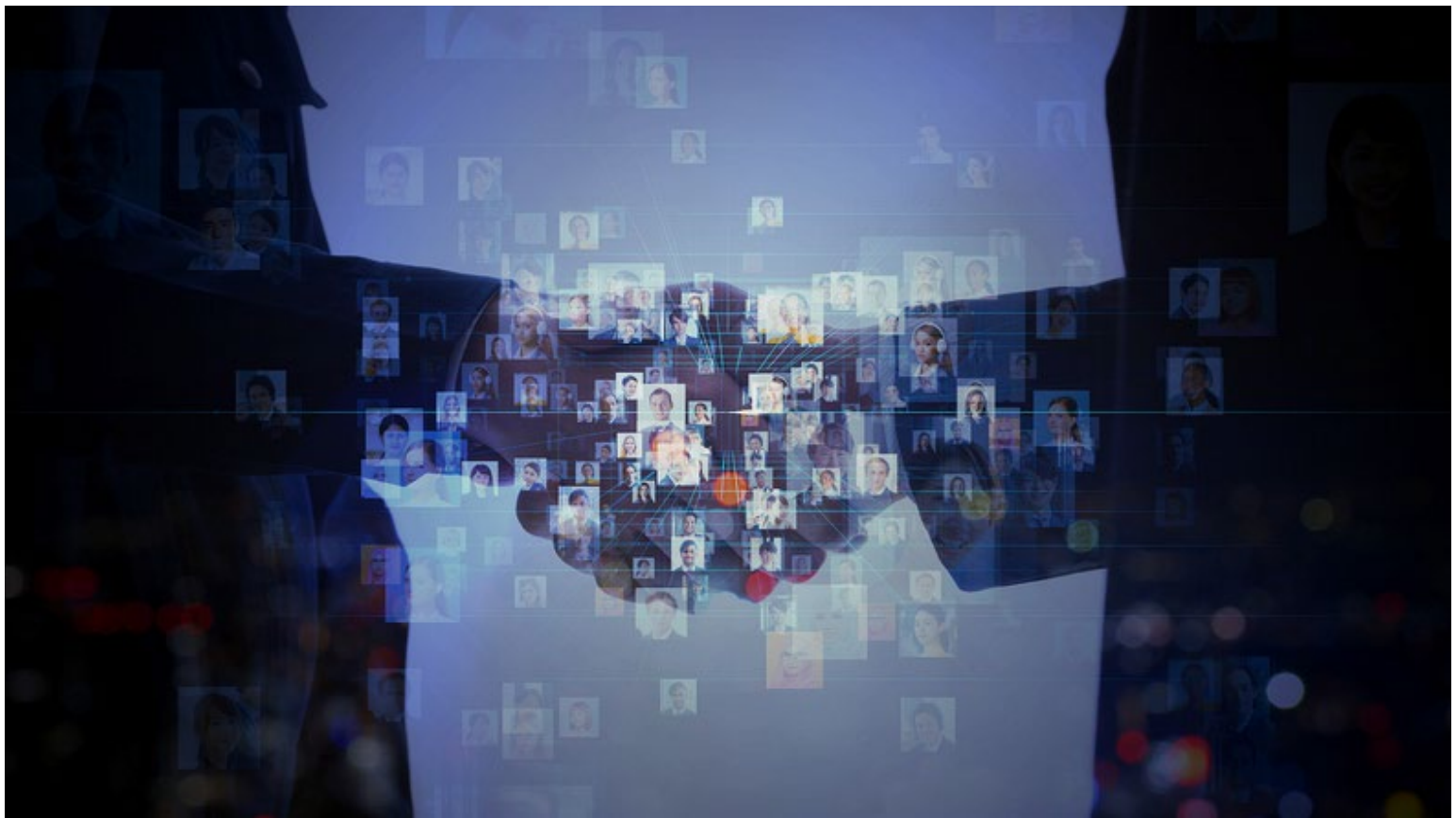




Society of Actuaries in Ireland



Sponsorship Opportunities 2024-2025

ISSUED: July 2024

2024 Sponsorship Opportunities

The Society of Actuaries in Ireland (the 'Society') is the professional body representing the actuarial profession in Ireland. The Society is dedicated to serving the public by fostering the highest standards of professionalism and competence in actuarial practice.

We provide a wide range of events that allow Members to keep abreast of developments within their industries as well as other areas. Those events are typically in the form of webinars or live events. Opportunities are available to companies to promote their services at some of these events through sponsorship. We have provided information below on some of the events open for sponsorship for 2024.

Please note dates are subject to change. Please refer to <https://web.actuaries.ie/events/upcoming> for event details.

SAI Annual Convention – 15th November 2024

- Format: In-person full day event with mix of plenary and parallel sessions
- Audience: 400+ Members and non-member guests
- Description: The SAI Annual Convention is the largest event in the Society's event calendar. The program includes a wide and diverse range of topics and should appeal to every sector of our membership.
- Sponsorship options: €5,000 plus VAT at 23% (limited to 6 sponsors)
- Deadline for expressions of interest: 1st September 2024

SAI Life Forum – 2025

- Format: In person event with mix of plenary and parallel sessions
- Audience: Approx. 300 Members working in Life Assurance industry
- Description: The SAI Life Forum is an annual event for Members of the Society working in Life Assurance. The agenda usually contains a mix of plenary and parallel sessions, as well as a keynote presentation from a renowned industry leader.
- Sponsorship options: €2,500 plus VAT at 23% (limited to 5 sponsors)
- Deadline for expressions of interest: April 2025

Risk Management Perspectives Conference – 2025

- Format: In-person full day event
- Audience: Approx. 100-200 members and non-members working in Risk industry
- Description: This is a key event for all risk professionals, from both the actuarial community and beyond. The agenda usually contains a high-calibre line-up of Irish and international speakers who present and debate a diverse range of topical risk issues. The event provides networking and professional development opportunities to attendees.
- Sponsorship options: €2,500 plus VAT at 23% (limited to 5 sponsors)
- Deadline for expressions of interest: April 2025

SAI Student Society Events – May to December 2025

- Description: The Society's Student Society has planned a series of networking and social events for students and recently qualified members throughout the year. Sponsoring companies will gain significant exposure to the full student community.
- Events include:
 - Summer Barbecue – July 2024
 - Table Quiz – October 2024
 - Christmas social event – December 2024
 - Student & Recent Qualifiers Ball – 2025
- Audience: Approx 100-150 Student and Recently Qualified Members attend each event
- Sponsorship options: €1,500 plus VAT at 23% (limited to 5 sponsors). One fee covers sponsorship for all the above events.
- Deadline for expressions of interest: September 2024 for all student events, except for the Student & Recent Qualifiers Ball. The deadline for expressions of interest for this event is April 2025.

Transition Year Work Experience Program – 2025

- Format: Two 4-day programs via Zoom plus Webinars
- Audience: Up to 30 Transition Year students
- Description: The Society's Diversity and Inclusion Committee runs a Transition Year Work Experience program (the "SAI TY program") with the aim of introducing the actuarial profession to students from diverse backgrounds. The aim of the program is to reach students who would not normally have access to this type of experience. As well as looking for sponsors to provide funding for this program, we also request sponsors to nominate one volunteer from their organisation to join the working group which will be responsible for designing and supporting the implementation of the program, allowing the sponsoring company to have an active part in organising the program.

The program runs annually and sponsorship options for the 2024 program is now closed. If you are interested in finding out more about the 2025 program, please contact the Society.
- Sponsorship options: €3,000 plus VAT at 23% (limited to 7 sponsors)
- Deadline for expressions of interest: December 2024

Typical Sponsorship Benefits

Brand awareness is at the heart of our sponsorship package, before, during and after each event.

Typical benefits include:

- Your corporate logo and a brief description of your organisation will be displayed on the event page of the Society's website.
- We will display your corporate banner prominently – either through banner stands or screens if at an in-person event, or via a virtual platform for virtual events.
- The Chairperson or Host will welcome and thank all sponsors during their opening remarks.
- Complimentary delegate passes (dependant on the event).
- The number of sponsors at each event will be limited to ensure sufficient exposure for your brand.
- Inclusion of your logo in any promotional activity (e.g., social media, Newsletters, emails to membership etc).
- For some in-person events, there may be the opportunity to provide promotional leaflets, pens or gifts to delegates. Please discuss with us for more information.

The above is provided for information only and is subject to change. Before agreeing to any sponsorship, we will discuss the benefits package with you for the event you are interested in sponsoring, and we will require you to accept our terms and conditions as well.

If you have any questions or would like more information on any of our opportunities, please contact Catherine.mcbride@actuaries.ie.



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