

### Society of Actuaries in Ireland

# Putting the Life Co balance sheet under the ESG microscope

15 May 2020

© Society of Actuaries in Ireland

### Disclaimer

The views expressed in this presentation are those of the presenter(s) and not necessarily those of the Society of Actuaries in Ireland or their employers.



## SAI Competency Framework





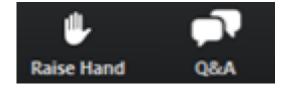
### Questions

Please click on the Hands Up icon to ask a question and

wait to be unmuted

or

Use the Q&A function



## Today's agenda



Ross Evans ross.evans@hymans.co.uk



Clarence Er clarence.er@hymans.co.uk



Liam Mohan Liam.mohan@hymans.co.uk

For and on behalf of Hymans Robertson LLP.

### What we'll cover

- 1 What is ESG and why do we care?
- Making the link between ESG risks and the LifeCo balance sheet
- 3 Constructing scenarios for climate change
- 4 Putting it into practice
- 5 Steps firms can take



### What are ESG risk factors?

### **Sustainability Environmental** Social Governance Hazardous waste disposal / clean-up Workforce diversity **Employee relations** Air & water pollution **Humans rights Employee compensation Ethical labour practices** Climate change Management structure Depletion of raw materials Health & Safety **Executive compensation** Carbon emissions measurement & Consumer protection Shareholder rights **Corruption & Bribery** reporting Regulatory breaches / fines Technological change Conflicts of interest

## Real world examples – "E": Water usage



Indian traders boycott Coca-Cola for 'straining water resources'

Campaigners in drought-hit Tamil Nadu say it is unsustainable to use 400 litres of water to make a 1 litre fizzy drink



BUSINESS | ASIA

### Coca-Cola Closes Plant in India

Activists had campaigned against facility, claiming it depleted groundwater in region and hurt local agri

By Preetika Rana

Feb. 10, 2016 11:42 am ET

PRINT A TEXT

NEW DELHI—Coca-Cola Co. has closed a bottling plant in north India that activists had campaigned against, signaling challenges the U.S. beverage giant faces as it seeks to expand in the world's second-most populous nation.



2 💭

Indian officials order Coca-Cola plant to close for using too much water

Mehdiganj plant at centre of protests accused of extracting too much groundwater and releasing pollutants above limits



closure order at India's environment court. Photograph: Reuters





## Real world examples – "S": Labour practices



@ 8 December 2017

**Primark and Sports Direct named for** underpaying staff





H&M shamed and fined for not paying staff minimum wage

The Swedish company is one of 37 caught and fined by HM Revenue & Customs for breaking the law

Simon Neville | Thursday 15 January 2015 02:00 |











Rana Plaza: one year on from the **Bangladesh factory disaster** 

ast year's disaster people blamed the factory owners, rs, or the government - but isn't the real culprit our nd for cheap clothing?



rescue garment workers trapped under rubble at the Rana Plaza building after it collapsed, in Savar, haka on April 24 last year. Photograph: @ Andrew Biraj/Reuters

## Real world examples – "G": Risk management

### BUSINESS INSIDER

Over 1,500 California fires in the past 6 years — including the deadliest ever — were caused by one company: PG&E. Here's what it could have done but didn't.





TIES

O 8 ...

## PG&E, owner of biggest US power utility, files for bankruptcy

PUBLISHED TUE, JAN 29 2019-5:05 AM EST | UPDATED TUE, JAN 29 2019-9:02 AM EST

⇔ REUTERS SHARE **f** 🔰 in 🗈

### KEY POINTS

- The owner of the biggest U.S. power utility has filed a motion seeking court
  approval for a \$5.5 billion debtor-in-possession financing, it said in a statement.
- PG&E listed assets of \$71.39 billion and liabilities of \$51.69 billion, in a court document filed in the U.S. Bankruptcy Court for the Northern District of California.



PG&E: California power firm to pay \$13.5bn to wildfire victims









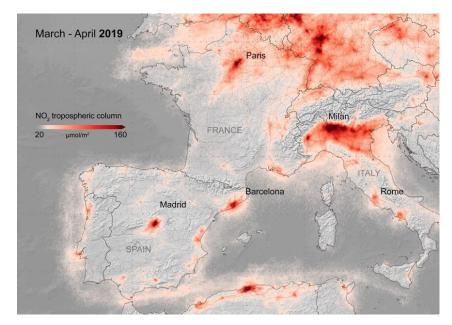


The Camp Fire killed scores of people and caused billions of dollars of damage

Making the link between ESG risks & the LifeCo balance sheet

## Climate change in today's media



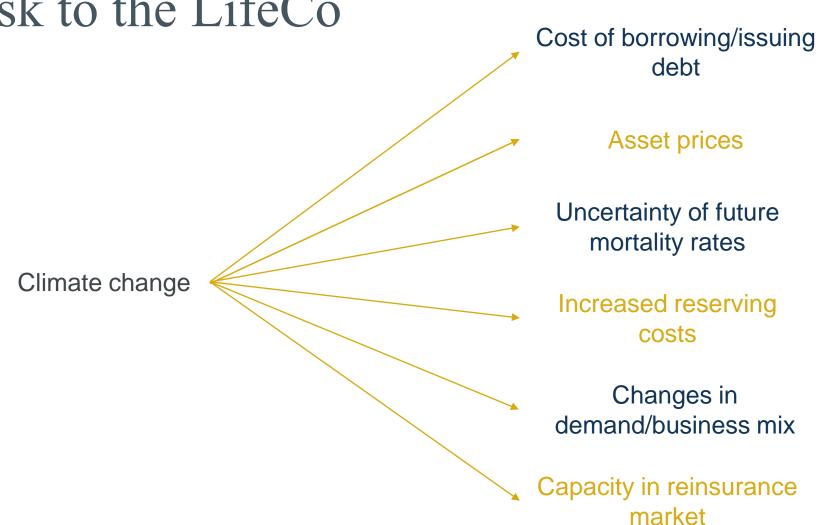


Source: European Space Agency

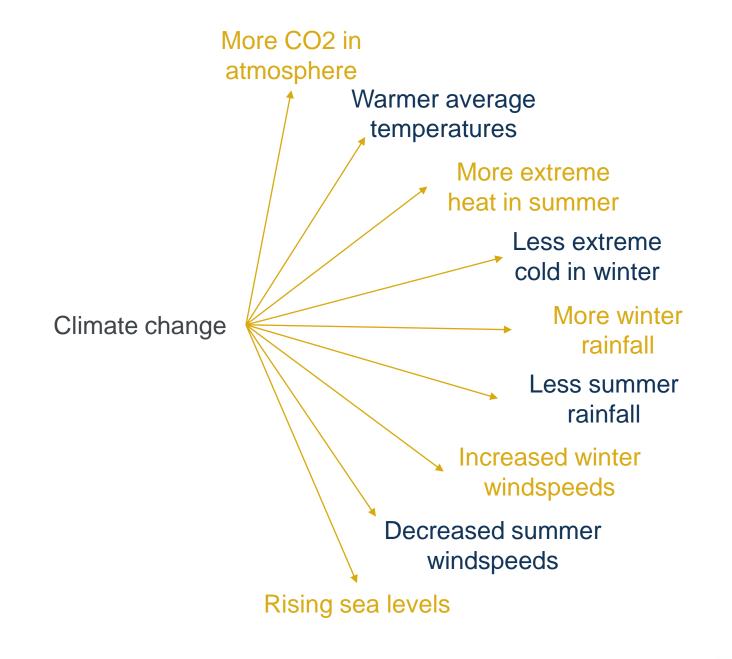


Source: BBC News

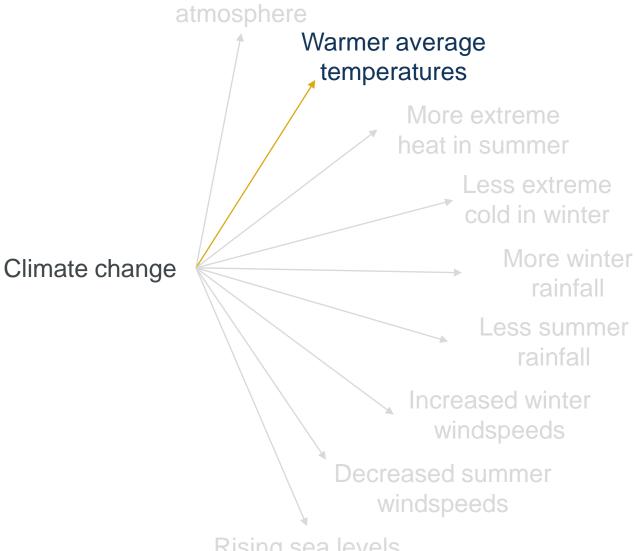
# Linking climate risk to the LifeCo balance sheet

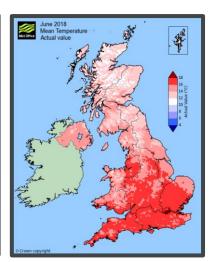






### More CO2 in atmosphere





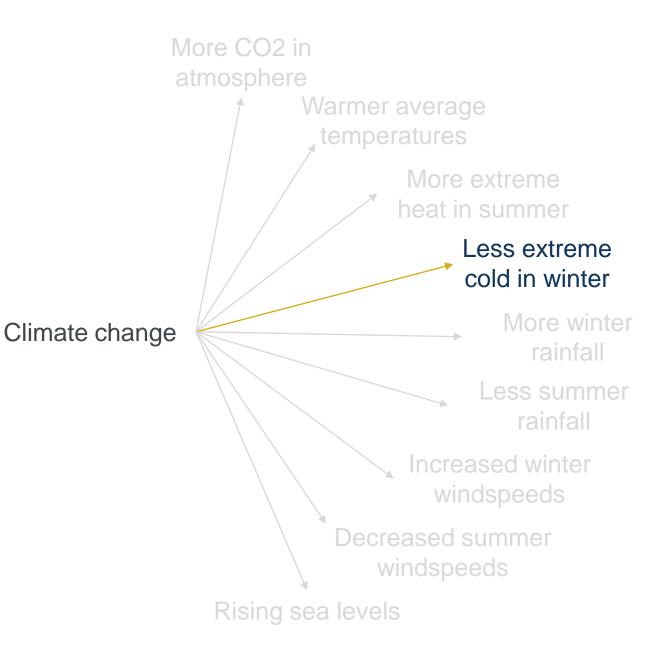
UK mean daily temperatures June 2002 vs. June 2018 Source: Met Office



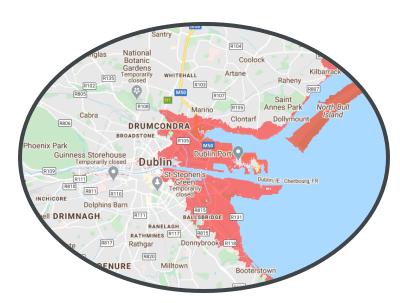


Hyde Park, London – February 2019

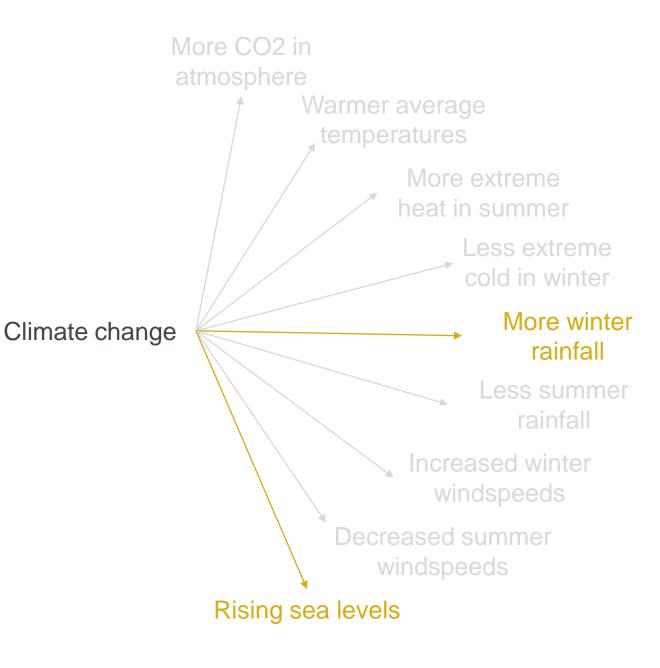
Source: ITV News

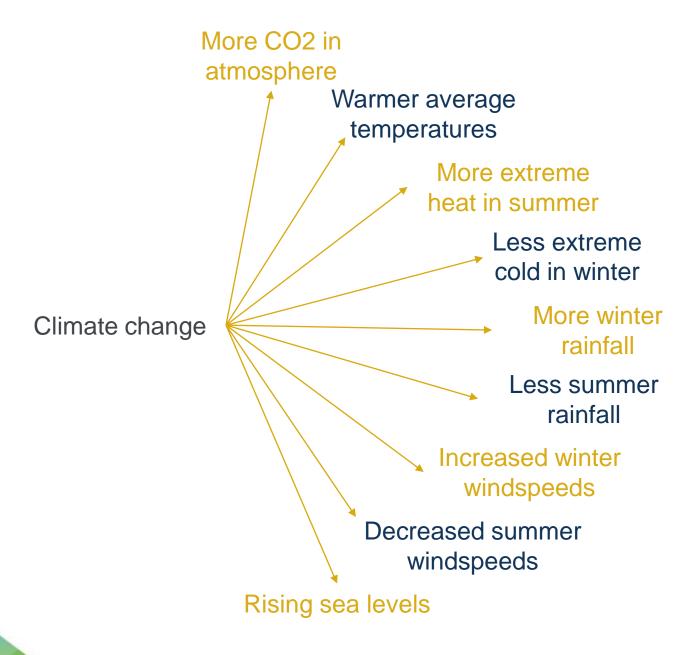


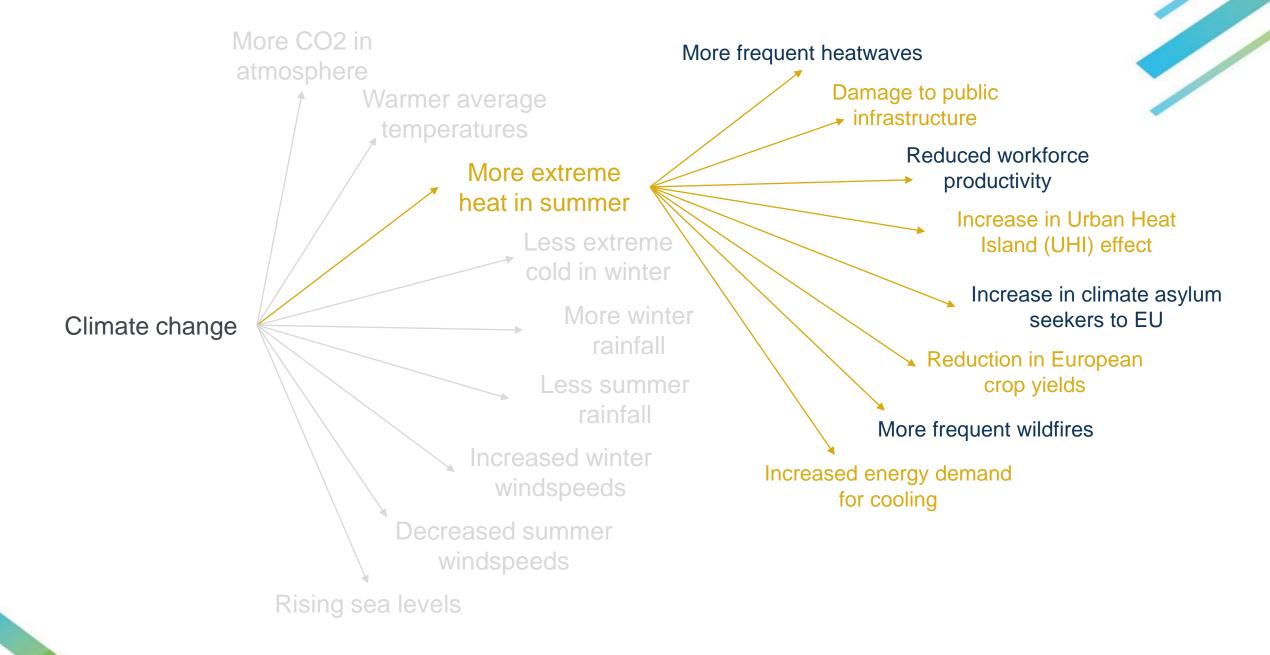


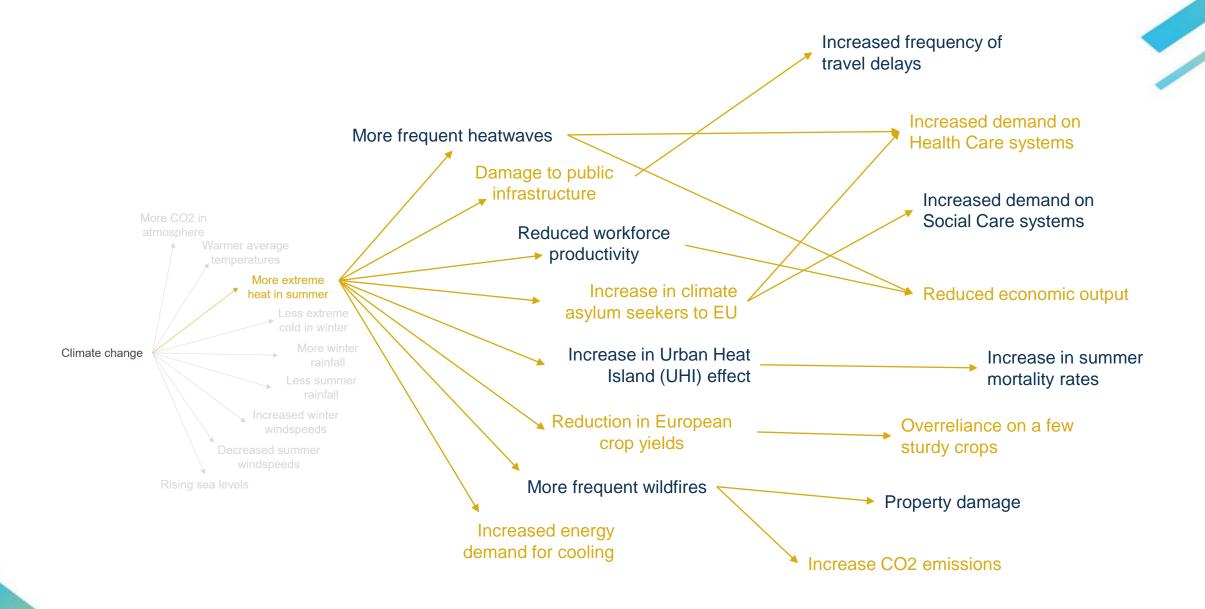


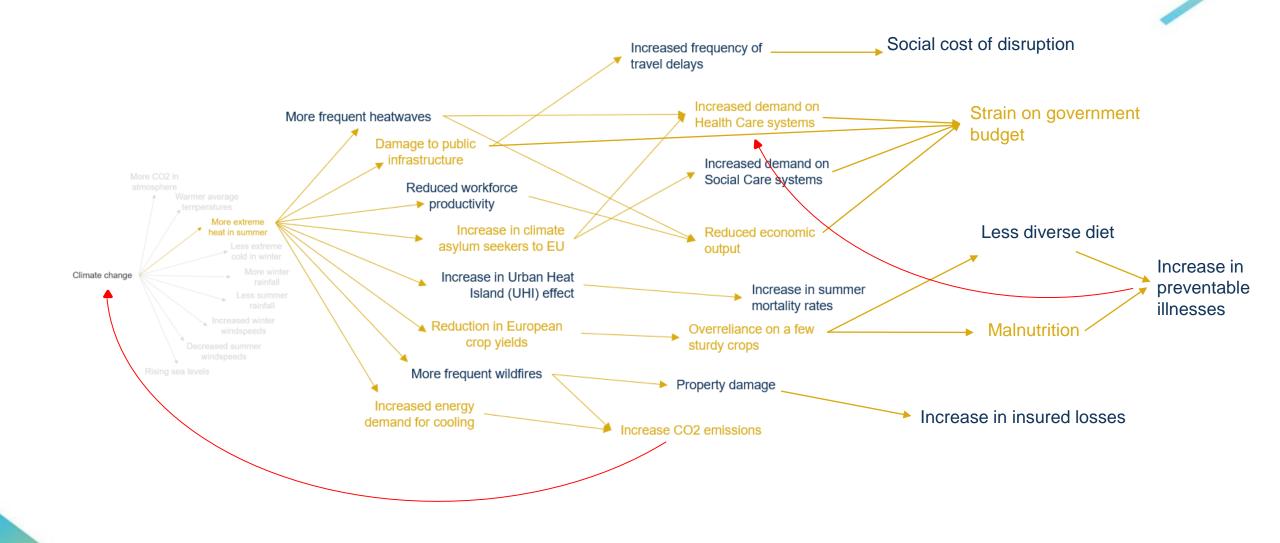
Land projected to be below annual flood level in 2050
Mid-range projection
Source: Climate central
<a href="https://www.climatecentral.org">https://www.climatecentral.org</a>

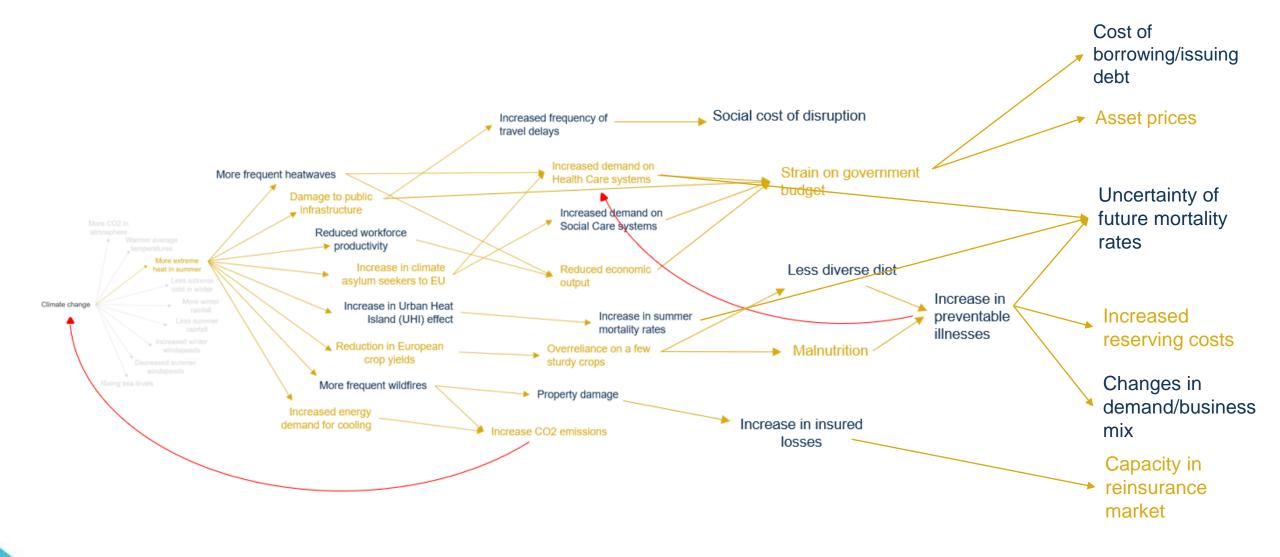


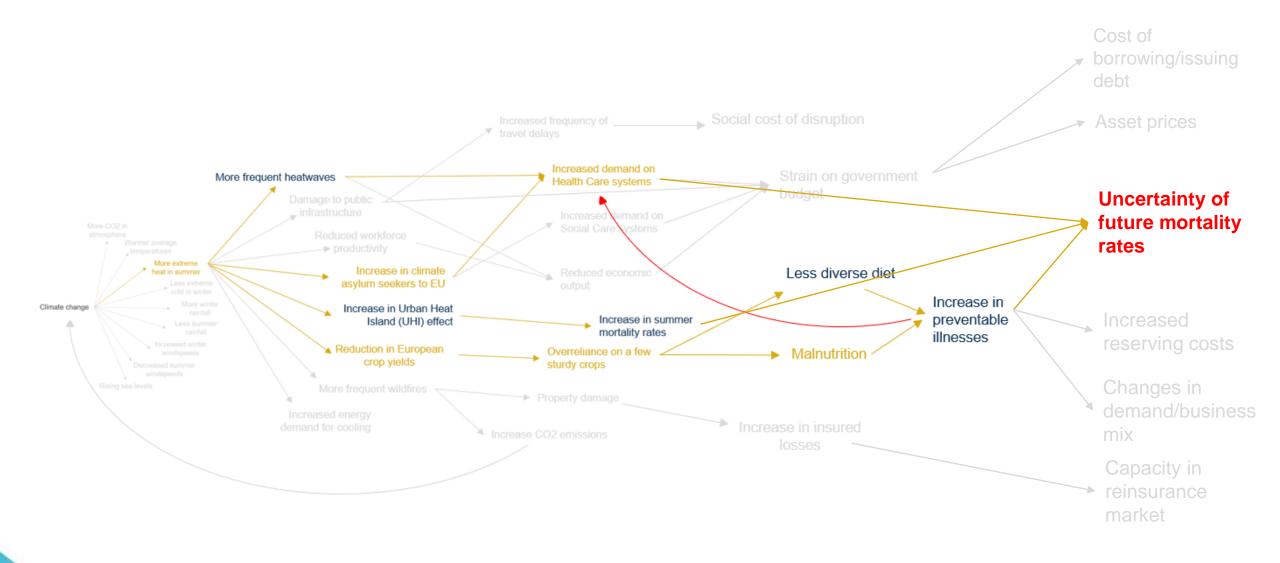






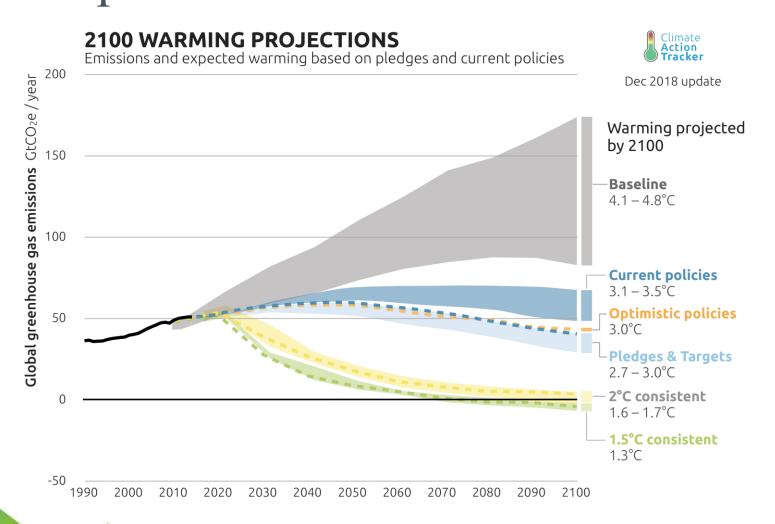






# Constructing scenarios for climate change

# What do the scenarios mean for insurance companies?



For modelling purposes, the important issue is not the temperature pathway, but the nature of the policy response

### Two parties matter most

Governments (Policy Response)

Carbon tax, cap and trade, behavioural change, infrastructure investment

Corporates (Market/Technology Response)

Evolve business practices, reduce carbon dependencies, develop new technologies

People (Societal Response)

Press for change, but ultimately act through others

Environment (Climate Change)

Climate feedbacks provide signals that inform others



## Defining future scenarios



Pace of response used to define future scenarios



### What do the scenarios mean?

Head in the sand



A range of disastrous outcomes resulting from a total lack of response to climate risk.

Global crop failures, influx of new diseases, severe temperature fluctuations resulting in harsh flu epidemics. Antibiotic resistance rises as new discoveries are limited.

Challenging times



Some adaptation achieved. "Peak oil flow" is reached constraining economies of the future.

Increasing fuel prices, constrained government finances, difficulty obtaining access to imported foods. More/less severe for lower/higher socio-economic groups.

Green revolution



Rapid technological advances leading to positive adaptation to climate change.

Healthier lifestyles prevail (walking, cycling etc), diets improve with less processed food consumption, homes protected against extreme temperatures.



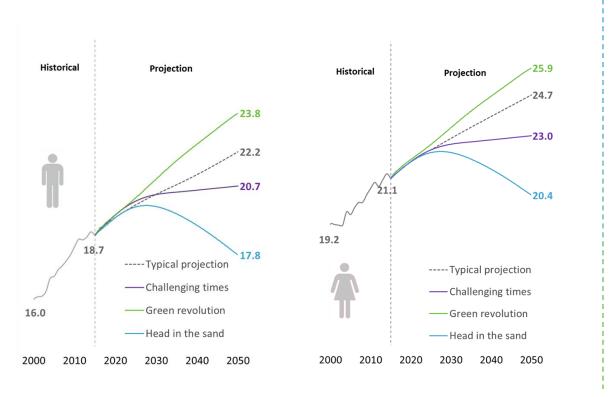






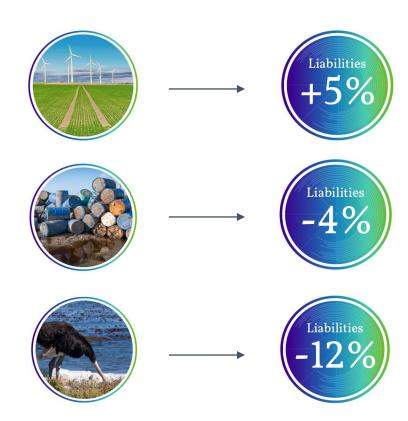
### What does this mean for longevity?

### Impact on period life expectancy at age 65



Projections as per Club Vita's paper "Hot and Bothered" (calibrated to historical data up to 2015).

### Impact on annuity portfolio liabilities



### Key economic & financial variables

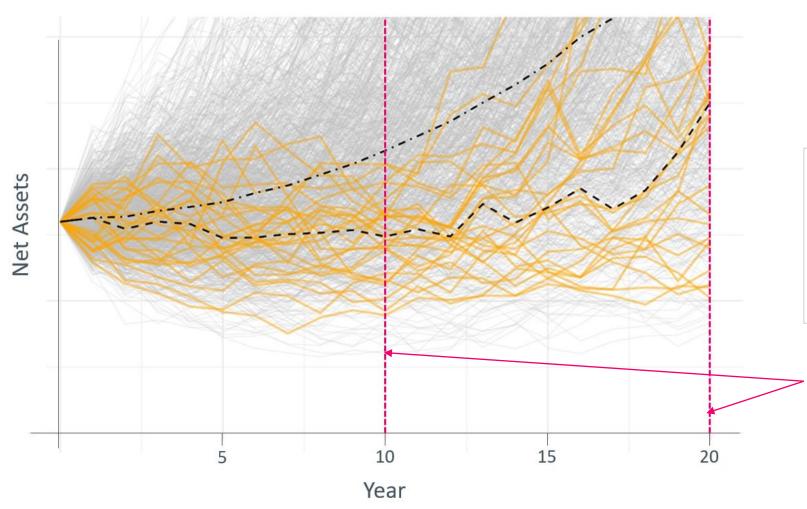




|                       | 3 years           | 10 years               | 20 years |
|-----------------------|-------------------|------------------------|----------|
| GDP growth            | $\leftrightarrow$ | $\downarrow$           | <b>↓</b> |
| Inflation             | $\leftrightarrow$ | 1                      | <b>↑</b> |
| Global equity returns | <b>↑</b>          | $\downarrow\downarrow$ | <b>↓</b> |
| Credit spreads        | $\leftrightarrow$ | $\uparrow \uparrow$    | <b>↑</b> |
| Nominal gilt yield    | <b>↑</b>          | <b>\</b>               | <b>↓</b> |
| Real gilt yield       | $\leftrightarrow$ | $\downarrow\downarrow$ | <b>↓</b> |

...and do the same for other scenarios

## Apply scenario constraints to raw output





- · - · - · · Median outcome

\_\_\_\_\_ Climate scenario outcomes

Median of climate scenario outcomes

Assess outcomes at time points of interest

## And compare the outcomes between scenarios

# Illustrative distribution of outcomes Baseline Green revolution Challenging times Head in the sand

Steps firms can take



### What steps can firms take now?



Identify drivers of ESG risk

Map these to your balance sheet

Formulate metrics to quantify exposures

Develop scenarios to manage future uncertainty

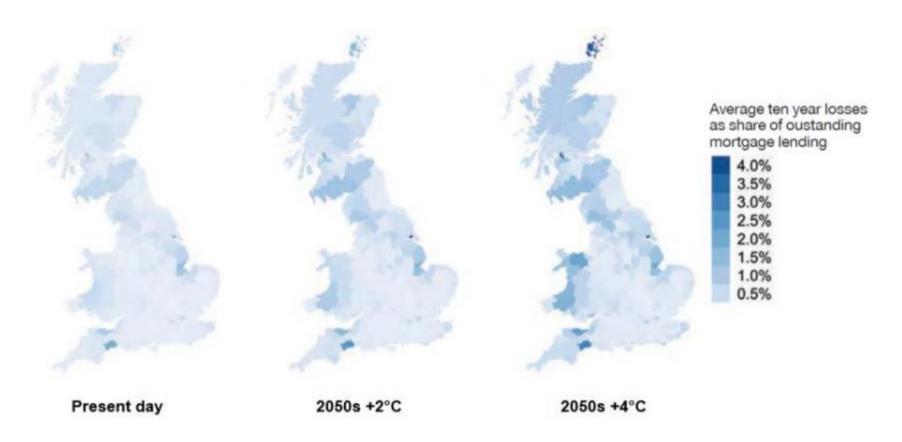
Take steps to mitigate / reduce risk exposures

Keep up-to-date with latest industry (and scientific) developments

Taking a proportionate and phased approach to incorporating ESG



### Climate change and house prices



Ten-year average losses from flood across local authority districts in Great Britain. Source: "An annuity is a very serious business: Part 2" - speech by David Rule of the PRA, April 2019



### What steps can firms take now?



Identify drivers of ESG risk

Map these to your balance sheet

Formulate metrics to quantify exposures

Develop scenarios to manage future uncertainty

Take steps to mitigate / reduce risk exposures

Keep up-to-date with latest industry (and scientific) developments

Taking a proportionate and phased approach to incorporating ESG



### Thank you

This Powerpoint presentation contains confidential information belonging to Hymans Robertson LLP (HR). HR are the owner or the licensee of all intellectual property rights in the Powerpoint presentation. All such rights are reserved. The material and charts included herewith are provided as background information for illustration purposes only. This Powerpoint presentation is not a definitive analysis of the subjects covered and should not be regarded as a substitute for specific advice in relation to the matters addressed. It is not advice and should not be relied upon. This Powerpoint presentation should not be released or otherwise disclosed to any third party without prior consent from HR. HR accept no liability for errors or omissions or reliance upon any statement or opinion herein.