

2019 Society of Actuaries in Ireland Risk Conference

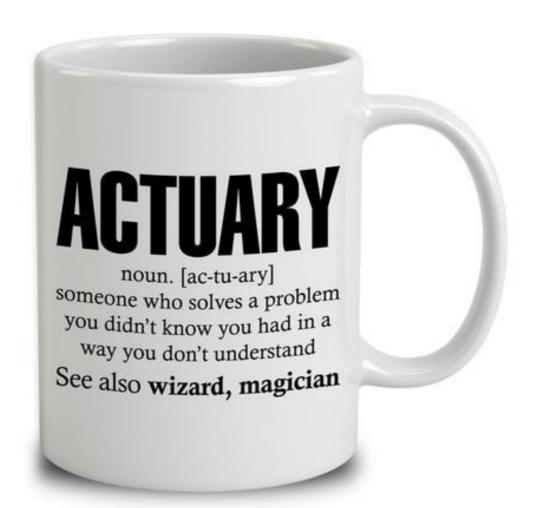
Risk Management – An Investment Firm Perspective

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Disclaimer

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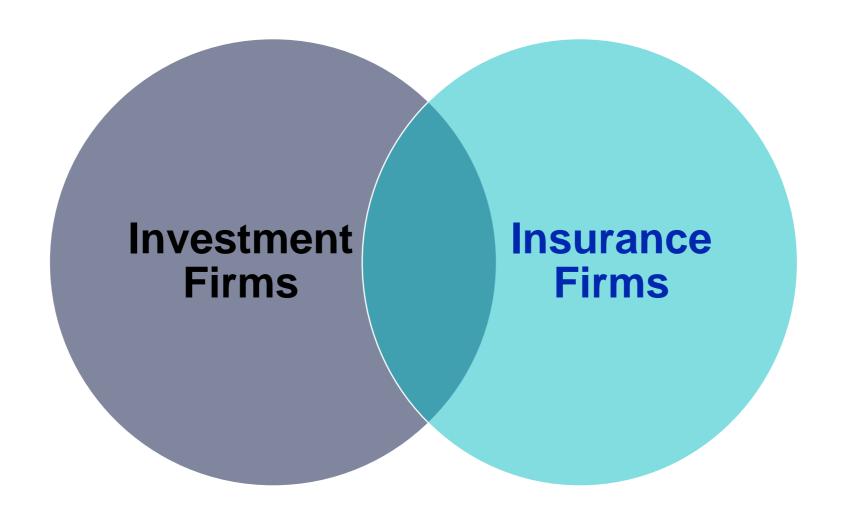


We share the same vision (I think!)





We have some areas of common interest



Firstly: Conduct Risk Conflict of Interest ASP Complaint Handling **Trust** Cyber Security BOARD INDEPENDENCE best execution Investment advice Board Independence Conditions Board Independence **Accountability Regime** Inside trading Fraud revention Costs & Charges TRANSPARENCY Crisis Management Gifts & Incentiges Marketing & Promotions **Product Governance** Vulnerable Clients **Counter Terrorist Financing**

What do these guys all have in common?



Jordan Belfort- "The Wolf of Wall Street"



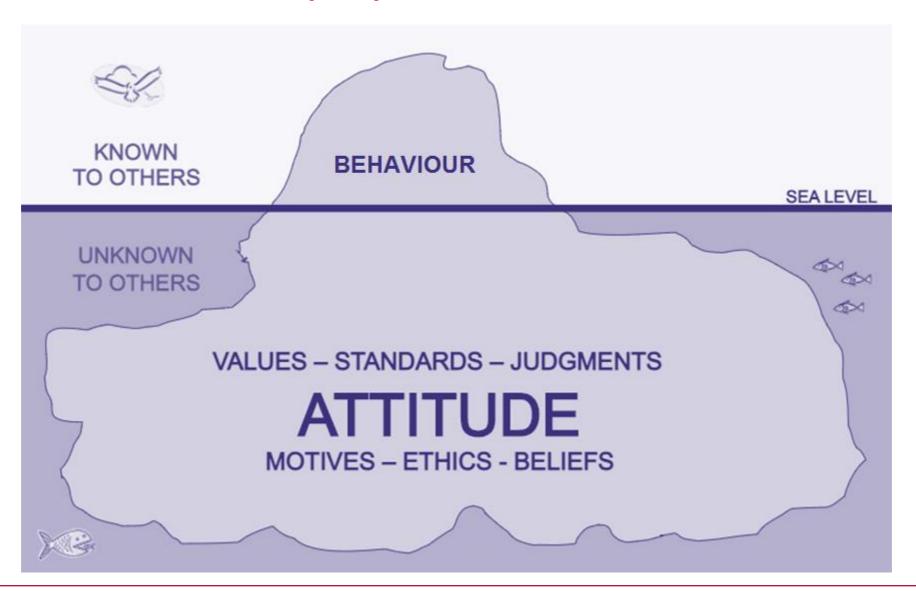
Tom Hayes- "Libor Scandal"



Gordon Gekko: "Greed is Good"



.....& the link with Culture (EQ)



Secondly: Operational Risk



December'18, CBOI Fines Mr McMenamin (Senior Manager of Commercial Lending INBS) €23,000 and is disqualified for 18 years failed to ".....adhere to proper systems of control and records... and failure to adhere to existing documented internal policies and procedures..."



May'19, Campbell O'Connor &Co fined €280,000 by CBOI for AML failures, citing "a failure to adopt and implement adequate policies, processes and procedures..."



April'19, CBOI fines Bank of Montreal €1.2 million, highlighting the firm's ".....failure to establish and maintain effective processes and controls...."



July'19, Wells Fargo Bank International Unlimited Company reprimanded and fined €5.8m by the Central Bank of Ireland for regulatory reporting breaches and related governance failings "..... a failure to introduce and maintain adequate systems and procedures... "



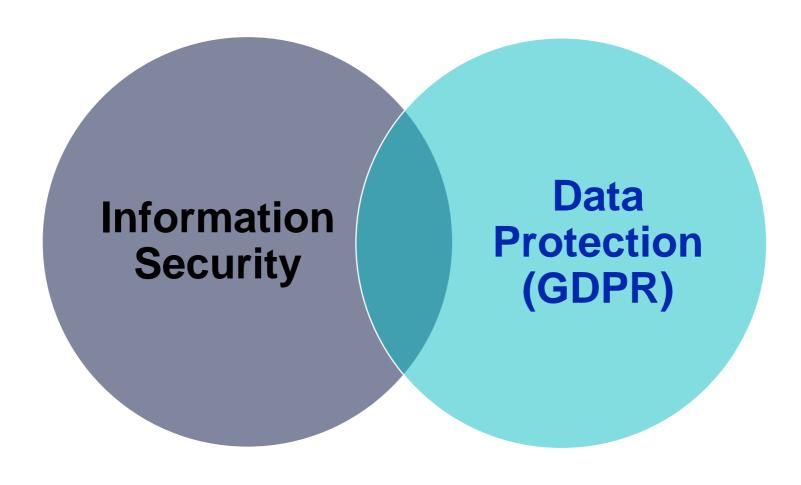
December '18, CBOI fined RSA Insurance Ireland €3.5m in respect of subreaches. One of the reasons given was "..... a failure to have administrative and accounting procedures and internal control mechanisms which were sound and adequate...."

It's not just business. It's personal.

Business Process Mapping Capability



Thirdly: Information Risk – 2 sides of the same coin



Finally: Crisis Management



But what about?



Some CRO Lessons



Risk Indicators/MI – "So What?"





Situational Management Challenge

Urgent & Important

- Crisis
- -Regulators (1)
 - -Deadlines

Important, but not Urgent

- Planning
- Stakeholders (pto)
- Landscape

Urgent, but not that Important

- Maintenance
- Regulators (2)
- Routine tasks

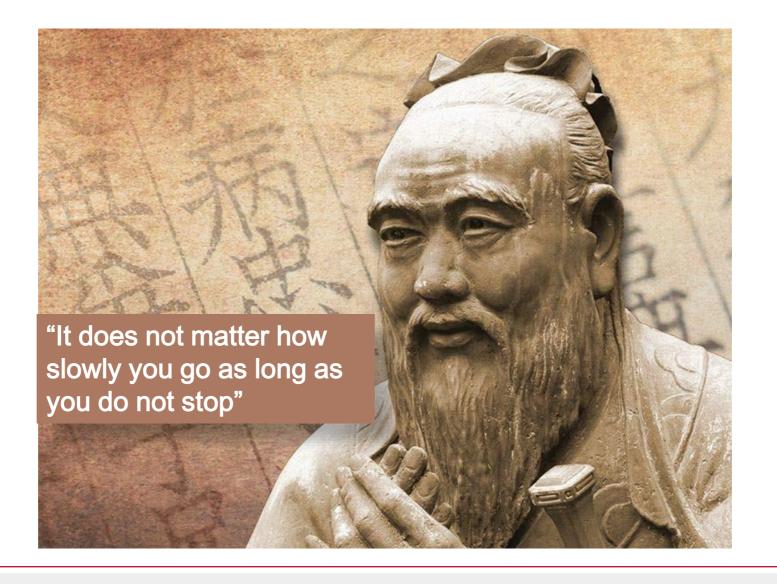
Not Urgent, and Not Important

- Trivial issues
- -Some meetings

Stakeholder Management – Finding the time?



The Power of Incremental Change – Don't Give Up!



Finally – do we all face an impossible task?



Thank You!